

the Register

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Economic “Efficiency”: The Utility of \$Gain for Improved Feedlot Performance

The Dry Matter Intake (DMI) EPD and \$Gain economic subindex are now available on Herdbook.org, giving producers a reliable tool for gauging feed efficiency.

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**Fetal Programming:
Unlocking Your Cattle’s
Full Genetic Potential**

**Marketing Maternal Profit
in a Short-Term-Focused
Universe**

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TJ KLONDIKE 549K
29SM0523 | ASA 4065070

PROSPECTING FOR QUALITY & PRODUCTIVITY

- » Leadoff high selling bull at the 2023 Triangle J bull sale
- » Designed to produce superior replacement females that you can build a herd around
- » Curve bending data package with exceptional calving ease, growth and marbling
- » First progeny are standouts for body, eye appeal, and the feet and leg structure we have always admired in the bull
- » DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+17.2	-3.1	+80.7	+121.5	+25	+9.3	+35.5	+75.0	+14.6	+16.3	+42.3	+08	+76	+052	+58	-.39	+165	+97
ACC	.51	.57	.54	.53	.53	.30	.21	.30	.34	.45	.43	.35	.41	.39	.41	.02		
%	10	10	40	50		20	1	10		10	30		10				10	10

EPDs as of 02/25/2025 highlighted from a **MATERNAL PERSPECTIVE** **ALL-PURPOSE PERSPECTIVE**

BEDROCK



CCR BEDROCK 5171J
29SM0522 | ASA 4028738

A SOLID FOUNDATION TO BUILD ON

- » Inarguably one of the very best SimAngus™ bulls to sell in the last few years
- » Balanced trait goodness with reasonable calving ease, accelerated growth and an abundance of added marbling and quality
- » His sire PATRIARCH is absolutely bulletproof for calving ease, performance, maternal made daughters and customer satisfaction
- » BEDROCK is a middle framed dense made bull with added length of body, depth of rib and thickness- you will like the amount of dimension and mass he displays, and you will really like the strength of foot soundness
- » DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.1	-1.5	+85.6	+140.0	+34	+9.2	+27.7	+71.9	+16.9	+14.4	+57.4	-.02	+1.01	+0.01	+70		+183	+105
ACC	.70	.83	.76	.74	.74	.36	.25	.36	.32	.65	.50	.40	.49	.43	.48			
%	25	30	25	20	15	20	20	15	30	25	10		2				3	2

EPDs as of 02/25/2025 highlighted from a **MATERNAL PERSPECTIVE** **ALL-PURPOSE PERSPECTIVE**

For a full data set, progeny photos, and more, visit Bull Search at ABSbullsearch.ABSglobal.com or contact your local ABS Representative.



**CHECK US
OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The entire website has a new look highlighting cattle sales, industry events, ASA's programs, marketing opportunities, and breeders' resources.

simmental.org
makes it easy for you.

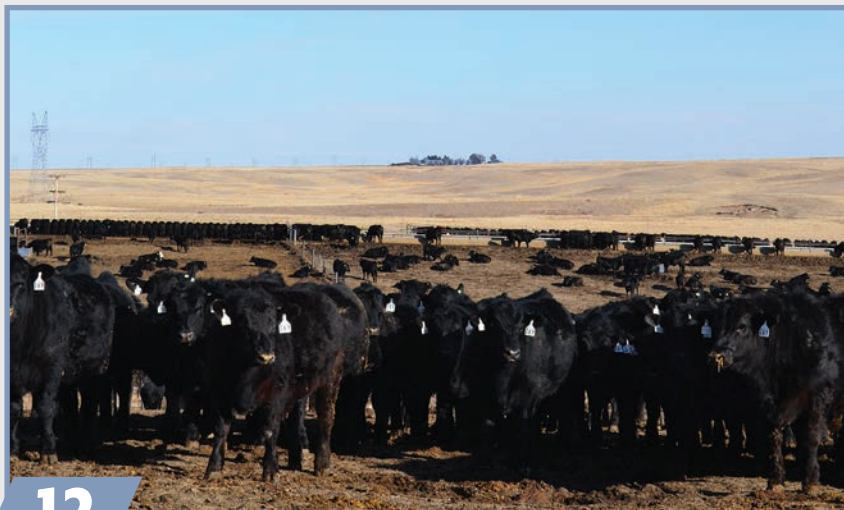
Breeders' resources include information on:

- ◆ SimGenetics
- ◆ Simple trait selection
- ◆ Genetic improvement tools
- ◆ Frequently asked questions

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Register

the Register ◆ April 2025 ◆ Volume 38, Number 7



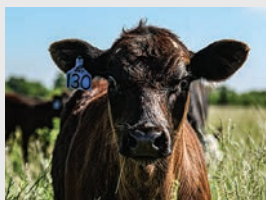
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ASA Spotlight

Economic "Efficiency": The Utility of \$Gain for Improved Feedlot Performance

by Lane Giess, ASA Geneticist

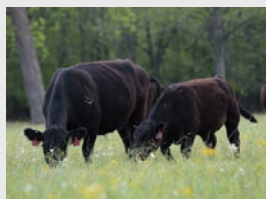
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by Dr. Jonathan DeClerck

Nutrition during critical stages of fetal development has an important impact on beef cattle performance throughout the production cycle.



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by Marty Ropp, Allied Genetic Resources

Why maintaining a focus on maternal trait selection in the cow herd is critical for long-term industry success.

Cow Camp Ranch

Five Generations of raising seedstock and feeding cattle.

Grass Time Sale



LOT 30 - 4505L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
15	79	127	22	31	0.57	0.69	179	95

ASA 4337840 - PB SM - KBHR HONOR H060 son



LOT 13 - 8099L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
13	73	126	18	44	0.40	0.38	140	79

ASA 4338035 - SimAngus - CCR BLACKFOOT 7098H son



LOT 5 - 7647L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
16	82	132	16	25	0.50	0.52	153	89

ASA 4337992 - SimAngus - JC MR HURON 7262G son



LOT 72 - 3438L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
19	73	124	19	47	0.91	0.49	186	97

ASA 4338502 - SimAngus - CCR BEDROCK 5171J daughter
Sells bred to CCR Primal.



LOT 164 - 3122L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
16	70	105	16	18	0.80	0.57	164	91

ASA 4338256 - 3/4 SM - FP/L JURISDICTION 103J daughter
Sells bred to WS Electrify.



LOT 105 - 3620L

CE	WW	YW	STAY	CW	MARB	REA	API	TI
11	94	139	21	41	0.49	0.48	149	90

ASA 4337934 - SimAngus - TJ WAR PAINT 759J daughter
Sells bred to CCR Treasury.

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Ten questions to test your beef industry knowledge:

1. Of all beef breeds, which has shown the greatest propensity for twinning?
2. True or false: cancer eye in cattle is a genetically inherited condition.
3. The practice of utilizing forages and high-roughage feed to prepare stocker cattle for finishing programs is known by what term?
4. Approximately how many cows can a healthy, mature, fertile bull safely breed within a 60-day breeding season?
5. Which gland is synonymous with “sweetbread”?
6. Because it is involved in practically all of the metabolic processes of the body, which mineral is known as the “master mineral”?
7. What was the first Continental breed introduced into North America?
8. Name the connective tissue that consists of strong fibrous bands that helps connect bone to bone at the joints.
9. Name the cattle disease usually caused by an organism commonly found in rivers, lakes, ponds, and sewage.
10. What is a normal range of shrinkage in cattle during shipping? ■

Answers:

1. Simmental; 2. True; 3. Backgrounding; 4. 25 to 40; 5. Thyimus; 6. Phosphorus; 7. Cartilags; 8. Ligaments; 9. Leptospirosis; 10. 3 to 6%.

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A SimGenetics calf born this spring at Ellingson Simmentals near Dahlen, North Dakota. Photo by Terry Ellingson.

About the Cover

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GIBBS HIGHWAYMAN 3130L

ASA 4284752 BD 09-03-2023 5/8 SM 3/8 AN

KBHR Homelander J071 x Gibbs 0105H Mabelle 6123D

CE	BW	WW	YW	ADG	MILK	MWW	STAY	DOC	CW	MARB	RE	SAPI	STI
14	0.6	108	172	0.40	21	75	19	16	57	1.22	1.01	201	120

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The \$27,000 sale highlight from the 2024 Gibbs Farms sale and has already seen extensive use out of the Gibbs, Gingerich, and Hunigan herds. Truly one of the most exciting bulls to sell in some time!

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gibbsfarms6@gmail.com

Dear Stanley,

We arrived safely last night in Le Claire, and your directions were once again spot on, thank you!

Bev and I can't stop talking about our visit to your farm; we had such a wonderful time, just disappointed that it was so short! We traveled through to Jefferson City today, and on the long drive kept on referring back to our very special visit to your farm. Not only did we love spending time out with the cattle, but was truly memorable to spend time with such an accomplished breeder, with some of the finest Simmental cattle I have seen. The most special is that you know them each personally by number/name (and their lineages)!

I am attaching here a few pics of the cattle in South Africa. I have already made contact with the importing company as well as the Simmental society in South Africa, with regards to the importing, and will revert the minute I have the detail in black and white. Not only are you a true gentleman but also a cattleman of note! Once again thank you for a lovely lunch, all your time and hospitality.

Regards, Ivan

If you want volume and muscle, we got it! Our bull sales have been brisk, and we thank our progressive beef producers. If you need bulls please call ASAP!



Golden Dawn No Doubt

This is a follow-up letter that we received from our visitors from South Africa. After seeing the quality results from their first importation, (semen and embryos sired by Golden Dawn No Doubt), they have placed a second and larger order.

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by Mia Bayer, Director, Youth Programs and Foundation Manager

Reflecting on the opportunities the ASA and AJSA provide, I always find myself focused on the possibilities available to our junior members. While many staff members update the membership on research projects or new DNA requirements, as Director of Youth Programs, my thoughts often turn to the exciting opportuni-

ties for our youth — especially those that impact their involvement directly. One such opportunity is the Merit Scholarship Program, which is open to all junior members, whether they excel in the show ring, enjoy hands-on ranch work, or are passionate about research and genetics within the breed.

The Merit Award Program is a longstanding tradition of recognizing outstanding youth in the American Junior Simmental Association. Supported by the American Simmental-Simbrah

Foundation, the program awards Bronze, Silver, and Gold Merit Awards annually to members who meet specific criteria. Each award level builds upon the previous one, meaning a junior must first receive a Bronze Award to qualify for the Silver, and only after earning the Silver can they apply for the prestigious Gold Merit Award.

It all begins with the Bronze application. Completing the Bronze application is the first step in the process, and it requires submitting two letters of recommendation. Bronze applications can be submitted either through a state association or directly to the AJSA for those without an active state association. Bronze awardees are recognized with a certificate and a bronze lapel pin, presented at the National Classic. Although there is no monetary award for the Bronze level, this recognition can only be awarded once per individual, with an unlimited number of recipients each year.

Next, the Silver Merit Award recognizes 12 outstanding applicants annually, each receiving a \$2,500 scholarship. Applicants for the Silver Award must be previous Bronze Award winners and are selected by an ASA-appointed committee. The Silver Awards are presented at the National Classic, and applicants must meet certain eligibility requirements. As competition for these scholarships is fierce, applicants are encouraged to reapply in subsequent years if they are not selected initially.

The highest level of the Merit Award Program is the Gold Award. Only those who have earned both the Bronze and Silver awards can apply. Five scholarships of \$5,000 are awarded to AJSA members who have demonstrated exceptional leadership and involvement in both the AJSA and their communities. Gold Award recipients are true leaders in the industry, with active participation in events like the SPC Contest, IGS Summit, and National Classic, in addition to contributing to their schools and communities. Competition for the Gold Award is intense, and receiving this one-time scholarship is a true honor.

The most rewarding part of overseeing this program is witnessing the recognition of so many passionate young members who care deeply about the breed. It's inspiring to see their dedication and hard work rewarded, whether they're taking the first step with a Bronze Award or reaching the pinnacle with a Gold Award. Watching them grow through the program is truly one of the highlights of my role.

The American Simmental-Simbrah Foundation proudly supports the Merit Award Program and works year-round to raise funds to sustain these scholarships. A major fundraising event is the sale of the Foundation Female, through which over \$700,000 has been raised to support these efforts. Generous donors contribute by either donating the female or supporting its purchase. The Foundation's goal is to continue recognizing and awarding scholarships to exceptional youth involved in the Simmental breed.

Visit the AJSA website at juniorsimmental.org and click on the Scholarships tab for more information about the Merit Award Program and the application process. If you have any questions or are interested in donating or learning more about the Foundation Female, please contact me, Mia Bayer, at mbayer@simmgene.com. ■



2024 Gold Merit Award Recipients (L-R), with Foundation Board Members Mark Smith and Tonya Phillips: Walker Housley, TN; Hannah Buse, MS; Emerson Tarr, IL; Drew Pederson, SD; Matthew Koverman, OH.



2024 Silver Merit Award Recipients (L-R): Cecillia Newby, KS; Allison Coats, MO; Carter Hall, WV; Cole Glick, IL; Kenidey Effling, SD; Aribella Beins, UT; Chase Harker, IN; Bryce Hatfield, KS; Conley Schick, IL; Claire Dorsey, IL; Riley Martin, KY.
Not pictured: Dillon Mai, ID.

EGL

3/4 BLOOD SIMANGUS™

AMMUNITION

035J



ASA# 3888047

HOMO
Polled

HOMO
Black

BRIDLE BIT ECLIPSE E744 x TJ 22X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
20.5	-2.4	79.2	115.9	0.23	10.9	29.9	69.4	16.1
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
16.3	23.8	-0.21	0.58	-0.05	0.44	-0.36	161.6	91.6

EPD AS OF 3.14.25



- AMMUNITION IS A MATERNAL BROTHER TO EGL FIRESTEEL.
- DEFINITELY A BULL TO USE ON HEIFERS, CALVES WEIGHING 65-70 LBS. THEY COME EASY WITH LOTS OF VIGOR.
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PROGENIES



TJ 22X

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AJ MUNGER | 605.521.4468



by Brandi Karisch, South Central Region

To date, 2025 has been a great year for SimGenetics across the country. Record high sale prices this year show a continued demand for Simmental across all segments of the industry. In the show ring, SimGenetics have brought home Supreme and top five titles at Major shows across the country. I've just returned home

from almost a month of cattle shows at the Dixie National, and between junior and open shows, the quality and interest in Simmentals was clear. I think it is safe to say that the Simmental breed is on fire in 2025.

They say success is earned and not given freely, and the current success we are experiencing has been hard-earned by our leadership, staff, board members, and breeders. Dr. Shafer's leadership has certainly been instrumental in getting Simmental to the point we are today. His vision has cemented Simmental's reputation as a science-first breed interested in serving our membership. Simmental works in data and facts, and the vision of the Association is clear in its idea of service to its members and their customers through continual improvement of genetics and associated technologies. The staff Dr. Shafer has put together during his time at the head of ASA has always strived to drive this vision forward.

Time marches on and change is inevitable, but change is not always a bad thing. Dr. Shafer's leadership has set Simmental up to continue to be the leader in the beef industry for years to come. Dr. DeClerck is poised to take the reins over this summer in leadership of the ASA and is certainly positioned for success. Our educational and career paths have been similar, so I have had the opportunity to witness his intelligence and growth. I can safely say that Dr. DeClerck has a strong background rooted in scientific thinking and is a strong believer in Simmental's vision and mission. His background in livestock judging lends to him being a fantastic communicator at all levels of the industry. He will certainly be burning up the roads at Simmental events this year, and I hope you will take the time to visit with him and hear about his passion for the breed and his mission to move this Association even further into our next steps as leaders in the beef industry.

One of the best things about the Simmental breed and serving on the Board has always been the people. We are Simmental through and through, and I always enjoy visiting with other breeders and learning about operations and parts of the country that are different from ours. I'll admit that growing up in the South, we run cows pretty differently than our friends up north. It is always fascinating to me to hear my northern friends talk about calving cows in the winter. We are certainly not built for cold weather down here! Our breed is so diverse in terms of the environments, people, and goals we raise our cattle for. I am thankful we can unite under such a great umbrella of an organization that strives to serve all of its breeders and continue to drive our breed to even greater heights.

I hope I get the opportunity to visit with as many of our members as I can during my time on the board. I will be at Beef Improvement Federation Meetings this summer in Amarillo, Texas, and at the National Classic in Madison, Wisconsin. If you see me out and about I would love to talk to you about your cattle and what we can do to help you and your customers. If I can help to address any thoughts or concerns, I would love to visit with you. ■



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Hook's Eagle 6E
Sire: TJ Gold 274G
TJ 12C

CLRS Constitution 311 C
Dam: RFS Miss Heather H218
Y176

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	18.1	-4.4	67.9	102.4	.22	.53	.02	11.1	22.7	56.6	19.4	14.7	3.9	-.26	.56	-.042	.41	-.41	176.1	90.6
ACC	.43	.46	.49	.47	.47	.34	.39	.26	.23	.31	.34	.41	.41	.33	.39	.35	.39	.02		
%	2	1	90	85	70	35	75	2	55	80	15	20	99	90	10	90	99	20	4	20

EPD as of 2.24.25

- RRS Gold Judge's dam is a great mother. She has had three calves all born in March unassisted.
- RRS Gold Judge's first calf was born June 4 to a first-calf heifer. The calf was delivered quickly and the calf was drinking shortly after birth.

**Rodney
Close**

18821 Russell Dr. NW
Solway, MN 56678
218-368-2931

Economic “Efficiency”: The Utility of \$Gain for Improved Feedlot Performance

by Lane Giess, ASA Geneticist

ASA has officially released the \$Gain economic subindex and Dry Matter Intake (DMI) as a part of the EPD suite on Herdbook.org. What is \$Gain, and how can it be used responsibly?

The business of a seedstock producer is to provide genetic improvement for traits pertinent to economic success through all segments of the beef industry. An example of this are premiums for higher-quality carcasses. These premiums have led to drastic genetic selection for improved marbling in most breed populations. For this reason, seedstock producers play a pivotal role in shaping the genetic foundation of the beef industry. Traits that are associated with actual profitability are what we animal breeders call economically relevant traits (ERTs). Selection for ERTs ensures that commercial cattle producers have access to genetics that enhance profitability throughout

the supply chain. Traditional selection for seedstock producers, however, has often over-emphasized growth traits such as weaning and yearling weight, and as such a more balanced approach is necessary to optimize biological and economic efficiency in our cow herds.

One of the more recent concerns in the business has been related to feed “efficiency” in feeder cattle. The reason for the quotes around “efficiency” is that in many cases, the tools we have developed to address feed conversion have been related to biological efficiency rather than economic efficiency, which can sometimes be antagonistic to meaningful improvement. A solution to this is the \$Gain economic subindex developed by International Genetic Solutions to more appropriately address selection for improved feedlot performance by optimizing the economic efficiency during the finishing phase. Unlike traditional single-trait selection for dry matter intake (DMI) or residual feed intake (RFI), \$Gain balances both the economic component of average daily gain (ADG) and DMI, ensuring that the most profitable animals are identified. The result of \$Gain is already factored into both \$API and \$TI, meaning we already factor the relationship of value of gain to the cost of intake in both indexes.

The \$Gain prediction is expressed as the difference in daily profitability of animals in the feedlot based on their combination of DMI and ADG expected progeny differences (EPD). ADG is positively weighted by the value of a pound of gain, and DMI is negatively weighted by the cost of a pound of dry matter. For example:

Bull A = \$0.10 \$Gain EPD

Bull B = \$0.00 \$Gain EPD

You would expect progeny from Bull A to be \$0.10 more profitable per day than progeny from Bull B due to a combination of feed requirements and growth potential. \$Gain is fundamentally a ratio-based prediction that accounts for both intake and gain. Animals that consume large amounts of feed but exhibit superior growth rates are recognized as desirable, as are those that consume less but still maintain appropriate growth. Conversely,



The \$Gain economic subindex is now available on Herdbook.org.
Photo by Hannah Wine.

animals that eat excessively without proportional growth, or those that eat minimally but fail to grow, are penalized within the prediction. This balance ensures that selection decisions are aligned with true economic efficiency, rather than simply reducing intake without considering performance outcomes. Many studies have found a positive genetic correlation between DMI and growth traits (weaning weight, yearling weight, etc.) exists. For instance, studies have shown that DMI is positively correlated with ADG, meaning that selection for reduced DMI alone can inadvertently lead to slower-growing, smaller-framed cattle. This trade-off underscores the importance of an economically driven approach like \$Gain rather than a narrow focus on intake reduction.

Many breeders might argue that a tool that addresses this problem already exists in the Residual Feed Intake (RFI) EPD. Residual feed intake (RFI) has been widely used as a measure of feed efficiency, but it presents inherent challenges. RFI is calculated as the difference between an animal's actual feed intake and its predicted intake based on maintenance and growth requirements. However, RFI merely quantifies variation rather than reflecting true feed efficiency. The issue lies in its failure to account for differences in growth and output, which are crucial in determining profitability. For example, two animals with the same RFI may differ significantly in total pounds gained, affecting their overall economic value in the feedlot.

Furthermore, biological efficiency — the concept underlying RFI — does not always align with economic efficiency. Different types of cattle can be profitable depending on the level of input received and their outputs. For example, cattle that consume more feed but achieve superior gains may be more valuable than those that consume less but grow at a suboptimal rate. While RFI may be related to profit in its attempt to identify more biologically efficient animals, it does not directly predict differences in profit. Because of this, there can be a large disparity between animals with the same RFI and actual profit. It is certainly possible for animals identified as being ideal for RFI to have a significantly poor ability to produce profit in the feedyard. A holistic approach that incorporates the economics of intake and growth is essential to optimizing profitability.

Producers should exercise caution when making genetic selections based solely on DMI reduction or RFI. While reducing feed intake may seem appealing, it can lead to unintended consequences such as smaller, slower-growing cattle that do not maximize economic returns. The \$Gain prediction offers a more comprehensive selection tool by incorporating both intake and gain into a single economic framework.

\$Gain and DMI are now available in the suite of EPD on Herdbook.org. ■



Photo by Hannah Wine.



\$API: 109
STI: 72

TJSC H-Town 131L

STCC Tecumseh 058J x TJSC Diamond 312H
ASA# 4274275 • Black • Polled
2024 NWSS Champion Bull by STCC Tecumseh



\$API: 87
STI: 69

RJ Trust Fund 212K

W/C Bankroll 811D x Hara's Kim Kardashian 1C
ASA# 4147173 • Black • Polled
Exciting, NEW, 3/4 Bankroll x Broker x Harietta for elite type!



\$API: 125
STI: 73

Walsh Against The Odds

Bet on Red x WLE Big Deal
ASA# 4256400 • Red • Homo Polled
ATO has foot size, excellent design & body dimension! His dam was a popular champion for Walsh, WI.



\$API: 133
STI: 84

SAS Black Majic L334

SRH Hannibal x Silver Lake Gold Digger
ASA# 4265277 • Hetero Black • Homo Polled
\$55,000 high-seller at Springer Simmentals 2024. Add mass & outcross pedigree.



\$API: 115
STI: 76

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



\$API: 94
STI: 63

Only One 905K

SFI Platinum F5Y x TLLC One Eyed Jack
ASA# 4132878 Black, Polled
Added hair, flexibility, rib & eye appeal!



\$API: 114
STI: 80

LLSF High Profile J903

W/C Executive Order 8543B x
PSCS Alley's Lady 902G ET
ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look! 2023 MO State Fair Champion!



\$API: 121
STI: 76

SFIS Unstoppable J3

W/C Bankroll 811D x SFIS Crystal Gayle
ASA# 3969316 • Heterozygous Black • Polled
Awesome son of famous donor Crystal Gale that'll improve depth, profile & structure!



\$API: 146
STI: 83

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



\$API: 94
STI: 68

Revelation 2K

TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



\$API: 157
STI: 97

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage Champion for Lee.



\$API: 126
STI: 76

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive Order son with tremendous maternal genetics behind him. The first dozen calves out of him have been born light and easily out of first calf heifers.



\$API: 176
STI: 103

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation Purebreds. Excellent foot shape and depth of heel.



\$API: 101
STI: 72

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation Double Down out of the legendary WHF/Steenhoek multiple time champion WHF Summer 365C.



\$API: 108
STI: 73

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely valuable progeny across the nation!



\$API: 167
STI: 102

HL Tommy Boy K65

CLRS Guardian 317G x HL Ms Smooth Criminal E174
ASA# 4167626 • Homo Black • Homo Polled
Blaze Calving ease Guardian son at Echard, IA, and Heartland.



\$API: 103
STI: 69

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal cow families on both sides!



\$API: 136
STI: 85

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA# 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire for profile & function!



\$API: 118
STI: 76

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



\$API: 132
STI: 77

WHF Entourage H450

KCC1 Exclusive 116E x
WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herd sire!

COOL Additions!

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www.cattlevisions.com



\$API: 102
STI: 70

TJSC Coping with Destiny 9K
WLE Copacetic E02 x TJSC Diamonds Destiny 134C
ASA# 4103854 • Black • Polled
2023–2024 dominante Grand Champion!



\$API: 140
STI: 84

Rocking P Private Stock H010
WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



\$API: 102
STI: 65

JWC Engage 144M
Mr Hoc Broker x Miss Werning 8543U
ASA# 4389917 • Hetero Black • Hetero Polled
\$230,000 JWC 2025 high seller!



\$API: 133
STI: 88

RP/BCR Eminence H005
WLE Copacetic x Rubys Wide Open
ASA# 3701500 • Homo Black • Homo Polled
Power & profile highlight at Buck Creek & RJ's!



\$API: 132
STI: 74

KJK1 38 Special 801J
JSUL Something About Mary 8421 x
R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



\$API: 104
STI: 75

SO Remnant 418J
SO Remedy 7F x STCC Ms Persistent 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at NAILE & Cattlemen's Congress!



\$API: 128
STI: 79

W/C Bet On Red 481H
W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



\$API: 157
STI: 97

CLWTR Clear Advantage H4G
LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



\$API: 199
STI: 112

Schooley Movement 413M
Schooley Krown x LBRS Genesis
ASA# 4425203 • Homo Black • Homo Polled
Top % ranks across the board: CE, YW, DOC, MB & \$API!



\$API: 102
STI: 74

R/C SFI Creedence 417J
SAM x SFI Love Me Later A9X
ASA# 3980387 • Homo Black • Homo Polled
2023 Cattlemen's Congress Grand Champion
Purebred Simmental Bull!



\$API: 103
STI: 71

SWSN Cash Flow 81E
Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 125
STI: 95

SAS Infra-Red H804
All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 96
STI: 65

S B C Buffalo Trace
W/C Relentless x WLE Shez It D056
ASA# 4129329 • Homo polled • Hetero black
JS & Stephens new addition, exciting red gene Relentless son!



\$API: 174
STI: 92

Bar CK Red Empire 9153G
IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%!



\$API: 146
STI: 88

ES Right Time FA110-4
Welshs Dew It Right 067T x ES A110
ASA# 3481590 • Homo Black • Homo Polled
Newly available power, phenotype and marketability sire!



\$API: 135
STI: 73

2/F JWC Unassisted 675K
W/C Double Down x W/C RJ Miss 8543 6105D
ASA# 4154132 • Homo Black • Homo Polled
Exciting calving ease 3/4 blood in the top 2% for low BW. \$40,000 second top seller in JWC's 2024 Bull sale.



\$API: 94
STI: 61

ALL/FCF Hot Topic 099H
Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



\$API: 103
STI: 81

RP/CMFM John B J104
HPF Quantum Leap Z952 x RP/BCR Stylish Love F158
ASA# 4109070 • Hetero Black • Homo Polled
Current 2023 Champion PTP % Bull! Champ at Ft. Worth, OKC, Am Royal!



\$API: 101
STI: 70

S&S TSSC Limitless 041H (1/2)
Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Fetal Programming: Unlocking Your Cattle's Full Genetic Potential

by Dr. Jonathan DeClerck

Nutrition during critical stages of fetal development has an important impact on beef cattle performance throughout the production cycle.

As spring calves start hitting the ground, many ranchers are given a first glimpse of the results of their mating decisions. This exciting period often informs sire selection as producers strive to enhance the efficiency and marketability of their calf crops. However, bolstering calf performance via genetics is a continuous process that endures following the breeding season.

Recent developments in cattle research continue to underscore the importance of fetal programming, or the concept that lifetime performance of each calf is influenced by events prior to birth. The maternal environment provided for a fetus/calf is imperative and can lead to positive or negative outcomes. This notion is far from earth-shattering — for years human nutritionists and medical doctors have stressed the importance of fetal programming. No one would advise a pregnant woman to smoke, or consume harmful drugs, as it would provoke irreversible damage to their baby. But what about nutrition? Would you advocate for a pregnant woman to lose weight? If it's not a good idea for pregnant women to lose weight, is it a good idea for pregnant cows?

The month of January saw the highest beef demand in 20 years alongside the smallest national cow herd in six decades. In response, packers have pushed for heavier hot carcass weights to meet market needs, resulting in larger mature cows with increased nutrient requirements.

These heightened nutritional demands put cows at greater risk for poor fetal programming outcomes. By understanding the critical role of maternal nutrition and management, seedstock producers can unlock the full potential of their cattle, optimizing efficiency, growth, reproduction, and longevity.

What Is Fetal Programming?

Fetal programming, also known as “developmental programming,” is the concept that environmental factors — such as maternal nutrition and stress — during critical stages of fetal development can have lasting effects on a calf's health, productivity, and genetic expression. Originally introduced in human studies as the Barker Hypothesis, this idea suggests that prenatal conditions influence postnatal growth and adult function.

Research in both humans and livestock has shown that while an individual's DNA sequence remains unchanged, the maternal environment can alter gene expression, ultimately shaping phenotype and lifetime performance. This underscores the importance of proper nutrition and management during pregnancy, as the choices made during gestation can significantly impact the genetic potential and future success of the offspring.



Lessons from History: The Dutch Famine and Epigenetics

A pivotal historical event during World War II highlighted the critical role of fetal nutrition. The Dutch Famine occurred when the German army blockaded the Netherlands for three months, severely restricting food supplies for approximately 4.5 million people. After the war, researchers studied women who had been pregnant during the famine to assess the long-term effects of fetal nutrient deprivation on their children.

The findings were striking. Children whose mothers experienced malnutrition during the first trimester had significantly higher rates of cardiovascular disease, high cholesterol, and obesity. Those exposed to famine during the second and third trimesters were more prone to diabetes, kidney disease, and asthma. This landmark study provided strong evidence for the concept of epigenetics — the idea that while genes themselves remain unchanged, environmental factors such as nutrition can influence their expression, leading to lasting effects on health and development.

This principle applies directly to cattle production. Even calves from the best cow families will have underwhelming phenotypes if they experience poor maternal nutrition or significant stress during gestation. Conversely, optimal maternal nutrition enhances the expression of desirable traits, ensuring the full realization of genetic potential.

Optimal maternal nutrition enhances the expression of desirable traits, ensuring the full realization of genetic potential.

Key Factors Influencing Fetal Programming

Maternal Nutrition

The cow's diet during pregnancy affects fetal muscle development, organ formation, immune function, and overall growth potential. Different stages of gestation influence specific aspects of fetal development:

First Trimester: Early pregnancy is when organ formation occurs. Proper nutrition ensures the developing fetus has the essential nutrients needed for optimal organ function. Importantly, ovarian reserves in heifers are established during this period, directly impacting future reproductive success. A 2013 study conducted in Ireland

by Francesca Mossa found that cows restricted to 60% of their nutritional requirements had heifer calves with lower ovarian reserves and higher blood testosterone levels, making them less fertile. This can impact embryo transfer programs, as females with lower ovarian reserves typically have a poor response to superovulation.

Second Trimester: The primary development of muscle fibers occurs during this stage, which is the precursor to future performance and phenotypic muscle expression. If the dam is underfed, the calf may develop fewer muscle fibers, potentially reducing growth and carcass merit. A 2010 study by Keith Underwood at the University of Wyoming compared pregnant cows on native pasture (6.0% crude protein) versus improved pasture (11.1% crude protein). Calves born from cows grazing the improved pasture weighed 31 pounds more at weaning and 48 pounds more at harvest, demonstrating the direct impact of maternal nutrition on growth potential.

(Continued on page 18)

Quality nutrition, from hay to mineral supplementation, requires careful planning and execution. Photo by Kendon McAlister.



Fetal Programming: Unlocking Your Cattle's Full Genetic Potential

(Continued from page 17)

Considering that the number of muscle fibers are established prior to birth, pregnant cow nutrition is imperative to all cattle producers. Commercial cow-calf operators are paid by the pound, and total muscle mass drives weight. Conversely, seedstock bull producers typically receive a premium for phenotypically heavy muscled, higher performing cattle.

Third Trimester: This period is critical, as it accounts for 75% of fetal growth and has significant implications for respiratory disease (BRD), which costs the cattle industry over \$1 billion annually in morbidity, mortality, and lost performance. The third trimester is also when fat deposits develop, influencing energy metabolism and future reproductive success. A series of studies from the University of Nebraska (Stalker et al., 2006, 2007; Larson et al., 2009) examined the impact of protein supplementation during late gestation on offspring performance. Results showed that calves from supplemented dams had a lower incidence of respiratory disease at weaning. Steers from these dams exhibited heavier carcass weights and a higher percentage of carcasses grading Choice and Premium Choice. Additionally, heifers from protein-supplemented dams had significantly higher pregnancy rates and calved earlier than those from non-supplemented cows.

Stress and Environmental Factors

In addition to nutrition, environmental stressors such as extreme weather, disease, or inadequate handling can also impact fetal development. High stress levels in pregnant cows can lead to increased cortisol levels, which

may negatively affect the calf's immune function, and future reproductive success.

During droughts, producers typically cull cows to align herd size with limited forage availability. Once pastures recover with sufficient rainfall, herds are rebuilt by retaining a higher percentage of heifers. However, heifers that were in utero during drought-induced nutrient restriction and stress are more likely to face breeding challenges. In my experience as a nutritional consultant, this trend was evident in Texas cattle that were in utero during the 2011 and 2013 droughts, highlighting the long-term impact of environmental stress on reproductive efficiency.

Heifers that were in utero during drought-induced nutrient restriction and stress are more likely to face breeding challenges.

Practical Application for Breeders

With an industry demanding superior genetics, fetal programming is an essential piece of the puzzle. Implementing fetal programming strategies doesn't require a complete overhaul of management practices, but it does involve attention to detail in key areas:

Producers have many decisions to make when it comes to cow herd nutrition. A nutritionist can provide valuable guidance. Photo by Susan Russell.





The third trimester of pregnancy is critical, as it accounts for 75% of fetal growth. Photo by Halee Allen.

Nutritional Planning

Work with a nutritionist to ensure gestating cows receive adequate protein, energy, vitamins, and minerals. Adjust rations based on forage availability and seasonal conditions. The objective is to ensure that cows “never have a bad day” and consistently receive the nutrients they need to support both their own requirements and the optimal development of their growing fetuses.

Monitoring Body Condition

Maintain cows at appropriate body condition scores (BCS 5–6) to ensure adequate levels of nutrition. Be proactive: BCS lags 4–6 weeks, so a decline indicates prior nutrient level deprivation, which could have already harmed fetal development.

Reducing Stress

Utilize low-stress handling, provide adequate shade and windbreaks to protect against harsh weather, minimize transportation during late pregnancy, and ensure optimal herd health through timely vaccinations and parasite control.

Final Thoughts

Fetal programming provides a science-based strategy for enhancing the genetic potential of seedstock cattle. The Simmental breed has a strong tradition of adopting technology and best practices to meet the evolving needs of the cattle industry. With elevated beef demand driving

mature cow weights to record highs, the risk of compromised fetal programming outcomes is higher than ever. By focusing on proper nutrition, stress reduction, and sound management during gestation, breeders can further strengthen Simmental’s reputation for innovation — producing cattle that excel in performance, efficiency, and longevity. As the cattle business continues to progress, leveraging fetal programming principles will be key for staying ahead of the competition and delivering genetics that drive profitability for generations to come. ■

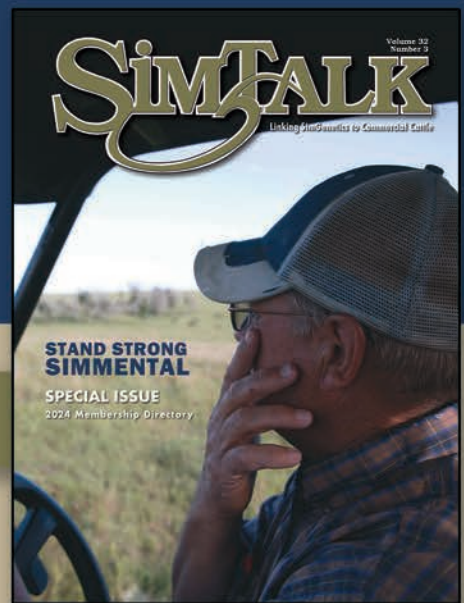


Dr. Jon DeClerck is ASA’s incoming Executive Vice President and will begin in the role on July 1, 2025, following Dr. Wade Shafer’s official retirement. DeClerck worked as a Technical Consultant for Purina Animal Nutrition, and has advised stakeholders across the beef production cycle in New Mexico, Texas, and Louisiana, combining innovative research with practical solutions to help producers maximize profitability. Previously, he served as a lecturer and livestock judging coach at Texas Tech and Iowa State University, mentoring students and leading multiple national champion livestock and meat evaluation teams. DeClerck has been recognized as a national champion team coach, and is the recipient of numerous industry awards. Raised on a diversified farm near Aledo, Illinois, featuring a Simmental and commercial cow herd, Dr. DeClerck has a deep connection to the breed.

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Elliott Miss 352

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Dam: **BCLR Miss Artillery H024**
BCLR Miss ENT D616

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	7.6	3.5	103.8	155	.32	1.28	.02	4.7	24.1	75.9	19	17.1	58.6	-.17	.55	-.025	.96	-.31	160.5	100.6
ACC	.42	.46	.44	.45	.45	.29	.36	.25	.19	.27	.33	.41	.39	.32	.37	.34	.38	.03		
%	90	90	2	4	15	95	75	70	45	5	15	4	2	99	10	99	30	70	15	4

EPD as of 2.25.25

- TRCR Tulsa L106 is the standout fall-born bull out of our BCLR MISS ARTILLERY H024 donor purchased from Bichler Simmental as a heifer.
- Tulsa was the high-selling bull at \$36,000 in the spring 2025 lineup for Table Rock Simmentals.
- He provides looks and growth in a package that promises to add looks, depth, and growth to any herd.

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BCLR Manifesto G352 – Sire

Table Rock Simmental LLC | Geri Storer
605-595-3726

Rolling Hills Ranch Simmentals | John Soloman
406-239-7483

Marketing Maternal Profit in a Short-Term-Focused Universe

by Marty Ropp, *Allied Genetic Resources*

Significant economic information, data, and research consistently suggest that maternal traits are two to three times more impactful to profitability than are growth and carcass traits. Despite this, many producers historically select almost solely for terminal traits when choosing their genetics, while continuing to claim that their focus is on the long term.

There is no doubt that advancing terminal and meat quality traits are crucial for the success of the beef industry as a whole, but this need not come totally at the expense of ranch profitability. Even poorly thought-out decisions, like not utilizing planned crossbreeding and hybrid vigor in the cow herd, are terminal choices that erode profitability far out into the future.

When to Select for Terminal Traits

Certainly, there are circumstances where producers should select largely or even solely for terminal traits. Producers who do not retain any replacement females from their herds should absolutely prioritize terminal value. Also, those who plan to exit the business in the next three years can focus solely on terminal traits. Beef-on-dairy and niche breed scenario enterprises also fall onto this list where terminal traits are king. For those exiting the industry without new generation succession on the ranch, he or she might be best off to just harvest those calf crops off the land with as much weight and gross income as possible.

Why Maternal Trait Selection Matters

For the majority, however, who keep their own replacement females and value enterprise success for the long term, maternal, value-generating genetics are crucial in the majority of genetic decisions. For the increasing number of producers purchasing their replacements, it is critical to ensure whomever you purchase from is prioritizing maternal traits, and not simply marketing weight and terminal value.

Fortunately for the beef industry, marbling is the overwhelming influencer of carcass value today, and it is not strongly correlated to fertility or longevity traits either positively or negatively. The only scenario where there may be a relationship between marbling and maternal traits is when a genetic line may have been selected highly for a specific trait like marbling with little or no

selection for fertility and longevity traits. In that specific case, if a line is limited to a small number of highly influential sires, the artificially high genetic influence of these selected sires could create issues in the maternal trait complex. This is not because the traits are highly correlated, but instead because their negative maternal genetic effects were so highly concentrated due to single trait selection bias on that population with no available tools for co-evaluation of high-value maternal profit genetics.

The focus of genetic selection is leaning toward terminal traits, without a solid plan to maintain profit in the long run. While there is appeal to this plan, it doesn't consider future implications.

As stated, it is clear that today the focus of genetic selection is leaning toward terminal traits, without a solid plan to maintain profit in the long run. Purchasing big, stout bulls with the most growth genetics, at a high price, is becoming the norm. While there is appeal to this plan, it doesn't consider future implications. Most of these sires are genetically terminal. Traits like actual weaning weight are easy to promote and have been pushed, and it's simply easier to sell the short-term hope of bigger calves 18 months from now.

The benefit of maternal traits, which aren't fully realized for many years and several generations in the cow herd (five to 15 years), can be much more difficult to market. Saying, "Buy these bulls and in eight to ten years you will be very happy and more profitable," is a tough, but important sell. Most producers envy those trouble-free and profitable cow herds, generated by many years of commitment to cow profit traits. In fact, we often try to buy females from herds where maternal traits have been prioritized long term. Still, the promise of heavy calves in the near term distracts producers from longer-term goals.

These shortsighted decisions will likely cause operations to suffer through cows that are too expensive to maintain and leave the herd much too quickly in the future. When these females become too expensive to maintain, producers might blame anything from the breed of bulls used, to management systems like health or mineral programs. The bottom line is that your genetic decisions will absolutely affect your enterprise profitability for years and years to come, which is why selection for genetics that promote cow longevity, reduced cost, and ultimately profit is so important. It's imperative that the industry doesn't repeat the mistakes of the 70s, 80s, and 90s, which ultimately forced producers to make drastic genetic changes.

Common Challenges

There is historical marketing and selection bias shared by many promoters for pounds and "power." The old adage "we sell cattle by the pound" is true, but can be misleading, as it may have little or nothing to do with actual, long-term enterprise profitability. While it is true that many commercial producers sell calves by the pound each year, there are much better measures of total gross sales than just individual calf weight. Total weight produced by the same cows can also be greatly affected by maternal traits that are not related to and can even be antagonistic to growth.

More calves weaned per cow exposed, less dystocia, faster return to estrus, more calves born in the first 21 days of the breeding season, and a higher percentage of calves born to mature cows than heifers because of greater cow longevity — these are all non-growth-related

factors that deliver added income with little or no added cost of production. The bottom line is that when it comes to selecting for growth traits, none of the extra pounds of calf generated come for free.

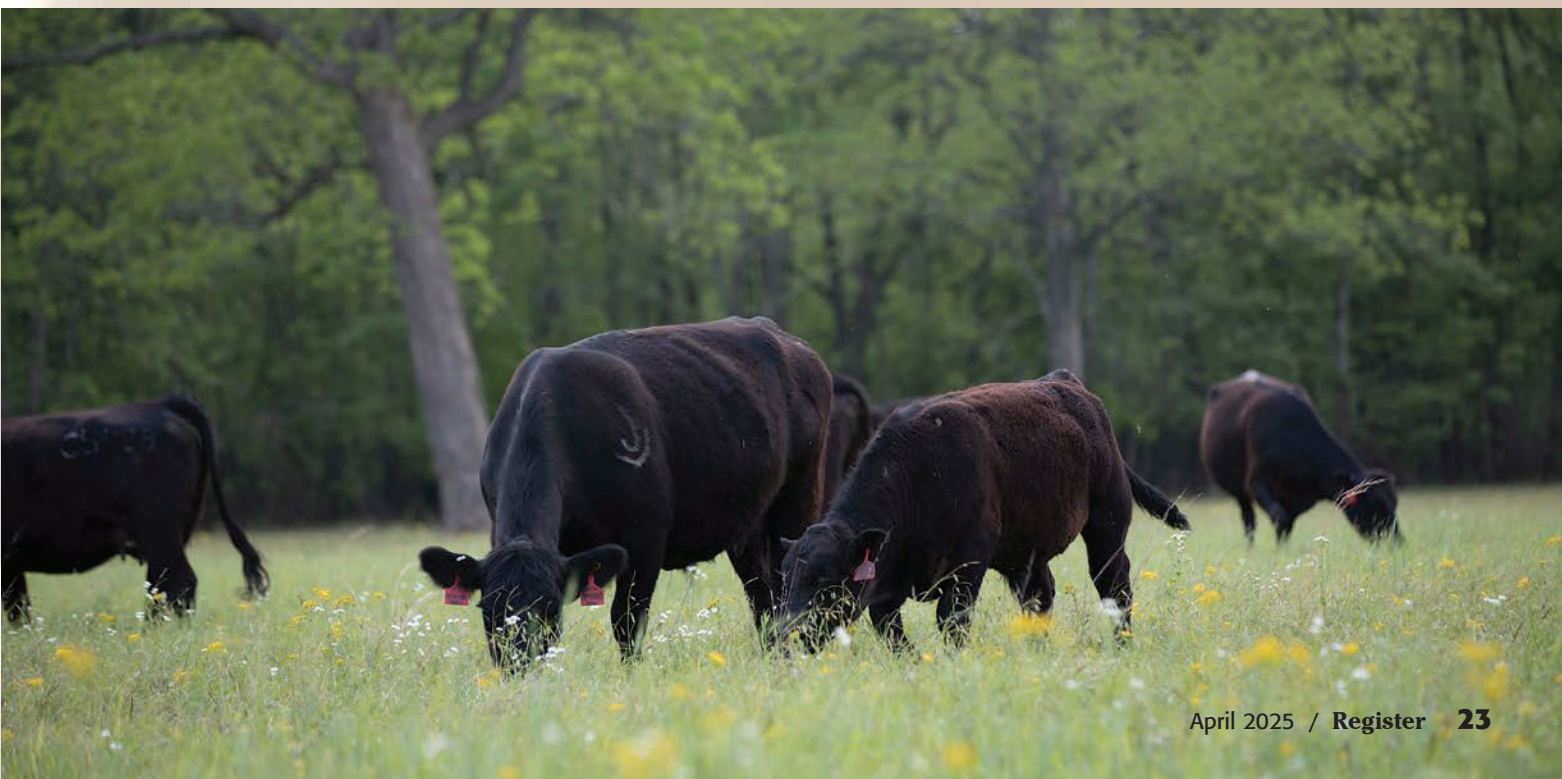
Individual cow costs are not equal. Therefore, evaluating a cow based on how large the calf she weaned doesn't paint the full picture, especially if she produced a calf that put enough stress on her system that she bred back late or came in dry. Cows that produce these high-weaning-weight calves are often larger, require more feed and resources, and as a result may often stay in the herd for a shorter period of time. As a rough example, a 1,600-pound cow will consume approximately one ton more delivered winter feed than one that weighs 1,200 pounds (based on 150-day feeding period). Certainly, summer and long season stocking rates are reduced as well based on forage consumption, and that difference results in the potential to graze fewer cows on the same land base. A heavier cull cow does return more salvage value, but after ten years of added maintenance it certainly isn't enough more. Also, heavier calves bring less per pound, so the value of each additional 100 pounds of weaned calf is much less than the last 100 pounds. If those resources were used to make more calves instead of just heavier ones, the value of each pound of calf produced for the operation would be significantly higher.

500 pounds @ \$3.50/pound = \$1,750 (Every pound produced is worth \$3.40)

600 pounds @ \$3.20/pound = \$1,920 (+ \$170 or per \$1.70/additional pound)

700 pounds @ \$2.90/pound = \$2,030 (+ \$110 or per \$1.10/additional pound)

(Continued on page 24)



Marketing Maternal Profit in a Short-Term-Focused Universe

(Continued from page 23)

We well know that the number of live calves a female produces and the earlier she calves in the calving season have profound effects on lifetime production and therefore reduce the costs associated with developing her replacement. Most of us attribute added longevity to fertility, but other genetically influenced traits like milk yield, efficiency, mature cow maintenance requirement, environmental adaptation, physical structure, and even disposition can and do affect cow longevity and profit. Crossbred commercial cows, on average, last at least one year longer in production than their purebred counterparts.

Moving Forward

Having emphasized the importance of maternal, long-term trait selection, it's important to note that terminal traits are still significant. Improving genetics for efficient growth, carcass yield, and marbling are crucial for the success of the larger beef industry. Down-chain, other segments face cost increases too, but they only live with the genetics that are delivered to them for a relatively short period of time, compared to a cow-calf operation (six months vs. ten-plus years). With that in mind, segmenting production seems like a pragmatic solution to general improvement for all segments. Perhaps some of these arguments and skyrocketing costs of production might finally drive the commercial beef business into a future with maternal herds and terminal herds, even on the same ranch. The idea being to generate maternal genetics to help produce the lowest-cost and longest-lived females possible, then cordon off a large segment of the nation's cow herd to be mated to terminal options to create the most profit those cows can generate. It works in other industries, but these structures have just been a harder sell for many in the beef business, partly because of the relatively low reproductive rate in cattle and the unique management challenges of the beef industry. Despite those traditional hurdles, we will likely see more maternal vs. terminal production herds as we move into a more efficient and precisely managed future.

Down-chain, other segments face cost increases too, but they only live with the genetics that are delivered to them for a relatively short period of time, compared to a cow-calf operation.

We are learning more every day about which genetics make the most profitable commercial females for the beef industry, and the results will be sobering to many who have always been fixated on a specific phenotype. Sure, there are crucial phenotypes related to cow longevity. Udder longevity, feet longevity, appropriate (but not extreme) body condition, and other factors have merit to evaluate. Those traits matter for maximum longevity and profit.

The myths about the big, stout, square-hipped, over-fleshed, stout-boned, feminine-headed, massive-bodied cow being the longest-lived and most profitable commercial cow, however, just aren't panning out. Expect some surprises when the dollars are really counted. Cows that produce the most profit over their lifetime in the commercial sector are apt to be below average for size, average muscled at best, more refined appearing, definitely crossbred, and maybe even a little "plain," at least based on today's definition. We are discovering it is far better to find the more profitable cows and select for their genetics and physical attributes than it is to decide the physical attributes we prefer up front and hope they are the same as the ones that generate the most profit to the ranch and the larger beef business.

Thankfully, there are now solid genetic and genomic evaluation tools. The STAY EPD, maternal indexes, profit indexes (\$API and \$TI), and precision genomic sorting (please reference specific tools available through Allied Genetic Resources) can help us move cow longevity in a positive direction, faster, and more consistently. The old adage that "maternal traits are lowly heritable, so we can't make much progress," has led to plenty of misunderstanding. Genetics actually play an enormous role in maternal profitability, it was just our challenges with measuring those traits accurately and consistently that made the "E" (Environment) such a large part of the equation and the "G" (Genetic) component seem so small, resulting in low heritability estimates. Now that we can better evaluate fertility, longevity, and the other factors involved in the maternal trait complex, the realized heritability is improving each and every year.

These tools should be used when making bull buying decisions more often, rather than fixating on marginally useful, often-unrepeatable, and highly variable data like actual weaning weights. If more maternal trait tool use and emphasis is employed, our cow-calf operations will definitely have a longer and more profitable future, guaranteed. ■

Before you load that new bull . . .

There is something you deserve to know.



The Problem:

Cattle feeders are experiencing abnormally high death loss with many straightbred calves.

The Solution:

Responsible Crossbreeding
with **Simmental**

Highlight the health and genetic value of your Simmental influenced calves through the **IGS Feeder Profit Calculator™**.





by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows

Our Pioneers – The “Big Die-Up,” and Snowy Owl Prophecy

You may recall a past edition for this series that profiled Theodore Roosevelt and his adventurous life as a cattleman. Although highly successful in virtually every other aspect of his remarkable life, his cattle ventures ended in abject failure. Mother

Nature and the winter of 1886–87 saw to that. He wasn’t alone though. Some of the wealthiest people on the planet suffered the same fate. Bankruptcies were common.

In his book *Cattle Kingdom, The Hidden History of the Cowboy West*, by Christopher Knowlton, he described the many factors that contributed to the collapse of the western cattle industry in the late 1800s. The near extinction of the American bison, with estimated numbers as high as 60 million at the end of the 18th century, was a major factor. By the 1880s, their numbers had been reduced to a few hundred. The Great Plains of the American West, now devoid of bison that had roamed freely on this landscape for about 5,000 years, created a vacuum to be filled with cattle. A booming industry soon developed.

In July 1885, President Grover Cleveland signed an executive order that forced cattle herds to be removed from the Cheyenne and Arapaho Indian Reservation, part of what today is in Oklahoma. Comprising over 200,000 head of cattle, the cattlemen drove the majority of these cattle to the Northwestern ranges. Once there, they moved them from valley to valley in search of pasture. On these ranges veteran cattlemen had grown rich during the boom years. It was described as “the greatest agricultural expansion the country had ever seen.” But these veterans sensed that due to overexpansion and overleveraging, the good times were nearing an end. Some financial types calculated that total investment in the cattle industry exceeded the capitalization of the entire American banking system. Cheyenne, Wyoming, was the epicenter of the boom and had “the highest per capita income in the world.” The Rockefellers, Vanderbilts, Flaglers, Whitneys, just to name a few of the richest families around, were highly invested.

In the summer of 1886, the first sequence in the making of the “perfect storm” of events took place. Knowlton viewed these events as “puzzling natural occurrences.” Abnormally hot and dry weather spawned massive uncontrollable brushfires. In the Dakotas, Montana, and Wyoming, a pale halo surrounded the sun. Grasshoppers soon appeared and rapidly consumed what little grass remained. John Clay managed the Cattle Ranch and Land Company in Wyoming. Inspecting his rangeland, he found grass was scarce and cattle thin. He said, “there was no market for young cattle, your aged steers were not fat, and your cows and calves were miserably poor.” He had a sickening sense of foreboding.

In the Dakota Badlands, home to the Roosevelt herds, beavers were noticed “furiously at work on the walls of their lodges and piling up unusual quantities of saplings for winter food.” The moose and elk grew winter coats far earlier than usual and migratory birds and Canadian geese left six weeks earlier than they normally do. In Montana, E. C. “Teddy Blue” Abbott, a veteran trail driver, and his boss, the cattle baron and former gold miner Granville Stewart, noticed snowy owls perched on fence posts. They had never seen this before. A local Native American tribal leader warned Stewart “that the birds were the ghostly harbingers of a harsh winter to come.”

Several years of declining cattle prices led to overstocking of the range. The influx of cattle from Oklahoma didn’t help matters. Yet, even under these circumstances, the speculators kept flooding the territory with new money, and larger cattle conglomerates were formed. Some early investors, alarmed at what they saw, liquidated their holdings early. Their Boston and New York investors were not pleased. Roosevelt recognized the impending doom potential as well. In the fall of 1886 he wrote an article for *The Century Magazine* noting the overcrowding: “it is merely a question of time as to when a winter will come that will understock the ranges by the summary process of killing off about half of all the cattle throughout the northwest.” Surely even he would not believe how low that estimate was and how soon it would occur. Within weeks, he was traveling by rail back to New York.

And then it began. The first snowstorm hit in November followed by a December blizzard lasting three days. In January, a chinook brought a warm spell that melted snow, forming an ice sheet. Soon, an unimaginable storm with bone-crushing cold winds arrived. The temperature kept falling. On January 15, it reached -60°F in South Dakota and stayed there for days. Fine snow blew sideways in the gale-force winds. There was no safe place for man nor beast. Cattle were buried in snow drifts where they suffocated. Many were frozen stiff on their feet. The cowboys were helpless. Conditions were the same in Wyoming, Montana, and Colorado, and into Nebraska. “That winter on the northern ranges would be the coldest on record.” The onslaught continued into February.

As the weather tempered somewhat, what surviving cattle remained wandered into the towns searching for food. They were so desperate that they broke window glass, tried to push through doors, and were seen eating the tar paper from the sides of buildings. From their houses, ranchers could hear the “lowing of the cows,” and knew there was nothing that could be done to help them.

Knowlton characterized that winter as “almost biblical in its ferocity.” It seemed it was intended to “humble” and “shame” those who created the “great cattle boom”!

By April, the thaw was underway and the discoveries were “biblical” in their incomprehensively disastrous results. “Cowboys quickly coined the name for the debacle: “The Big Die-Up.” Roosevelt returned to the Badlands to assess the damage. Riding for three days across the range, he did not find a single living steer. He lost over two-thirds of his herd. It was estimated that over 1 million head of cattle perished in “The Big Die-Up.” The speculative cattle boom went bust and the “Snowy Owl Prophecy” proved sadly accurate. Taking note of what the animals try to tell us is wisdom as wise as the owl, and we should listen. ■

Editor’s note: This is the forty-fourth in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

DECK THE COURSE - FA LA LA

WEDNESDAY, JULY 9, 2025

10:00 AM Shotgun Start

LOCATION:

Plesant View Golf Course

1322 Pleasant View Rd.

Middleton, WI 53562



TOURNAMENT:

- 4-Person Best Shot
- \$125/player or \$500/team includes cart and lunch



Held in conjunction with the 2025 AJSA National Classic. All proceeds are earmarked to support youth through Merit Scholarships and The Summit Leadership Conference.

REGISTRATION OPENS APRIL 15, 2025 - REGISTER ONLINE AT www.juniorsimmental.org

***Sponsorship opportunities available*

Junior exhibitors welcome to join in on the fun!

Contact for Additional Tournament Information: Carrie Horman: 319.551.7626 or Nate Horman: 515.291.7478



by Mia Bayer, Director, Youth Programs and Foundation Manager

The American Simmental-Simbrah Foundation has had an exciting start to 2025, with a busy calendar of successful fundraising efforts.

The year kicked off at the Cattleman's Congress in Oklahoma City, where several items were auctioned, including a fishing trip, advertising opportunities, and the highly anticipated Foundation Female during the Bricktown National sale. The sale of the Foundation Female is a highlight each year, marking the beginning of the Foundation's fundraising efforts. Proceeds from this sale directly benefit the Merit Scholarship Program. This year, DSC Bailey 84M, donated by Dickson Simmental Farm of Ohio, was the featured female. Rachel Dickson, a longtime active AJSA member and former AJSA Trustee, made it a full-circle moment for her family, as they gave back to the Merit program that had supported Rachel in the past. A consortium of over 30 breeders came together to purchase DSC Bailey 84M for \$30,000. After the sale, a drawing determined that GB Marketing would take the heifer home. The sale of the Foundation Female contributed to a total of \$765,000 raised, with additional auction items bringing in nearly \$12,000 to support the Foundation's efforts.

The next major fundraising event took place in Denver, Colorado, during the National Western Stock Show. A highlight of the event was the popular gun and liquor raffle held during The One and Only sale. This year, Circle M Farms donated a 20-gauge Benelli shotgun, while Steve and Cathy Eichacker and Eberspacher Enterprises contributed bottles of liquor and etched glassware. Ten bottles of liquor were auctioned off, and at the end of the sale, Bowling Cattle Company emerged as the lucky winner of the rifle. The raffle raised over \$17,000 for the Foundation.



Circle M Farms donated a 20-gauge Benelli Shotgun for the Foundation raffle at the NWSS. In total, the raffle raised \$17,000.



The 2025 Foundation Female, DSC Bailey 84M, raised \$30,000.

The fundraising continued with a silent auction at the final PTP show of the season, the Dixie National in Jackson, Mississippi. This year, the silent auction was held in conjunction with the Mississippi Simmental's meet-and-greet and their bid board auction. Donated items, including a pedal tractor from Red River Farms, wine baskets, king cakes, and a popular "get styled" basket, brought in an additional \$2,500 to benefit the Foundation.

So far, 2025 has been a whirlwind of excitement for the Foundation. Many more fundraising opportunities will take place later this summer. The American Simmental-Simbrah Foundation is incredibly grateful for the generous support of breeders, donors, and contributors. A special thanks also goes out to the Foundation board members who work tirelessly to secure donations, ensuring that Foundation programs continue to thrive year after year. For more information or to get involved, please contact Mia Bayer, Foundation coordinator, or any board member. ■



2025 DATES AND DEADLINES

DATES TO KNOW

APRIL 1

AJSA Regional and National Classic entries open
Register online through your Herdbook Account.

APRIL 30

The Summit Early Registration Deadline
Registration opens March 10. Fees increase after April 30.

MAY 3

AJSA Hotel Scholarship deadline
Scholarship covers lodging expenses for one room at 2025 AJSA National Classic. Application available at juniorsimmental.org.

MAY 5 4:30pm MDT

AJSA Regional Classics EARLY entry deadline
Registration fees double after 4:30 pm MDT.

MAY 12 4:30pm MDT

AJSA Regional Classics FINAL entry deadline
No Regional Classic entries will be accepted after 4:30 pm MDT.

MAY 20 4:30pm MDT

AJSA National Classic EARLY entry deadline
Registration fees double after 4:30 pm MDT.

MAY 27 4:30pm MDT

AJSA National Classic FINAL entry deadline
No National Classic entries will be accepted after 4:30 pm MDT.

JUNE 1

AJSA Trustee Application deadline
ASF Merit Award deadline
AJSA Photography Contest deadline
Applications and complete details available at juniorsimmental.org.

JUNE 5

The Summit FINAL Registration Deadline

EVENTS

JUNE 4-7

AJSA Eastern Regional Classic
Harrisonburg, Virginia

JUNE 19-22

AJSA Western Regional Classic
Tremonton, Utah

JULY 6-12

AJSA National Classic XLV
Madison, Wisconsin

JULY 20-23

The Summit - IGS Youth Leadership Conference
Philadelphia, Pennsylvania

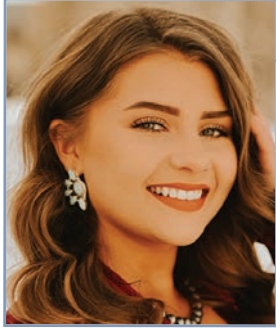
CONTACT AJSA

- juniorsimmental.org
- American Junior
- Simmental Association
- ajsa@simmgene.com
- 406.587.4531

Mia Bayer
ASA Director of Youth Programs
& Foundation Manager
715.573.0139 | mbayer@simmgene.com

Event schedules coming soon.
Updated 2025 AJSA Classic rules available in March.

Developing leaders through friendship, networking, and communication skills!



by *Aribella Beins*

Spring into New Beginnings

Leo Tolstoy once said, “Spring is the time of plans and projects.” At the time you’re reading this, spring has sprung

and has given life to all around us. As I look into my mother’s flower gardens or out into the fields of cows and calves, there are signs of God’s glory surrounding us. Although I must give credit to our maker, much of the excitement seen is the result of careful and meticulous planning.

One of my favorite things is to walk through our new calf crop to determine whether the planned matings we had made the year prior resulted in the type and kind of calves we were hoping for. To be honest, not every mating, despite good intentions, yields the results so highly anticipated. Some turn out far better than we expect, and that is the beauty within the cattle industry. Whether your goal is to create elite show cattle or scale-crushing performance stock, it all takes planning and careful forethought.

The American Simmental Association has worked hard for many years to develop a full toolbox of necessary tools to build the next generation of SimGenetics sought after within the cattle industry. I invite all of you AJSA members to spend time in Herdbook to learn all of the available options, such as planned matings or other tools to assist you with your next breeding project.

We’re sitting at a point in time where the Simmental breed is accepted within the industry from commercial cow-calf operations, to feeders, to the packers. Take the time to capture these opportunities for success to plan for the future. It’s great to be on team Simmental!

In closing, many of you have your projects for this upcoming summer show season. Be proud of the work you have put into these projects. Your success isn’t measured by one decision, but by the lessons you’ve learned, the friendships you’ve made, and the bond created with your four-legged friend. I look forward to seeing you all this summer. ■



www.juniorsimmental.org



2024–2025 American Junior Simmental Association Board of Trustees

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kstatetd@gmail.com

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Farmington, IL
309-351-9223
anna.g.webel@gmail.com



Junior PUBLIC SPEAKING

2025 AJSA REGIONAL & NATIONAL CLASSICS

Topic 1

What are the most important things to know when shopping for a new heifer?

How is sexed semen affecting the beef cattle industry?

Topic 2

Topic 3


The age of the average American farmer has been rising for decades. Where will the beef producers of the future come from?




CONTEST RULES

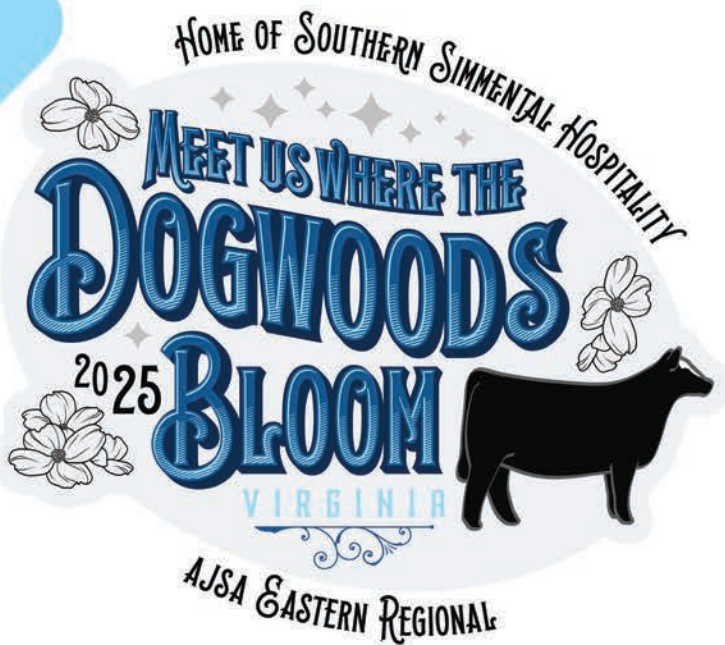
- ◆ At all AJSA Classics, Junior Public Speaking is a prepared speaking contest.
- ◆ Speeches should be three to seven minutes long.
- ◆ Contestants are allowed to use two 3x5 notecards while speaking. All notes must be handwritten.
- ◆ Presentation displays and charts are not allowed.
- ◆ Following the speech, contestants should be prepared for questions from the judges. This Q&A session will be part of the contest score.
- ◆ COMPLETE CONTEST INFORMATION AVAILABLE AT JUNIORSIMMENTAL.ORG.

TOPICS ARE THE SAME FOR ALL AJSA CLASSICS

CONTACT **AJSA**

 juniorsimmental.org
 ajsa@simmgene.com

  American Junior Simmental Association
 406.587.4531



Tentative Schedule

TUESDAY, JUNE 3

All day Cattle arrival to tie-outs
5-7 pm Early Cattle and Contestant Check-In

WEDNESDAY, JUNE 4

7-8 am Final Cattle and Contestant Check-In
9 am Cattlemen's Quiz
10:30 am Public Speaking
3 pm Sales Talk

Hotels

HAMPTON INN

43 Covenant Drive | Harrisonburg, VA
540-437-0090

COUNTRY INN & SUITES

27 Covenant Drive | Harrisonburg, VA
540-433-2400

TRU BY HILTON

111 Pleasant Valley Road | Harrisonburg, VA
540-385-0222

Fees & Deadlines

CONTESTANT FEE	\$50 <i>(includes shirt and banquet ticket)</i>
CATTLE FEE	\$75/head <i>(includes bedded stalls)</i>
ENTRY DEADLINE	May 5, 4:30 pm MDT
LATE ENTRIES	May 12, 4:30 pm MDT
<i>Fees double after May 5. No entries accepted after May 12.</i>	
NOVICE DEADLINE	May 20

THURSDAY, JUNE 5

8 am Judging Contest
1 pm Calvin Drake Genetic Evaluation Quiz
3 pm Showmanship

FRIDAY, JUNE 6

9 am Bred & Owned Show

SATURDAY, JUNE 7

9 am Owned Show
To Follow Awards Banquet

Contacts & Socials

CHAD & CARRIE JOINES

Event Coordinators

Chad: 540-557-7263 | Carrie: 540-230-8383
cbjoines@vt.edu

MIA BAYER

ASA Director of Youth Programs and Foundation Manager
715-573-0139 | mbayer@simmgene.com



Facebook: 2025 AJSA Eastern Regional
Remind: Text @ajsa25east to 81010

Judges

CATTLE SHOW

Jack Ward, Missouri

SHOWMANSHIP

Kevin & Mandy Rooker, Pennsylvania





RACE TO THE FINISH

2025 AJSA WESTERN REGIONAL CLASSIC

TENTATIVE SCHEDULE

JUNE 18

8 am Tie-Outs Open for Arrival
2 pm Barns Open for Setup
Stalling assigned by state

JUNE 19

8-9 am Contestant and Cattle Check-In
10 am Opening Ceremony
11 am Calvin Drake Genetic Evaluation Quiz
1:30 pm Cattlemen's Quiz
3:30 pm Sales Talk
6:30 pm Dinner and Family Fun Night

JUNE 20

8:30 am Judging Contest
11:30 am Public Speaking
12 pm Lunch
3:30 pm Cattle Show | Steers · Bulls · Pairs

JUNE 21

9 am Cattle Show | Heifers
30 mins after Showmanship
60 mins after Awards Banquet
9 pm All Tack and Cattle Out of Barns
Cattle may remain in tie-outs overnight

ENTRY FEES & DEADLINES

Contestant Fee \$50 *Includes show shirt and all provided meals*
Cattle Fee \$65/Entry *Includes bedding in barns*
Entry Deadline May 5, 4:30 pm MDT
Late Entries May 12, 4:30 pm MDT
Fees double after May 5. No entries accepted after May 12.
Novice Deadline May 20

CONTACTS & SOCIALS

Box Elder County Fairgrounds 320 North 1000 West | Tremonton, UT

Chris & Allison Beins, Coordinators
Chris: 435.452.1806
Allison: 435.452.1548
tophatsimmentals@gmail.com

Mia Bayer, ASA Director of Youth Programs and Foundation Manager
715.573.0139
mbayer@simmgene.com

HOTELS & CAMPING

Hampton Inn - Tremonton
2145 W Main St | Tremonton, UT
435.257.6000

Western Inn - Tremonton
2301 W Main St | Tremonton, UT
435.257.3399

Aspen Grove RV Park
700 W Main St | Tremonton, UT
435.339.6003 | aspengrovervpark.com

*Wider selection of hotels available in Brigham City and Logan
Approx. 20 miles from Tremonton*

SPONSORSHIPS

Sponsorship Opportunities Available
Contact Chris Beins at 435.452.1806 to discuss.



Facebook: 2025 AJSA Western Regional
Remind: Text @ajsa25west to 81010



Oh what fun

AJSA NATIONAL CLASSIC XLV
2025

MADISON, WISCONSIN
JULY 6-12

HOTELS & CAMPING

HOTELS MUST BE BOOKED THROUGH THE LINK TO QUALIFY FOR BLOCK RATES
Do not contact the hotels directly to make reservations.

ALL HOTELS WITHIN ONE MILE OF FAIRGROUNDS. RATES CURRENT AS OF MARCH 12, 2025.

HOME2 SUITES MADISON CENTRAL
2153 Rimrock Road
Madison, WI
Rates starting at \$129/night

SCAN FOR HOTELS
*Or type this link
into your browser*
rb.gy/sydri8



SHERATON MADISON
706 John Nolen Drive
Madison, WI
Rates starting at \$149/night

ALLIANT ENERGY CENTER CAMPSITES
North Lot & Willow Island
608.267.3976
aec@alliantenergycenter.com
For more info: rb.gy/fubs9z



ENTRY DEADLINES

Entries open April 1

EARLY DEADLINE May 20, 4:30 pm MDT
FINAL DEADLINE May 27, 4:30 pm MDT

*Fees double after May 20.
No entries accepted after May 27.*

NOVICE DEADLINE June 10
Novice entries open May 1





AJSA Classic DNA REMINDER

AN ANIMAL MUST BE REGISTERED WITH ASA TO BE ENTERED AT AN AJSA CLASSIC.

Non-registered animals, suspended animals, and animals with pending DNA may not be entered.

WHEN IS DNA TESTING REQUIRED FOR REGISTRATION?

ET CALVES FROM PURCHASED EMBRYOS

If you purchased embryos from another breeder, DNA parent verification must be completed in order for the resulting calf to be registered, even if the animal was born on your property.

DONOR DAMS AND AI SIRES

All donor dams and AI sires must be GGP-100K tested and approved for donor or AI sire use, regardless of ownership. If your calf is a product of AI or embryo transfer, check that its parent animals are approved through the Expanded Report online, found below the animals' pedigrees in Herdbook.

WHAT IF I PURCHASED A CALF?

PURCHASED ANIMALS

If you plan to purchase or have already purchased an animal that you want to show at an AJSA Classic this summer, ask the seller these questions:

- Does the calf have an active registration number with ASA?
- If the calf is a product of embryo transfer, has the DNA parent verification process been completed?
- Was a donor dam and/or AI sire used? If so, have they been DNA tested and approved for use?

START THE DNA PROCESS ASAP

To order a DNA kit or paperwork, or if you have questions about the testing process or requirements, contact DNA Services. **DNA should be submitted to the lab for testing as soon as possible, as testing can take 4-5 weeks to complete.**

DNA SERVICES

dna@simmgene.com
406.587.4531

NATIONAL WESTERN®

Stock Show

The One and Only Sale

January 19, 2025 • Denver, CO

No.	Category	Average
1	Proven Herd Bull	\$50,000
10	Herd Bull Prospects	\$10,725
19	Females	\$14,371
30	Live Lots	\$14,343

Auctioneer: Jered Shipman, TX

Sale Manager: Matt Macfarlane, M3 Marketing, CA

Representing ASA: Susan Russell

High-Selling Lots:

\$67,000 – PB SM Cow, “CKCC Ms Marilyn 4728M,” s. by Bridle Bit Recharge K256, sold to RAML Cattle, Goodwin, SD.

\$50,000 – 1/3 interest in PB SM Bull, “Bridle Bit Recharge K256,” s. by Bridle Bit Resource G9117, sold to Jeremy Lehrman, Spencer, SD.

\$39,000 – PB SM Cow, “JSUL Rosie 3492L,” s. by JSUL Something About Mary 8421, sold to Jason Parker, Twin Falls, ID.

\$23,000 – Pick of the W/C cow herd to flush, Circle B Ranch, Avon, SD.

Comments: Also selling were five flushes at an average of \$9,550; 130 embryos at an average of \$876; two pregnancies at an average of \$9,125; and 19 semen lots at an average of \$196.



The American Simmental-Simbrah Foundation raised \$17,000 in The One and Only Sale. Purchase of special lots earned the buyers entrance into a drawing for a shotgun donated by Circle M Farms. From left: Anna Weibel, AJSA Trustee; raffle winner Raegan Bowling, Bowling Cattle Company; and Emerson Tarr, AJSA Trustee.



ASA Trustee Chad Cook (center) gives a tribute to ASA’s EVP, Wade Shafer. Joining Chad on the auction block are from left: Representative from CCI.Live, Jered Shipman, Matt Macfarlane and Susan Russell.



CSA’s Jolynn Midcap helps hands out hot brisket sliders and beverages during the NWSS Meet-N-Greet and Sale Preview on January 19.



Thank you to all of the ASF supporters who purchased liquor bottles and won a chance to participate in the gun draw-down.



Inside the sale facility.

People's Choice Power Simmental



Based on People's Choice voting, finalists are shown with sponsors and coordinators (L-R): Van Neidig, Rock Bottom Industries; Blake Mari, Zoetis; Willie Altenburg, CSA coordinator; Justin Neidig, Neidig Farms; Loren Vogler, Vogler Cattle Co.; Barb Lee, Lee Simmental Farms; Justin Holl, Lone Tree Simmentals; Regan Gittlein, Gittlein Family Cattle; Jamie Schaake, Schaake Farms Inc.; and CSA coordinator Susan Russell.



Dr. Wade Shafer drew out two winning tickets as two prizes were given in Power Simmental which celebrated its 20th year.



Tell Calvert, MT Bar Ranch, AB, won the semen tank donated by ICBiomedical. From left, Power Simmental coordinator Willie Altenburg, Jackie MacGregor representing Calvert, and ASA's Dr. Wade Shafer.



"SFI Final Approval M4K," a purebred Simmental bull from Schaake Farms Inc., was named the 2025 Power Simmental. Ryan Jackson, Dickinson Ranch, Victoria, KS, had left Denver but was FaceTimed the offering in the ring to make his selection. From left, Garrett Stanfield, TransOva; Blake Mari, Zoetis; Dr. Wade Shafer; Jamie Schaake at the halter. Other sponsors were Eberspacher Enterprises, Neogen, Purina, and Rock Bottom Industries.

(Continued on page 38)

(Continued from page 37)

Editor's note: PTP data for the National Western Stock Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. All EPD and indexes printed here are current as of a 1/16/25 data pull. All actual and ultrasound measurements for the Pen Show were taken and recorded at the time of check-in on 1/17/25. Per show rules, an entire pen must be shown under the classification of its oldest individual animal.

Bull Pen Show

Date: January 18, 2025
Location: Denver, CO
Judges: Jay Hennessy, ND; and Johnny Johnson, NE (PTP);
 Steve Eichacker, SD; and Tim Curran, CA (P&G)

Purebred Pen of Five



Grand Champion, exh. by Schaake Farms, Inc., Westmoreland, KS.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/5/24	SFI Made To Order M12	Rocking P Private Stock H010	4.10	5.7	37.5
1/18/24	SFI Fully Invested M16F	Insurrection	3.89	5.7	40
1/30/24	SFI Custom Made M11	Rocking P Private Stock H010	4.15	6.4	36.5
1/18/24	SFI Final Approval M4K	Insurrection	4.01	6	38
1/14/24	SFI Tundra M2	SO Remedy 7F	4.09	5.9	41
	Pen Average		4.05	6	38.6
	EPD Average		10.7/84/130/4.2/20.8/13.1/.19/- .079/.78/129/83		

Junior Show

Date: January 20, 2025
Location: Denver, CO
Judges: Justin Adcock, IL;
 and Bob Adcock, IL

Purebred Females



Reserve Grand Champion and Spring Calf Champion
 "JSUL JBSF Martini 325M,"
 s. by W/C Relentless 32C,
 exh. by Kenidey Effling, Highmore, SD.
 9.5/71/97/3.1/19.5/7/.13/-.067/1.12/106/73



Reserve Spring Calf Champion
 "3/S Blackstar 485M,"
 s. by WHF/JS/CCS Woodford J001,
 exh. by Mabrey Schick, Clinton, IL.
 13.2/78/110/4.4/20.3/15.3/.20/-.057/.65/135/80

Junior Calf Champion
 "Dwyer/RSF Miss Honey Bee 410M,"
 s. by W/C Relentless 32C,
 exh. by Chael Roberts, Absarokee, MT.
 10.7/74/102/4.5/21.9/5.5/.11/-.065/.95/102/73

Reserve Junior Calf Champion
 "R/C Marlo 212M,"
 s. by RP/BCR Eminence H005,
 exh. by Wylee Simenson, Chinook, MT.
 13.4/69/103/7.1/14.2/9.6/.23/-.052/.78/123/76



Reserve Grand Champion, exh. by K-LER Cattle Company, St. Charles, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/10/24	KLER R/S Power Glide M139	KLER Elusive 2117K	3.7	5.7	38
2/3/24	KLER Dynamic M83	KBHR Revolution H071	3.44	5	35.5
1/3/24	KLER Velocity M26	KBHR Revolution H071	3	5.1	34
1/1/24	KLER R/S Shock Wave M17	KBHR Revolution H071	3.31	5.3	37
1/1/24	KLER Strong Flex M3	KBHR Revolution H017	3.64	5.5	38.5
	Pen Average		3.43	5.3	36.6
	EPD Average	11.6/94/142/6.7/22.2/16.3/.33/-0.060/1.02/150/93			

Purebred Pen of Three



Grand Champion, exh. by Freking Cattle, Alpha, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/27/24	FRKG Montreal 308M	STCC Tecumseh 058J	3.94	5.6	34
1/21/24	FRKG Madrid 10M	STCC Tecumseh 058J	3.76	5	40
1/22/24	FRKG Melbourne 189M	STCC Tecumseh 058J	3.71	5	38.5
	Pen Average		3.80	5.2	37.5
	EPD Average	4.7/83/121/1.2/16.5/13.4/.17/-0.089/1.02/114/76			

(Continued on page 40)



Senior Calf Champion
 "Dwyer/WGB Lana 390L,"
 s. by Reckoning 711F,
 exh. by Mabrey Schick, Clinton, IL.
 8.9/65/87/4.7/17.3/14.1/00/-044/.78/109/65

Reserve Senior Calf Champion
 "DMCC My Time 152L,"
 s. by ES Right Time FA110-4,
 exh. by Chael Roberts, Absarokee, MT.
 10.2/80/119/5.6/23.1/13.8/-08/-098/.80/114/74



Summer Yearling Champion
 "BFJV Curious Victory L050,"
 s. by FRKG Victory 78J,
 exh. by Abagayle Britton, Olmsted, IL.
 10.5/77/105/1.9/14.9/6.7/.11/-075/.071/105/74



Reserve Summer Yearling Champion
 "Miss Coco,"
 s. by VCL Foresight,
 exh. by Kaden Bennington, Jamestown, IN.
 10.6/75/06/2.8/18.2/9.3/.16/-068/.80/114/75

(Continued on page 40)

(Junior Show continued from page 39)

(Pen Show continued from page 39)



Grand Champion and Spring Yearling Champion
"JSUL Reba 312L,"

s. by JSUL Something About Mary 8421,
exh. by Maggie Griswold, Stillwater, OK.
10.1/92/148/3/20.2/11.5/.01/-.062/1.09/115/81



Reserve Spring Yearling Champion
"R2C Bailey 314L,"

s. by WLE Copacetic E02,
exh. by Cal Pryor, Woodbine, IA.
10.1/79/111/3.8/11.2/9.2/.10/-.100/1.13/115/78

Percentage Females

Spring Calf Champion

"JBOY Tammy 470M,"
s. by Next Level,
exh. by Kenidey Effling, Highmore, SD.
7.4/70/99/2.3/21.5/9/.03/-.083/.97/88/64



Reserve Spring Calf Champion
"OAKP RJ Lizzo M254,"

s. by W/C Bankroll 811D,
exh. by Paisley Schick, Clinton, IL.
11.2/73/108/5.5/16.1/9.2/.23/-.022/.74/108/72

(Continued on page 42)



Reserve Grand Champion, exh. by Oak Meadow Farms, Harmony, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/28/24	OMF Marshall M010	OMF Journeyman J24	3.75	5.6	38
1/25/24	OMF Merk M33	OMF Journeyman J24	3.31	5.6	36.5
1/21/24	OMF Makaveli M24	ES Right Time FA110-4	3.6	5.8	38
	Pen Average		3.55	5.7	37.5
	EPD Average		12.9/84/130/6.7/26.1/18.7/.32/-.063/.60/155/90		

Grand Champion Phenotype and Genotype, exh. by Oak Meadow Farms, Harmony, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/28/24	OMF Marshall M010	OMF Journeyman J24	3.75	5.6	38
1/25/24	OMF Merk M33	OMF Journeyman J24	3.31	5.6	36.5
1/21/24	OMF Makaveli M24	ES Right Time FA110-4	3.6	5.8	38
	Pen Average		3.55	5.7	37.5
	EPD Average		12.9/84/130/6.7/26.1/18.7/.32/-.063/.60/155/90		

Reserve Grand Champion Phenotype and Genotype, exh. by KLER Cattle Company, St. Charles, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/3/24	KLER Dynamic M83	KBHR Revolution H071	3.44	5	35.5
1/1/24	KLER R/S Shock Wave M17	KBHR Revolution H071	3.31	5.3	37
1/1/24	KLER Strong Flex M3	KBHR Revolution H071	3.64	5.5	38.5
	Pen Average		3.46	5.3	37
	EPD Average		11.9/92/138/6.7/22.5/16.4/.41/-.058/.96/155/95		

Class Standings, Purebred Bulls, Pen of Five

Class 2
Schaaqe Farms, Inc., Westmoreland, KS
K-LER Cattle Company, St. Charles, MN
Lee Simmental Farms, Columbia, MO
Five Star Ranch, St. Charles, MN

Class Standings, Purebred Bulls, Pen of Three

Class 5
Subclass A
Bowling Cattle Company, Greencastle, IN
Lee Simmental Farms, Columbia, MO
Kearns Cattle Company, Rushville, NE
Subclass B
Freking Cattle, Alpha, MN
Oak Meadow Farms, Harmony, MN
New Trend Cattle Company, Boley, OK

Class 6 – Phenotype and Genotype
Oak Meadow Farms, Harmony, MN
K-LER Cattle Company, St. Charles, MN
Five Star Ranch, St. Charles, MN

(Continued on page 42)

DEMAND DRIVER



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PROFIT THROUGH SCIENCE
American Simmental Association

7X

The percentage of beef calves identified as **SimAngus™** grew seven-fold from 2010 to 2018, according to Kansas State University analysis of more than 35,000 lots of beef calves marketed through Superior Livestock Auction.

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*Dr. Bob Hough, *Western Livestock Journal*, "Breed trends in feeder cattle," January 2020.
Kansas State University Superior Livestock Auction data analysis, 35,483 lots of beef calves marketed via 211 video auctions, 2010-2018.

(Junior Show continued from page 40)



Junior Calf Champion

“RJ PF Rita M513,”
s. by SO Remedy 7F,
exh. by Aribella Beins, Deweyville, UT.
10.9/77/126/3.6/17.9/11.7/.23/-.032/.8/117/76

Reserve Junior Calf Champion

“Aquagirl 7M,”
s. by Mr HOC Broker,
exh. by Maggie Griswold, Stillwater, OK.
6/72/108/1.2/17.7/10.3/.02/-.024/.52/88/64



Reserve Grand Champion and Senior Calf Champion

“RBS Blown Away L395,”
s. by STCC Tecumseh 058J,
exh. by Carver Pryor, Woodbine, IA.
6.5/91/136/2.3/19.8/12/-.02/-.066/1.07/94/72

Reserve Senior Calf Champion

“LMAN JBOY Kammy 3185L ET,”
s. by JSUL Something About Mary 8421,
exh. by Tanner Green, Mayville, MI.
9.8/76/123/2.4/19.5/8.8/.15/-.028/.64/101/71

(Pen Show continued from page 40)

Percentage Pen of Five



Grand Champion, exh. by Felt Farms, Wakefield, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
3/17/24	Felt War Paint 987M	TJ War Paint 759J	3.84	5.8	36.5
3/9/24	TBL/Felt War Dance 9108M	TJ War Paint 759J	3.67	5.7	36
3/18/24	Felt War Paint 9M	TJ War Paint 759J	3.52	5.1	38
3/20/24	Felt War Paint 06M	TJ War Paint 759J	3.67	5.9	33
3/20/24	Felt War Paint 759J	TJ War Paint 759J	4.09	6.1	35
	Pen Average		3.76	5.7	35.7
	EPD Average		9.2/80/118/5/31.5/16.6/.37/-.013/.50/130/81		



Reserve Grand Champion, Foster Brother Farms, Lockney, TX.

Birth	Animal's Name	Sire	WDA	Frame	SC
4/3/24	FBFS Made In America 014M*	STCC Tecumseh 058J	3.94	5.9	34.5
3/21/24	FBFS Missile Launch 108M	Riverstone Vegas 49H	3.43	5.1	34.5
4/15/24	FBFS Muhammad Ali 020M	PVF Blacklist 1003	3.90	5.8	34
4/24/24	FBFS Maverick 034M	PVF Blacklist 1003	4.09	5.9	35
4/20/24	FBFS M.A.G.A 018M*	JSSC Caddillac Kind 86G	3.88	5.4	33
	Pen Average		3.85	5.6	34.2
	EPD Average		12.9/84/125/5.1/24.9/11.9/.10/-.057/.94/117/79		

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Bulls, Pen of Five

Class 1

Felt Farms, Wakefield, NE
Foster Brothers Farms, Lockney, TX
Western Cattle Source, Crawford, NE

Percentage Pen of Three



Grand Champion, exh. by Foster Brothers Farms, Lockney, TX.

Birth	Animal's Name	Sire	WDA	Frame	SC
11/14/23	FBFS Ledson 536L	STAG Good Times 201 ET	4.11	6	45.5
9/5/23	FBFS Lawless 508L*	LLW Card Merit 03H	3.30	5.1	39.5
8/13/23	FBFS Leroy Brown 501L*	JSSC Caddillac Kind 86G	3.42	5.4	42
	Pen Average		3.61	5.5	42.3
	EPD Average	12/88/127/5.9/22/12.2/.07/-0.060/.85/117/80			



Reserve Grand Champion, exh. by Ohlrichs Cattle Company, Norfolk, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/28/24	OHL Moon Shine 565-4M	SFI Shock Wave K27	3.81	5.1	37
3/10/24	OHL Mad Money 7248M*	SFI Shock Wave K27	3.58	5.2	47.5
2/29/24	OHL Mighty Money 46M	GPG Focus 135F	3.46	5.1	37
	Pen Average		3.62	5.1	40.5
	EPD Average	8.7/75/111/3.3/20.2/7.8/.01/-0.066/.81/91/68			

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Bulls, Pen of Three

Class 3

Ohlrichs Cattle Company, Norfolk, NE
Vogler Cattle Company, Ashland, NE
Jungels Stock Farm, Kathryn, ND
Gittlein Family Cattle, Wauneta, NE

Class 4

Foster Brothers Farms, Lockney, TX



Grand Champion and Spring Yearling Champion
"Miss CCF Jestress L305,"

s. by WLE Copacetic E02,
exh. by Tyler Miller, Atlanta, IL.

12.1/80/121/5.7/10.1/9.3/.03/-0.063/.84/113/75



Reserve Spring Yearling Champion
"R/C Loretta 414L,"

s. by JSUL Something About Mary 8421,
exh. by Wylee Simenson, Chinook, MT.

12.8/81/131/4.8/18.9/4.3/.06/-0.016/.82/96/74



Senior Yearling Champion

"E-F Victoria 29K,"

s. by DMCC/Wood Fully Loaded 39D,
exh. by Kinsley Bremer, Fullerton, NE.

12.7/74/114/5.4/19.6/11.3/.20/-0.091/.86/116/75

14/78/120/6.6/9.9/11.3/-0.01/-0.089/.94/126/77

Cow/calf data is listed on two lines per entry with the cow first.

(Continued on page 44)

(Continued on page 44)

(Continued from page 43)

(Pen Show continued from page 43)

Open Show

Date: January 21, 2025
Judges: Chris Mullinix, KS;
 Daniel Dobbs, GA

Purebred Females



Spring Calf Champion
 "JSUL JBSF Martini 325M,"
 s. by W/C Relentless 32C,
 exh. by Kenidey Effling, Highmore, SD.
 9.5/71/97/3.1/19.5/7/.13/-.067/1.12/106/73



Reserve Spring Calf Champion
 "BF/BCII Lena M454,"
 s. by Next Level,
 exh. by Shae Stone, Eaton, CO.
 9.1/85/124/3.3/21.2/12.1/10/-.102/1.17/117/79

Junior Calf Champion
 "R/C JE Moxie 227M,"
 s. by RP/BCR Eminence H005,
 exh. by Reitzenstein Cattle, Kersey, CO.
 9.7/85/123/4.7/16/8.5/.09/-.071/94/114/81

Reserve Junior Calf Champion
 "Rose SLIK Bailey 79M,"
 s. by EC Rebel 156F,
 exh. by Rosebud Cattle Co., Abilene, KS.
 7.3/83/121/2.8/19.1/12/-.03/-.075/1.04/107/74

Female Pen Show

Date: January 19, 2025
Judges: Jay Hennessy, ND; and Johnny Johnson, NE (PTP)

Purebred Pen of Three



Champion, exh. by Long's Simmentals, Creston, IA.

Birth	Animal's Name	Sire	WDA	Frame
2/13/24	Long's Remedy M418	SO Remedy 7F	2.93	5.3
2/15/24	Long's Remedy M807	SO Remedy 7F	3.26	6.3
2/17/24	Long's Sam M632	JSUL Something About Mary 8421	3.29	5.8
	Pen Average		3.16	5.8
	EPD Average	10.4/90/138/3.3/22.7/12.2/.01/-.068/.84/117/80		



Reserve Grand Champion, exh. by Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame
3/7/23	WCS Ms Talladega 3803L	NGDB Structure 34D	2.25	6.3
3/18/23	WCS Ms Hemi 3800L	NGDB Structure 34D	2.13	6.6
3/22/23	WCS Ms Super Bee 3804L	NGDB Structure 34D	1.95	5.8
	Pen Average		2.11	6.2
	EPD Average	7.6/94/140/7.1/17.1/14.2/.03/-.065/.7/121/83		

Class Standings, Purebred Female, Pen of Three

Class 8
 Subclass A
 CK Cattle, Highmore, SD
 Lone Tree Simmentals, Lone Tree, IA
 Neidig Farms, Battle Creek, NE

Subclass B
 Long's Simmentals, Creston, IA
 Wolfe Cattle Company, Davey, NE
Class 9
 Western Cattle Source, Crawford, NE

Percentage Pen of Three



Grand Champion, exh. by Freking Cattle, Alpha, MN.

Birth	Animal's Name	Sire	WDA	Frame
2/24/24	FRKG Mia 413M ET	SO Remedy 7F	3.09	6.4
2/26/24	FRKG Mia 416M ET	SO Remedy 7F	3.22	6.4
3/5/24	FRKG Mia 414M ET	SO Remedy 7F	2.99	5.5
	Pen Average		3.10	6.1
	EPD Average		12.4/79/123/5.4/15.7/12/- .12/- .066/ .72/99/67	



Reserve Grand Champion, exh. by Barrett Beutler, Bancroft, NE.

Birth	Animal's Name	Sire	WDA	Frame
5/25/24	BBBJ Dolly 804M*	Felt Take Charge 101H	3.46	5
5/20/24	BBBJ Miera 177M	BRAC Night Shift 228J	3.48	5.9
4/25/24	BBBJ Mavis 770M	TJ 50K 485H	3.21	5.6
	Pen Average		3.38	5.5
	EPD Average		10.1/76/113/4.3/22.7/10.9/.17/- .063/ .55/111/74	

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Female, Pen of Three

Class 7

Freking Cattle, Alpha, MN

Barrett Beutler, Bancroft, NE



Senior Calf Champion

"Dwyer/WGB Lana 390L,"
s. by Reckoning 711F,
exh. by Schick Chicks Cattle Co., Clinton, IL.
8.9/65/87/4.7/17.3/14.1/00/- .044/ .78/109/65



Summer Yearling Champion

"BFJV Curious Victory L050,"
s. by FRKG Victory 78J,
exh. by Abagayle Britton, Olmstead, IL.
10.5/77/105/1.9/14.9/6.7/011/- .075/ .71/105/74



Reserve Summer Yearling Champion

"Miss Coco,"
s. by VCL Foresight,
exh. by Kaden Bennington, Jamestown, IN.
10.6/75/106/2.8/18.2/9.3/.16/- .068/ .80/114/75

(Continued on page 46)

(Open Show continued from page 45)



Grand Champion and Spring Yearling Champion
"JSUL Reba 312L,"

s. by JSUL Something About Mary 8421,
exh. by Maggie Griswold, Stillwater, OK.
10.1/92/148/3/20.2/11.5/.01/-.062/1.09/115/81



Grand Champion and Spring Calf Champion
"JBOY Tammy 470M,"

s. by Next Level,
exh. by Kenidey Effling, Highmore, SD.
7.4/70/99/2.3/21.5/9/.03/-.083/.97/88/64



Reserve Junior Calf Champion
"STCC Empress 104M,"

s. by WHF Point Proven H45,
exh. by Trennepohl Farms and Camryn Clapp,
Middletown, IN.
12.8/86/135/7.6/21.3/6.6/.41/-.057/.47/124/88



Reserve Grand Champion and Reserve Spring Yearling Champion
"R2C Bailey 314L,"

s. by WLE Copacetic E02,
exh. by Cal Pryor, Woodbine, IA.
10.1/79/117/3.8/11.2/9.2/.10/-.100/1.13/115/78



Reserve Spring Calf Champion
"TCLC Emmio 430M ET,"

s. by LLSF Pays To Believe ZU194,
exh. by Tyler Miller, Atlanta, IL.
10.5/71/112/4/17.8/7.8/.31/-.030/.74/105/71



Reserve Grand Champion and Senior Calf Champion
"RBS Blown Away L395,"

s. by STCC Tecumseh 058J,
exh. by Carver Pryor, Woodbine, IA.
6.5/91/136/2.3/19.8/12/-.02/-.066/1.07/94/72

Percentage Females



Grand Champion Cow/Calf Pair
"E-F Victoria 29K,"

s. by DMCC/Wood Fully Loaded 39D,
Calf, "KOPL McLovin 34M,"
s. by Felt Perseverance 320F,
exh. by Kinsley Bremer, Fullerton, NE.
12.7/74/114/5.4/19.6/11.3/.20/-.091/.86/116/75
14/78/120/6.6/9.9/11.3/-.01/-089/.94/126/77

Cow/calf data is listed on two lines per entry with the cow first.



Junior Calf Champion
"GCC Lolly Pop Love 4139M,"

s. by W/C Bet On Red 481H,
exh. by Jami Hoblyn and Griswold Cattle,
York, NE.
12.3/75/120/4.7/19.7/10.2/.15/-.063/1.03/112/74



Summer Yearling Champion
"LTS Sangria Moa Moa 28L,"

s. by WLE Copacetic E02,
exh. by Lone Tree Simmentals and Riley
Smith, Lone Tree, IA.
13/77/115/6.5/12/10.3/.15/-.076/.66/109/73

(Continued on page 48)

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(Continued from page 46)



Spring Yearling Champion

“R/C Loretta 414L,”
s. by JSUL Something About Mary 8421,
exh. by Wylee Simenson, Chinook, MT.
12.8/81/131/4.8/18.9/4.3/.06/-016/.82/96/74



Reserve Spring Calf Champion

“BFJV Ironman M457,”
s. by STCC Tecumseh 058J,
exh. by Tanner Curtin and Bruhn Farms Joint
Venture, Oxford, IA.
8.5/80/114/3.1/16.1/10.8/.04/-079/.95/107/73



**Grand Champion
and Spring Yearling Champion**

“GCC Night Owl 3104L,”
s. by Rocking P Private Stock H010,
exh. by Griswold Cattle, Haugh Cattle Co.,
Maple Lane Farms, Stillwater, OK.
17.4/72/110/9.5/14.2/15.5/.56/-046/.83/166/90



Reserve Spring Yearling Champion

“Miss NLC N Watch 361L,”
s. by JBS Mr Night Watch 614G,
exh. by Rolfes Simmentals, Sibley, IA
15.1/73/113/9.7/29.9/12.9/.26/-030/.40/127/78



Junior Calf Champion

“NGB1/Schrader Medallion 471M,”
s. by KCC1 Exclusive 116E,
exh. by Baribault Livestock and Schrader
Ranch, Wells, KS.
14/76/103/5.4/14.9/11.3/.17/-090/1.01/128/80



Reserve Spring Yearling Champion

“R Big Hat 320L,”
s. by W/C Relentless 32C,
exh. by Roberts Cattle and Diamond M Cattle
Co., Absarokee, MT.
9/73/101/3.9/19.4/9.2/.24/-069/.94/113/75

Purebred Bulls



Spring Calf Champion

“FBFS Made In America 014M,”
s. by STCC Tecumseh 058J,
exh. by Foster Bros Farms, Lockney, TX.
8.4/91/128/3.1/20.3/12.4/.10/-070/1.20/116/80



Reserve Junior Calf Champion

“STCC Bluegrass 114M,”
s. by SO Remedy 7F,
exh. by Trennepohl Farms and The Bluegrass
Group, Middletown, IN.
12.1/87/135/4/18/11/-01/-118/.82/118/80



**Reserve Grand Champion
and Senior Yearling Champion**

“Conley S/S Creed K138,”
s. by SO Remedy 7F,
exh. by Cane Creek Cattle Co., Badger Creek
Cattle Co., Clint Woodrow, Willow Lake, SD.
12.3/68/98/4/15.8/12.3/-08/-075/.83/108/67

Percentage Bulls



Spring Calf Champion
 "TPHT Talking Smack M2H,"
 s. by STCC Tecumseh 058J,
 exh. by Top Hat Farm, Deweyville, UT.
 6.5/71/106/2.3/21/13.6/.14/-.053/.77/103/67



Senior Calf Champion
 "FBFS Ledson 536L,"
 s. by STAG Good Times 201 ET,
 exh. by Foster Bros Farms, Lockney, TX.
 13.9/89/127/7.6/25.3/13/.07/-.017/.92/116/79



Grand Champion and Spring Yearling Bull
 "GCC Next Generation 3105L,"
 s. by STAG Good Times 201 ET,
 exh. by Griswold Cattle, St. Germain Simmentals, Haugh Cattle Co., Stillwater, OK.
 7.7/83/122/4.4/25/11.9/.07/-.035/.84/99/72



Reserve Grand Champion and Reserve Spring Yearling Champion
 "MKL Boy Named Sioux 3218L,"
 s. by WLE Copacetic E02,
 exh. by Madison Loschke-Kerbs, Kingsdown, KS.
 10.8/81/123/4.6/10.9/7.9/.17/-.103/.83/104/74

Special Awards



Premier Exhibitor and Premier Breeder
 Griswold Cattle, Stillwater, OK. ■

FORT WORTH STOCK SHOW & RODEO

Fort Worth Stock Show

Open Show

Date: January 31, 2025
Judges: Chris Effling, SD;
 and Troy Thomas, SD
Location: Fort Worth, TX

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. EPD as of 1/27/25.

Percentage Simmental Females



Reserve Grand Champion and Calf Champion

“XTB Mona Lisa M022,”
 s. by W/C Style 69E,
 exh. by Tylee Elmore, XTB Cattle Company,
 and Elmore Cattle Services, Waukomis, OK.
 12.7/74/114/6/17.3/12.2/.32/-.060/.68/123/77

Reserve Calf Champion

“B C R Arkdale Pride M001,”
 s. by RP/BCR Eminence H005,
 exh. by Carter Hoge and Buck Creek Ranch,
 Yale, OK.
 9.8/79/11/5.7/14.9/10.4/.26/-.043/.54/112/75



Intermediate Champion

“C4B Barker Miss Stormy,”
 s. by SFI Swagger J91E,
 exh. by Carson Beckman, Jerseyville, IL.
 11.3/70/107/5.1/15.4/8.1/.24/-.031/.63/105/70

Reserve Intermediate Champion

“RRF Crocus 056L,”
 s. by SCC SCH 24 Karat 838,
 exh. by Caden Steedman, Quinlan, TX.
 10.1/74/108/5.3/21.8/10.6/.20/-.014/.70/108/72



Grand Champion and Junior Champion

“UDE Princess 172L,”
 s. by Harkers Unleashed,
 exh. by Brenna Bartlow, Monticello, IL.
 7.9/86/132/5/18.4/7/.37/-.053/.74/105/78



Reserve Junior Champion

“CCS/JS Summer 50L,”
 s. by Harkers Unleashed,
 exh. by Megan Brown, Greenville, TX.
 5.1/81/123/3.3/17.7/10.1/.36/-.073/.90/106/75

Percentage Simmental Bulls

Calf Champion

“Conley Stallion 430M,”
 s. by R/C SFI Creedence 417J,
 exh. by JS Simmentals and Conley Cattle,
 Prairie City, IA.
 10.5/82/119/6/20.7/7.6/.30/-.016/.60/108/78



Reserve Calf Champion

“Diamond J Revolt 215M,”
 s. by Insurrection,
 exh. by Morgan Jackson, Kaufman, TX.
 9.6/81/127/5.1/24/11.9/.28/-.067/.70/116/78

Intermediate Champion

“FBFS Ledson 536L,”
 s. by STAG Good Times 201 ET,
 exh. by Foster Bros Farms, Lockney, TX.
 13.8/89/127/7.5/25.3/13.1/.07/-.017/.91/115/79



Grand Champion and Junior Champion

“GCC Next Generation 3105L,”
 s. by STAG Good Times 201 ET,
 exh. by Griswold Cattle, and St. Germain
 Simmentals, and Haugh Cattle Company,
 Stillwater, OK.
 7.7/83/123/4.4/25.3/11.9/.06/-.035/.82/99/72



Reserve Grand Champion and Reserve Junior Champion
 “Deputy Bass Reeves,”
 s. by Rocking P Private Stock H010,
 exh. by Shannon Adcock, Sedan, KS.
 10.7/80/125/5.7/16.7/12.4/.25/- .051/.75/116/76

Senior Champion
 “-S No Excuses K232,”
 s. by Volk No Apologies G506,
 exh. by BARS Cattle Company, Pierce, NE.
 8.9/76/119/4.7/21.6/12.4/.19/- .043/.84/108/72

Purebred Simmental Females

Calf Champion
 “JMSC Revlon 408M,”
 s. by Revelation 2K,
 exh. by Chloe Clark, Muldrow, OK.
 11.5/64/83/3.9/16.7/10.3/.15/- .089/.64/114/70



Reserve Calf Champion
 “BOWJ Perfect Angel 200M,”
 s. by SO Remedy 7F,
 exh. by Morgan Jackson, Kaufman, TX.
 10.2/86/128/3/12.8/9.8/- .09/- .093/.76/105/75



Intermediate Champion
 “CDY Riot Rose 687L,”
 s. by W/C Bankroll 811D,
 exh. by Caiman Cody, Tolar, TX.
 9.9/90/128/5.4/15.8/6.2/.05/- .058/.88/105/80

Reserve Intermediate Champion
 “JSUL Stunner Rosie 3604L,”
 s. by WLE Copacetic E02,
 exh. by Gus Goodson, Earlsboro, OK.
 10.9/83/126/3.8/12.8/6.5/- .08/- .091/.91/111/80



Grand Champion and Junior Champion
 “Everharts Brandy,”
 s. by SO Remedy 7F,
 exh. by Morgan Jackson, Kaufman, TX.
 8.5/73/111/2.6/15.3/9.4/- .18/- .100/.86/92/64



Reserve Grand Champion and Reserve Junior Champion
 “Bar O Luna 235L,”
 s. by SO Remedy 7F,
 exh. by Kaden Camerlinck, Leonardville, KS.
 11.5/76/114/3.7/18/9.5/.08/- .115/1.23/116/77



Senior Champion
 “Sweet T TTSJ Katie 218K,”
 s. by WLE Copacetic E02,
 exh. by Paisley Seamans, Colmesneil, TX.
 13.8/73/107/7/13.9/13.5/.05/- .085/.78/123/73



Reserve Senior Champion
 “GCC Hanna’s Hope,”
 s. by W/C Executive Order 8543B,
 exh. by Logan Larue, Kaufman, TX.
 11.4/83/125/5.1/24.2/12.4/.08/- .088/.97/125/82

Purebred Simmental Bulls



Calf Champion
 “FBFS Made In America 014M,”
 s. by STCC Tecumseh 058J,
 exh. by Foster Bros Farms, Lockney, TX.
 8.3/91/128/3/20.3/12.5/.09/- .070/1.15/115/80

(Continued on page 52)

(Continued from page 51)



Reserve Calf Champion
“McFerrans Recall 407M,”
s. by Rocking P Private Stock H010,
exh. by Tyler Norman, Seminole, OK.
12.2/75/103/7.1/18.2/11.2/.08/-101/81/117/75



Grand Champion and Senior Champion
“OBCC/GSC College Player C13K,”
s. by SO Remedy 7F,
exh. by Owen Bros Cattle Co., Gerdes Show
Cattle, XTB Cattle Company, Elmore Cattle
Services, B&K Farms, and Ivie and Sons,
West Point, IA.
9.9/79/120/3/18/9.7/.05/-099/.66/110/75



Reserve Grand Champion
“F/WAR C2F Wicked Sensation,”
s. by HILB Oracle C033R,
exh. by Caiman Cody, Tolar, TX.
7.5/68/105/1.9/19.4/6.9/.05/-101/70/100/70



**Reserve Grand Champion
and Junior Champion**
“GCC Night Owl 3104L,”
s by Rocking P Private Stock H010,
exh. by Griswold Cattle, Haugh Cattle Co.,
and Maple Lane Farms, Stillwater, OK.
17.3/72/110/9.5/14.5/15.6/.56/-046/81/166/90

Special Awards

Premier Exhibitor (tie in 2025)
BARS Cattle Company, Pierce, NE;
and Morgan Jackson, Kaufman, TX.

Premier Breeder
Sara Sullivan, Dunlap, IA.

Percentage Simbrah Females



Grand Champion
“Hagan Marvelous 034M,”
s. by Hagan Hush Money 647G,
exh. by Zachary Buchanan, Waxahachie, TX.
9.9/71/104/4.9/17/10.4/-01/-101/75/106/69



Grand Champion Percentage
“TK/FCC Kass,”
s. by TK/FCC Little John,
exh. by Fields Cattle, Mount Pleasant, TX.
9.6/67/94/5/20.2/12.1/.03/-091/81/108/68



Reserve Junior Champion
“FRKG Panama 415L,”
s. by SO Remedy 7F,
exh. by Hartman Cattle Co. and GKB Cattle,
Tecumseh, NE.
7.3/76/116/9/15.1/9.8/.02/-105/1.11/104/71



Reserve Grand Champion Percentage
“JSJW Red’s The New Black,”
s. by Jass On the Mark 69D,
exh. by Williams Cattle, Dayton, TX.
11/69/99/2.8/19.6/5.6/-.29/-120/87/70/57

Simbrah Females



Grand Champion

"Smith Diva Take Me 2 The Dance,"
s. by Smith Follow My Lead,
exh. by Jakob Sansom, Brenham, TX.
12.2/71/97/6.9/15/4.9/-.32/-.108/.59/73/61



Reserve Grand Champion

"Merryfields Mr Anderson 6M,"
s. by TTSJ Hugo 52H,
exh. by Mackey Cattle and Regan Merryfield,
Crockett, TX.
8/59/83/4.5/18.2/11.8/.01/-.099/.59/90/58 ■



Reserve Grand Champion

"Smith Just Imagine 549L,"
s. by Smith Steppin' Up Your Game,
exh. by Jacob Merritt, Henderson, TX.
15/70/94/8.2/16.8/7.6/-.17/-.114/.69/100/68

Simbrah Bulls





Grand Champion

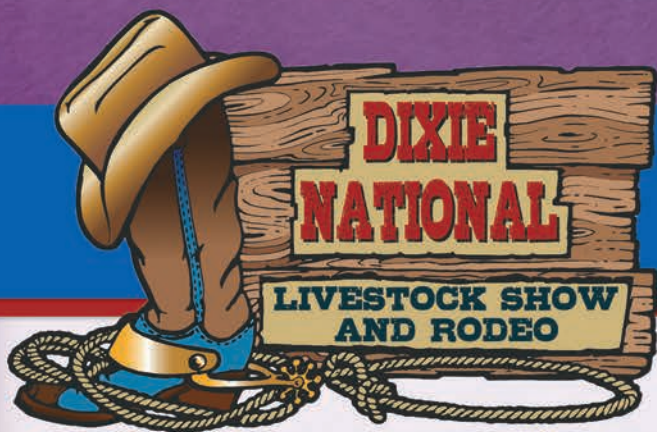
"TMP Smith Big Easy 614L,"
s. by Smith Follow My Lead,
exh. by Smith and Grimes, Giddings, TX.
12/75/101/64/15.2/4.4/-.09/-.104/.64/83/67

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- Cami Roth, Roth Farms, Sterling, KS

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Dixie National Livestock Show

Date: February 16, 2025
Location: Jackson, MS
Lead Judge: Brandon Callis, OK
Associate Judge: Kase LeRow, TX

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. EPD as of 2/12/25.

Fullblood Show

Bulls



Reserve Grand Champion and Spring Calf Champion
 "Jones & Sons Origin Story,"
 s. by Logland Arrow L03E,
 exh. by Jones & Sons Farm, Whitewright, TX.
 6.8/66/94/5/30/12/-08/-109/99/97/67



Junior Calf Champion
 "TNTS Boaz,"
 s. by TNTS Jace,
 exh. by TNT Simmental Farm, Cleveland, GA.
 4.2/76/105/3.9/30.1/11.8/-01/-111/87/95/67

Reserve Junior Calf Champion
 "TNTS Judah,"
 s. by TNTS Jace,
 exh. by TNT Simmental Farm, Cleveland, GA.
 6.2/58/76/4.3/30.4/13.7/-06/-117/79/95/58



Grand Champion and Senior Calf Champion
 "FTA Gold Rush 24L,"[^]
 s. by Rugged R Bordeaux 0029H,
 exh. by McCaig Livestock, Chute-a-Blondeau, ON.
 -2/83/115/-9/29.5/14.6/-113/63/95/69

[^] indicates the animal is registered with the CSA only.

Females



Grand Champion Cow/Calf Pair
 "Logland Ruth Ann 260K,"
 s. by JB CDN Apache Junction 1831,
 Calf, "Top Cat Rocket 260N,"
 s. by Rugged R Cavill,
 exh. by Cade Austin Tate, Muldrow, OK.
 2.6/72/92/2.8/34.6/12.5/-11/-146/66/91/66
 10.7/67/89/6.5/29.1/13.2/-17/-151/71/104/66

Reserve Grand Champion Cow/Calf Pair
 "CLNC Aunt Bee 14K,"[#]
 s. by BHR Conyers C731,
 Calf, "Mary BM12,"
 s. by 5D Cavalier,
 exh. by 5D Farms, Liberty, MS.
 4.2/69/95/3/32/13.7/-24/-124/71/86/59
 9.1/65/91/5.5/28.3/13.6/-16/-115/72/102/64

Cow/calf data is listed on two lines per entry, with the cow first.

[#] indicates a Fullblood Simmental cow with a Purebred Simmental calf.



Junior Calf Champion
 "SBV Choice 280M,"
 s. by Silver Lake Jackson 24J,
 exh. by Amber Morris, Marengo, IN.
 4.2/78/106/3.7/34.5/15.8-17/-116/98/96/66



Reserve Junior Calf Champion
 "SBV Choice 281M,"
 s. by Silver Lake Jackson 24J,
 exh. by Amber Morris, Marengo, IN.
 4.2/78/106/3.7/34.5/15.8-17/-116/98/96/66



Reserve Grand Champion and Senior Calf Champion
 "Red Oak Lily,"
 s. by Sibelle Dirty Harry 25Z,
 exh. by Clay Gardner, Greenville, AL.
 10.2/80/111/4.28/32.8/19/-19/-138/1.09/116/72



Reserve Senior Calf Champion
 “FTA Moo Money 23L,”[^]
 s. by Rugged R Bordeaux 0029H,
 exh. by McCaig Livestock, Chute-a-Blondeau, ON.
 .5/88/127/-4/29.5/12.5/-/.129/.77/91/70

[^] indicates the animal is registered with the CSA only.



Junior Champion
 “TNTS Paulette,”
 s. by TNT’s Paul,
 exh. by Jayda Peppers, Dawsonville, GA.
 7.6/63/85/4.2/31.8/11.4/-09/-115/91/94/62

Reserve Junior Champion
 “Logland Golli 2312L,”
 s. by BHR Gannon G776,
 exh. by Cade Austin Tate, Muldrow, OK.
 7.1/84/118/9/25.9/14.6/00/-145/1.03/114/77



Grand Champion and Senior Champion
 “Little Creek Kallie 503K,”
 s. by Little Creek Xpress 840X,
 exh. by Clay Gardner, Greenville, AL.
 7.9/74/103/4.9/31.7/10/-28/-093/1.01/84/62

Percentage Simbrah Show

Bulls



Reserve Grand Champion and Junior Calf Champion
 “BPB Full Moon 003M,”
 s. by DMCC/Wood Fully Loaded 39D,
 exh. by Bar P Bar Cattle Co., Weimar, TX.
 8.5/77/115/3.3/13.6/10.4/-03/-128/86/103/70

Senior Calf Champion
 “RHF/SA Lynryd,”
 s. by RP5 Kid Curry,
 exh. by Anna Sweat, McCaskill, AR.
 7/53/69/4.4/23.7/10/-05/-088/61/79/53



Grand Champion and Intermediate Champion
 “Hagan Ace 647L,”
 s. by Hagan Senor 4055G,
 exh. by Hagan Cattle Company, Yoakum, TX.
 7.8/72/116/3.8/14.9/4.1/-21/-095/59/77/62

Females



Grand Champion Cow/Calf Pair
 “BPB Phyllis 035K,”
 DMCC/Wood Fully Loaded 39D,
 Calf, “Faith Of BPB 01N,”
 s. by B-C Oracle 9517G,
 exh. by Bar P Bar Cattle Co., Weimar, TX.
 7/72/101/2.4/13.6/11.5/-08/-131/1/98/65
 8.5/72/106/2/15.3/8.8/03/-109/85/91/66



Reserve Grand Champion and Spring Calf Champion
 “RHF/SA Montigo Bay,”
 s. by RHF/SA Glacier Bay,
 exh. by Alivia Upton, Ellisville, MS.
 7.9/55/78/5.6/24.7/11.5/01/-067/37/90/57



Reserve Spring Calf Champion
 “SRC/FCCS Peaches 803M,”
 s. by SO Maverick 5J,
 exh. by Gracie Fletcher, McAlpin, FL.
 11.3/74/112/4.6/18.1/8.5/-07/-085/75/90/66

(Continued on page 56)



Continued

(Continued from page 55)

Junior Calf Champion

“7B Mercedes,”
s. by DFF Dundee NS D52,
exh. by Emma Massey, Seminary, MS.
10.7/85/129/5.5/20.2/11/.07/-102/.96/106/75



Grand Champion and Junior Champion

“Hagan Cleo 032L,”
s. by Hagan Hush Money 647G,
exh. by Annede Peoples, Rockwall, TX.
9.9/64/92/5.2/15/9.8/-08/-082/.74/98/63

Simbrah Show

Bulls



Grand Champion and Spring Calf Champion

“Hagan Money Clip 6M,”
s. by Hagan Hush Money 647G,
exh. by Hagan Cattle Company, Yoakum, TX.
9.2/66/97/5.6/14.2/6.8/-14/-114/.65/78/59

Senior Calf Champion

“Angelo 45L,”
s. by LMC SSC Angelo 852F,
exh. by Abby Tolar, Columbia, MS.
7.9/80/121/4.8/19.5/11.7/-07/-100/.65/91/66



Reserve Grand Champion and Intermediate Champion

“HDHC Only Dreamin,”
s. by Smith One and Only 895G,
exh. by Hallie Hackett, Texarkana, TX.
8.1/63/86/3.2/14.1/9.9/.08/-097/.64/103/65

Females



Grand Champion Cow/Calf Pair

“McCrary Smith Look At Me,”
s. by Smith Shortstop,
Calf, “Smith McCrary Lookin Classy,”
s. by Smith WLTRS Crockett,
exh. by Hallie Hackett, Texarkana, TX.
9/64/88/5.4/15.9/6.1/-22/-131/.55/70/56
12.6/65/85/6.7/15.7/6.6/-29/-116/.44/74/56



Spring Calf Champion

“Hensbros Ms Claire M102,”
s. by Smith Aiming High 722J,
exh. by J&L Cattle Services, Rayne, LA.
9.2/68/96/5.5/20.6/7.4/-14/-103/.43/79/60

Reserve Spring Calf Champion

“3JP Vieux Carre,”
s. by LMC EF JW Black 3N/225,
exh. by Jarrett Pool, Henderson, TX.
6.4/59/90/5.2/19.3/8.9/-19/-106/.88/71/52



Reserve Grand Champion and Senior Calf Champion

“3CC Shine On,”
s. by LMC Gold Medal 5A/75,
exh. by Anna Sweat, McCaskill, AR.
6.3/71/101/4.6/14.7/6.5/-15/-103/.51/70/58

Reserve Senior Calf Champion

“BPB Rousey 064L,”
s. by 6G/LMC Rajin Cajun W908,
exh. by Bar P Bar Cattle Co., Weimar, TX.
4.5/63/88/1.6/22.5/10.5/-31/-104/.73/75/54

Intermediate Champion

“Smith McCrary Hurtin Feelings,”
s. by Smith Follow My Lead,
exh. by Hallie Hackett, Texarkana, TX.
14.5/56/70/8.2/15.3/8.1/-17/-117/.66/90/59



Grand Champion and Junior Champion

“Hagan Penny 55L,”
s. by Hagan Hush Money 647G,
exh. by Karter Peoples, Rockwall, TX.
9.8/69/96/5.4/15.1/12/-28/-103/.60/81/57

Reserve Junior Champion

“Madame Butterfly 3JP,”
s. by LMC Trooper 5F/63,
exh. by Jess Pool, Henderson, TX.
10.5/70/103/5.3/15.5/12.2/-26/-079/.55/82/57

Simmental Show

Percentage Bulls



Grand Champion and Spring Calf Champion

“RP/CMFM Wild Thing M076,”

s. by SCC SCH 24 Karat 838,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.

7.2/80/116/2.8/21.4/7.3/.23/-.027/.87/99/75



Reserve Spring Calf Champion

“Diamond J Revolt 215M,”

s. by Insurrection,
exh. by Morgan Jackson, Kaufman, TX.
9.6/82/127/5.1/23.9/11.8/.28/-.068/69/117/79

Junior Calf Champion

“HCCHLD J Wesley 23M,”

s. by STCC Griff 017H,
exh. by Pierce Hudson, Lexington, MS.
9.1/65/97/2.2/19.8/9.9/.36/-.017/.42/110/70



Senior Calf Champion

“FFS Looking Ahead L5,”

s. by Mr CCF 20-20,
exh. by Alivia Upton, Ellisville, MS.

12.2/81/116/4.7/11.1/10.8/.04/-.081/99/117/77



Intermediate Champion

“MBF Cool Beans,”

s. by W/C Relentless 32C,
exh. by Cayden Souza, Summerfield, FL.

9.3/81/114/3.7/18/5.7/-.06/-.085/90/92/71



Reserve Grand Champion and Junior Champion

“MBK Cash 926L,”

s. by SO Remedy 7F,
exh. by Joseph Roberts, Belzoni, MS.

13/77/116/4.7/14.8/10.6/.03/-.05/88/118/76

Reserve Junior Champion

“Mr Pope,”

s. by HILB Oracle C033R,
exh. by Aubrey Holder, Laurel, MS.

10.7/68/100/3.4/19.6/8.1/.2/-.082/.58/103/70

Senior Champion

“RP/CMFM Ante Up K084,”

s. by Silveiras Forbes 8088,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.

10.4/59/87/4.3/18.5/8.2/.38/-.041/.60/109/69



Reserve Senior Champion

“Mr SFGS Squirley Dan 12K,”

s. by PVF Blacklist 7077,
exh. by Brandon Weber, Alachua, FL.

10.2/82/112/2.6/17.5/8.9/.18/-.040/.77/102/74

Percentage Females

Grand Champion Cow/Calf Pair

“AFCE Endless Love 952G,”

s. by W/C Relentless 32C,
Calf, “Mr SFGS Harry Winston 25M,”
s. by TJSC King of Diamonds,
exh. by Brandon Weber, Alachua, FL.

8/71/104/3.3/17.8/10.9/.21/-.025/.78/103/69

10.1/69/101/4.5/16.7/11.7/.15/-.055/.82/116/71



Reserve Grand Champion and Spring Calf Champion

“RP/CMFM Time To Shine M13,”

s. by Reckoning 711F,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.

9.7/76/107/4.7/18.1/15.4/.27/-.016/.94/118/73

(Continued on page 58)



Continued

(Continued from page 57)



Reserve Spring Calf Champion
 "Roxi's Matters To Me,"
 s. by W/C Style 69E,
 exh. by Morgan Jackson and Paulsen Cattle,
 Kaufman, TX.
 12.5/69/106/5.9/20.4/13.1/.26/-.042/.51/120/73



Senior Calf Champion
 "Harkers Black Satin L303,"
 s. by Silveiras Style 9303,
 exh. by Haley Walker, Potts Camp, MS.
 9/68/101/4.3/18.2/14.3/.35/-.026/.41/119/71



Reserve Junior Champion
 "STCC Donna 042L,"
 s. by STCC Tecumseh 058J,
 exh. by Golden J Farms, Tupelo, MS
 8.6/71/104/.1/21.2/11.8/.20/-.056/.70/107/70



Grand Champion and Junior Calf Champion
 "RP/CMFM Wildfire M06,"
 s. by SCC SCH 24 Karat 838,
 exh. by Circle M Farms and Rocking P
 Livestock, Maysville, KY.
 7.2/80/116/2.8/21.4/7.3/.23/-.027/.87/99/75



Reserve Senior Calf Champion
 "Ellie 192L,"
 s. by Gateway Follow Me F163,
 exh. by Callie Rae Childers, Hartselle, AL.
 9.6/73/101/3.9/14/10.9/.30/-.024/.74/109/71



Spring Calf Champion
 "3BCC Maxamillion,"
 s. by KCCI Exclusive 720J,
 exh. by Strock Livestock, White City, AL.
 10.7/72/95/4.3/18.5/12.3/.21/-.072/.93/122/76



Reserve Junior Calf Champion
 "STCC Empress 104M,"
 s. by WHF Point Proven H45,
 exh. by Trennepohl Farms, Middletown, IN.
 13.1/87/136/7.7/21.3/6.6/.40/-.059/.46/124/88



Junior Champion
 "DAJS Lady O 126,"
 s. by GEFF County O,
 exh. by Satee Simmentals, Montague, TX.
 8/69/107/4/13.4/10.8/-.02/-.063/.77/93/63



Reserve Grand Champion and Junior Calf Champion
 "STCC Bluegrass 114M,"
 s. by SO Remedy 7F,
 exh. by Trennepohl Farms and The Bluegrass
 Group, Middletown, IN.
 12.2/87/135/4.3/18.8/11.9/-.03/-.117/.76/119/80

(Continued on page 60)

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Sample business card pages in the Register

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Call 406-587-2778



Continued

(Continued from page 58)

Reserve Junior Calf Champion

“S Here Comes The Boom M401,”
s. by SC Pay The Price C11,
exh. by BARS Cattle Company, Pierce, NE.
9.3/72/108/3.5/22/14.8/.26/-.057/.84/130/77

Senior Calf Champion

“PARA Harvey Specter L282,”
s. by W/C Bet On Red 481H,
exh. by Paradeis Simmentals, Sarcoxie, MO.
8.5/68/107/4/26.2/13.6/.08/-.069/.89/115/70



Reserve Senior Calf Champion

“S B C Resurrection 115L,”
s. by Reckoning 711F,
exh. by Stephens Beef Cattle and Lilly Wilkins,
Blacksburg, SC.
7.1/76/100/2.7/18.3/10.2/.07/-.041/.70/105/72

Intermediate Champion

“CHCS Private Investigator 015L,”
s. by Rocking P Private Stock H010,
exh. by Hudgins Cattle Services, Springfield, TN.
10.9/77/116/5.3/12.8/13.5/.14/-.052/.67/124/76



Reserve Intermediate Champion

“F/R Creedence L119,”
s by Rocking P Private Stock H010,
exh. by Charlie Carr, Brookhaven, MS.
11.8/75/109/5.5/14.7/11.1/.13/-.080/.62/121/76

Junior Champion

“Rocking P Just Believe L009,”
s. by LLSF Pays To Believe ZU194,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
9.2/75/108/5.2/19.5/10.5/.43/-.044/.82/130/82

Reserve Junior Champion

“-S Ripple Effect L302,”
s. by SC Pay The Price C11,
exh. by BARS Cattle Company, Pierce, NE.
9.3/69/105/3.6/22/14.1/.21/-.099/.94/123/73



Grand Champion and Senior Champion

“OBCC/GSC College Player C13K,”
s. by SO Remedy 7F,
exh. by Owen Bros. Cattle Co., Gerdes Show
Cattle, XTB Cattle Company, Elmore Cattle
Services, B&K Farms/Ivie & Sons,
Waukomis, OK.
10/79/12/3.1/18.4/10/.05/-.098/.59/111/75

Purebred Females

Spring Calf Champion

“DGSF Arkdale Pride 144M ET,”
s. by ETR GCC Real Time G380,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
6/83/120/4/16.8/11.5/.03/-.072/.60/104/73



Reserve Spring Calf Champion

“AATC Miss Margo 71M,”
s. by W/C Bankroll 811D,
exh. by Breanna Jones, Eustace, TX.
9.2/75/107/5/19.4/8.7/.05/-.084/1.09/106/73



Reserve Grand Champion and Junior Calf Champion

“BOWJ Perfect Angel 200M,”
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
10.4/87/128/3.1/13/10.1/-.08/-.092/.71/106/75

Reserve Junior Calf Champion

“Brittney Jean,”
s. by WHF/JS/CCS Double Up G365,
exh. by Brody Saucier, Hattiesburg, MS.
10.9/83/117/4.3/19.1/11/-.17/-.082/.90/104/73

Senior Calf Champion

“3BCC Lyssa 20L,”
s. by Next Level,
exh. by Riley Purvis, Hermanville, MS.
12.9/75/109/6.4/20.4/15.2/.12/-.078/1.10/129/77



Reserve Senior Calf Champion

“STCC Serena Gem 203L,”
s. by WHF Point Proven H45,
exh. by Golden J Farms, Tupelo, MS.
12.2/78/113/5.5/19.9/11.6/.21/-.109/.83/131/83



Intermediate Champion
 “Ms Atta Girl 119L,”
 s. by Reckoning 711F,
 exh. by Fair River Cattle Co., Brookhaven, MS.
 9.2/67/94/3.6/17.3/13/.13/-.054/.63/115/69



Reserve Junior Champion
 “XTB Lydia L351,”
 s. by WLE Copacetic E02,
 exh. by Round Grove Livestock and XTB Cattle
 Company, Burleson, TX.
 10.1/85/127/4.6/15.6/9.4/.19/-.090/.83/119/81



Reserve Intermediate Champion
 “Ms Savvy 39L,”
 s. by OMF Epic E27,
 exh. by Abby Jones, Anna, TX.
 14.5/75/109/6.9/21.3/12.1/.10/-.056/.40/128/79

Special Awards



Premier Exhibitor
 Circle M Farms and Rocking P Livestock,
 Maysville, KY.

Premier Breeders
 Josie and Wyatt Phillips, Maysville, KY. ■



Grand Champion and Junior Champion
 “Everharts Brandy,”
 s. by SO Remedy 7F,
 exh. by Morgan Jackson, Kaufman, TX.
 8.5/73/111/2.7/15.6/9.8/-.17/-.099/.83/94/65

PUREBRED SIMBRAH



T1 3CC LMC GIN BLOSSOM L69

Waylon Seale
Sire: LMC Gold Medal 5Z/75
Dam: 3CC CTCF 6Wen
Breeder: Marshall Curl
ASA #4320181

T1 HAGAN PENNY 5L

Karter Peoples
Sire: Hagan Hush Money 647G
Dam: Hagan Miss Independence 5E
Breeder: Hagan Cattle Company
ASA #4247271

3 SMITH DIVA TAKE ME 2 THE DANCE

Jakob Sansom
Sire: Smith Follow My Lead
Dam: Smith Diva's Dancing Queen
Breeder: Smith Genetics
ASA #4283322



1 HAGAN MONEY CLIP 6M

Hagan Cattle Company
Sire: Hagan Hush Money 647G
Dam: Hagan Split 6F
Breeder: Hagan Cattle Company
ASA #4388021

2 MERRYFIELDS MR ANDERSON 6M

Mackey Cattle and Regan Merryfield
Sire: TTSJ Hugo 52H
Dam: Hagan Fancy 6A
Breeder: Regan Merryfield
ASA #4420532

3 HDHC ONLY DREAMIN

Hallie Hackett
Sire: Smith One and Only 895G
Dam: SLBC Dream Girl H002
Breeder: Hallie Hackett
ASA #4309966

Ring of Champions Basics

- Points for the 2024-2025 Ring of Champions were awarded for class, division, and champion placings at each of ASA's six Major PTP Shows.

American Royal

North American International Livestock Expo

Cattlemen's Congress

National Western Stock Show

Fort Worth Stock Show

Dixie National Livestock Show

If fewer than three animals earn points at multiple events, no winners within that category will be recognized. If fewer than three shows recognize a breed division, that division will be excluded from the final results.

- Exhibitors must be active members in good standing with the American Simmental Association.
- Exhibitors and their animal(s) must abide by the rules of the shows in which they participate.
- All PTP Ring of Champions award winners must, at minimum, complete an ultra-low density genomic test before awards are given.

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1 HAGAN MARVELOUS 034M

Zachary Buchanan
Sire: Hagan Hush Money 647G
Dam: RRF Tiara 034G
Breeder: Hagan Cattle Company
ASA #4420830

2 HAGAN CLEO 032L

Annede Peoples
Sire: Hagan Hush Money 647G
Dam: Hagan Tori 32B
Breeder: Hagan Cattle Company
ASA #4424722

3 RHF/SA MONTIGO BAY

Alivia Upton
Sire: RHF/SA Glacier Bay
Dam: RHF/SA Clair
Breeder: Sara Sweet
ASA #4404326

PERCENTAGE SIMBRAH

Final Standings

2024-25

PTP RING OF CHAMPIONS

PUREBRED SIMMENTAL



1 EVERHARTS BRANDY

Morgan Jackson
Sire: S0 Remedy 7F Breeder: Everhart Family Simmentals
Dam: Everharts Foxy ASA #4256419

2 CCS/JS/LFTZ SUMMER L378

Brody Wenell
Sire: W/C Relentless 32C Breeder: Chesney Steenhoek
Dam: WHF Summer 365C ASA #4268683

3 JSUL PROUD MARY 3654L

Circle M Farms and Rocking P Livestock
Sire: JSUL Something About Mary 8421 Breeder: Sara Sullivan
Dam: JBSF Proud Mary ASA #4331987



1 OBCC/GSC COLLEGE PLAYER C13K

Owen Bros, Gerdes Show Cattle, XTB Cattle Co, Elmore Cattle Services, B&K Farm, Ivie & Sons
Sire: S0 Remedy 7F Breeder: Owen Bros Cattle Company
Dam: CMFM Zenyatia 410C ASA #4138490

2 GCC NIGHT OWL 3104L

Griswold Cattle, Haugh Cattle Company and Maple Lane Farms
Sire: Rocking P Private Stock H010 Breeder: Griswold Cattle
Dam: Bar CK Ms D948 9024G ASA #4284092

3 S B C RESURRECTION 115L

Stephens Beef Cattle and Lilly Wilkins
Sire: Reckoning 711F Breeder: Jordan Stephens
Dam: S B C Love Me Right 426C ASA #4348976



1 UDE PRINCESS 172L

Brenna Bartlow and Adcock Land & Livestock
Sire: Harkers Unleashed Breeder: Udell Cattle Company
Dam: Haras Miss Princess 100Z ASA #4241119

2 RP/CMFM WILDFIRE M06

Circle M Farms and Rocking P Livestock
Sire: SCC SCH 24 Karat 838 Breeder: Wyatt Phillips
Dam: Rocking P Wildfire H129 ASA #4404331

T3 RBS BLOWN AWAY L395

Carver Pryor
Sire: STCC Tecumseh 058J Breeder: Reck Bros & Sons
Dam: RBS Blown Away H012 ASA #4336165

T3 XTB MONA LISA M022

Tylee Elmore, XTB Cattle Co and Elmore Cattle Services
Sire: W/C Style 69E Breeder: XTB - B&K - Ivie & Sons
Dam: LMF Haisley H022 ASA #4402428



1 GCC NEXT GENERATION 3105L

Griswold Cattle, Haugh Cattle Company and St. Germain Simmentals
Sire: STAG Good Times 201 ET Breeder: Maggie Griswold & Campbell
Dam: JS Black Satin 9B ASA #4325256

2 OHL LIVIN' THE DREAM 389-1L

Schaeffer Show Cattle, Griswold Cattle and Ohlrichs Cattle Company
Sire: WLE Copacetic E02 Breeder: Wayne & Barb Ohlrichs
Dam: Cowan's Doodle Bug 203D ASA #4305557

3 RP/CMFM ANTE UP K084

Circle M Farms and Rocking P Livestock
Sire: Silveiras Forbes 8088 Breeder: Josie Phillips
Dam: Rocking P Blackcap G085 ASA #4190364

PERCENTAGE SIMMENTAL

FULLBLOOD SIMMENTAL



- 1 SBV CHOICE 280M**
Amber Morris
Sire: Silver Lake Jackson 24J Breeder: Mark Land & Cattle
Dam: SBV Choice 632H ASA #4416342
- 2 FTA MOO MONEY 23L**
McCaig Livestock
Sire: Rugged R Bordeaux 0029H Breeder: Ferme Terra Agri, Inc.
Dam: Elm Tree Rhonda 33F CSA #1475478
- T3 LITTLE CREEK KALLIE 503K**
Red Oak Farm - Clay Gardner
Sire: Little Creek Xpress B40X Breeder: Little Creek Cattle
Dam: Little Creek Jana 104J ASA #4259465
- T3 LOGLAND ICICLE 426M**
Landon Ohlde
Sire: JB CDN Apache Junction 1831 Breeder: Landon Smith
Dam: Logland Icicles Girl L58G ASA #4360052



- 1 FTA GOLD RUSH 24L**
McCaig Livestock and TCBO Farms
Sire: Rugged R Bordeaux 0029H Breeder: Ferme Terra Agri, Inc.
Dam: Elm Tree Rhonda 33F CSA #1475474
- 2 JONES & SONS ORIGIN STORY**
Jones & Sons Farm
Sire: Logland Arrow L03E Breeder: Caroline Jones
Dam: RTS Zenobia 35G ASA #4413521
- 3 AKGO STEVE HARVEY 183M**
Ashlyn Ohlde
Sire: Logland Double Dare 233K Breeder: Ashlyn Ohlde
Dam: Faulkner Cosima 183K ASA #4355097

Final Standings 2024-25 PTP RING OF CHAMPIONS

2025 Annual ASA
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- August 22**
Field Day Showcasing
Missouri's Beef Industry
- August 23**
Educational Symposium
Featuring Industry Experts
- August 24-26**
Committee Meetings
& ASA Board Meeting

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Sale Catalog Resources Added to ASA Website

Looking to add some information about EPD and indexes, genomics, the IGS multi-breed genetic evaluation, or the benefits of participating in ASA's programs to your sale catalog? Look no further! ASA has compiled a folder with various resources like logos, camera-ready ads, and answers to frequently asked questions that can be used in sale catalogs or other marketing materials. Visit www.simmental.org and click on "Sale Catalog Resources" under the Marketing tab to view the material.

Hydrops Update: TraitTrac and a Recommended Marketing Statement

ASA has been investigating a developing genetic condition that causes Hydrops pregnancies in a certain line of Simmental genetics. Here are some updates in relation to this research and ASA's actions/suggestions:

Hydrops has been added to Herdbook's TraitTrac with WS All Aboard B80 listed as a documented carrier. At this time there are no genetic holds placed on his descendants as there is not a DNA test available yet. Once there is a test, then Hydrops will follow the same policy as other genetic conditions.

Female progeny who are descendants of or are directly sired by WS All Aboard B80 (ASA# 2852207) are at risk for carrying a genetic abnormality called Hydrops. Daughters may develop a serious condition during late gestation that results in excess fluid in the fetal membrane, which typically causes the loss of the calf and occasionally the dam. There is no current test at this time to identify animals carrying this mutation. Research is ongoing regarding the transmission of the abnormality, and to develop a genetic test. Helping our producers navigate this issue is of the utmost importance to us. Therefore, given that there is neither a full understanding of this condition nor a test, careful consideration should be given regarding the question of whether to breed WS All Aboard B80 descendant females until more information is available to breeders.

For questions regarding established WS All Aboard B80 genetics, Hydrops symptoms, reporting an active case, or additional information, please visit the Hydrops Information Center at www.simmental.org or reach out to Jackie Atkins at jatkins@simmgene.com.

DNA Updates

DNA Research Fee Application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased to \$90 each.

Semen Sample Fee

There is a \$10.00 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Second Quarter Check-Off Dollars Available

December 31 marks the end of the second quarter in ASA's fiscal year. State associations wishing to claim their second quarter check-off dollars can do so at any time by visiting simmental.org and completing the "Promotional Check-off Dollars Request Form" found in the Membership/State Association section. Remember that cost share reimbursement requests can be sent at any time. For the complete cost share program guidelines and reimbursement request directions, visit ASA's website. Contact Callie Cooley at stateassoc@simmgene.com with any questions.

2025 Year-Letter is N

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2025 is N, and will be followed by P in 2026, and R in 2027. The letter M was the year-letter designated during 2024. Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For

example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Certificates Available

ASA now offers members the option to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department at simmental@simmgene.com with questions.

Office Holiday Schedule

Monday, May 26

Memorial Day

Friday, July 4 & Monday, July 7

Fourth of July

Monday, September 1

Labor Day

Thursday, November 27 & Friday, November 28

Thanksgiving

Wednesday, December 24, Thursday, December 25 & Friday, December 26

Christmas ■



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Wintering Growing Calves Using Corn Residue: The Value of Bypass Protein

by Mary Drewnoski, Nebraska Extension

If you are looking to background calves or grow replacement heifers this winter, grazing corn residue and providing supplemental distillers may be a system to consider. Corn residue is an outstanding forage resource for wintering cows, but is also an option for backgrounding calves or growing heifers. Given the typical rental rates for corn residue and the cost of distillers grains, these two feed resources together make one of the lowest-cost growing rations. To understand why distillers grains are such a good supplement for growing calves, one must first understand a little about how protein is used in ruminant animals. In ruminant diets, not all protein is created equal, and this is particularly apparent for animals with high protein requirements such as growing calves.

Ruminally degradable protein is used by rumen microbes to grow (eventually, rumen microbes become a source of protein for the animal called bacterial crude protein). Ruminally degradable protein supplied in excess of the microbes' requirements cannot be used by the animal as a source of protein. When the animal's protein need is high, bacterial crude protein does not meet the animal's demand, thus a source of ruminally undegradable protein (or bypass protein) is needed. Providing more ruminally degradable protein will not help in this instance.

A good example of this concept is the comparison of urea as a source of protein vs distillers grains for growing calves grazing corn residue (*Tibbits et al., 2016*). Urea is 100% ruminally degradable, whereas the protein in distillers grains is only 37% ruminally degradable, meaning that 63% of the protein bypasses the rumen (is not degraded in the rumen) and can be absorbed and used as a source of protein for the animal itself. When a similar amount of energy (3.1 pounds total digestible nutrients/day) and protein (0.9 pounds crude protein/day) were supplied by corn plus 5% urea (4 pounds dry matter/day) vs. distillers grains (3 pounds dry matter/day), the gain of calves receiving distillers grains (1.32 pounds per day) was more than double that of the calves receiving the corn plus urea (0.53 pounds/day). The difference in gain with urea and distillers grains emphasizes the value of bypass protein (or ruminally undegradable protein) for growing calves.

Distillers grains have consistently been the lowest cost source of bypass protein in the Midwest. In addition, distillers grains are very high in energy (greater than corn). Thus, distillers grains make an ideal supplement for calves grazing corn residue. A pooled analysis of several studies reported in the 2017 Beef Report (*Welchons and MacDonald, 2017*) illustrates the amount of distillers grains that would need to be fed to achieve various rates of gain. Their data suggests that for a targeted average daily gain of:

- 1.1 pound/day, calves would need to be supplemented with 1.8 pounds of dry matter, which is 2 pounds of dry distillers or 3.6 pounds of modified distillers.
- 1.5 pound/day, calves would need to be supplemented with 3.6 pounds of dry matter, which is 4 pounds of dry distillers, or 7.2 pounds of modified distillers.
- 1.9 pound/day, calves would need to be supplemented with 6 pounds of dry matter, which is 6.7 pounds of dry distillers, or 12 pounds of modified distillers.

In forage-based systems, similar performance is observed with dry, modified, and wet distillers grains as long as the same amount of dry matter is fed. It is important to note that the estimates are based on calves being fed in a bunk. Feeding on the ground will increase waste, and thus increase the amount of distillers grains needed to be provided. In trials evaluating the waste with ground feeding, waste of 5% was measured for modified distillers, 20% for wet distillers, and as much as 40% for dry distillers when compared to bunk feeding.

If you are looking to background calves or grow replacement heifers this winter, grazing corn residue and providing supplemental distillers may be a system to consider.

Dairy's Gold Rush: Replacement Heifers and Beef-on-Dairy Calves

by Karen Bohmert, Bovine Veterinarian

The ratio of dairy replacements to milking cows is at 41.9%, the lowest level since 1991. The dairy cattle market is currently experiencing an unprecedented surge in demand, creating a bustling atmosphere in the industry. As the competition heats up, market players are closely observing what is currently trending. Is it beef-on-dairy calves, or the traditional dairy replacements and fresh cows?

The answer is both, as beef-on-dairy calves are going for astronomical prices. But, according to recent insights from TLAY Dairy Video Sales, dairy replacement heifers and fresh cows have become an exceptionally hot commodity.

By hosting an online video auction on the first Friday of every month, TLAY Dairy Video Sales have established a platform where semi-loads of dairy cattle from across the US find their rightful owners. Jake Bettencourt, the manager of TLAY Dairy Video Sales, stressed the intensified demand for cattle. "In 2025, we see a completely different landscape compared to previous years," Bettencourt explains.

Prices that seemed stable in 2022 and 2023 have now skyrocketed. Illustrating this point, Jersey springers, previously ranging between \$1,400 and \$1,500, have leaped significantly, affecting the cost-effectiveness of replacements.

Unpacking Current Price Trends

This evolution in market prices is evident in the recent results from TLAY Dairy Video Sales:

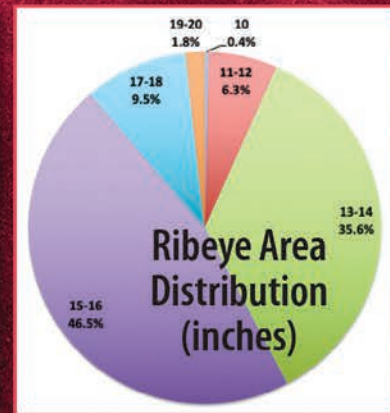
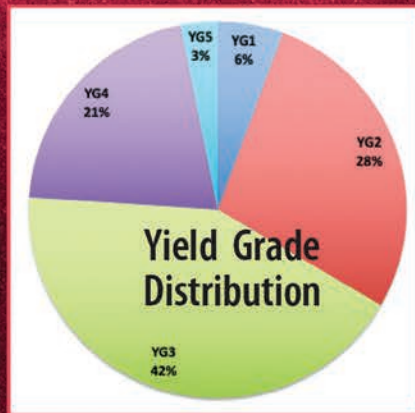
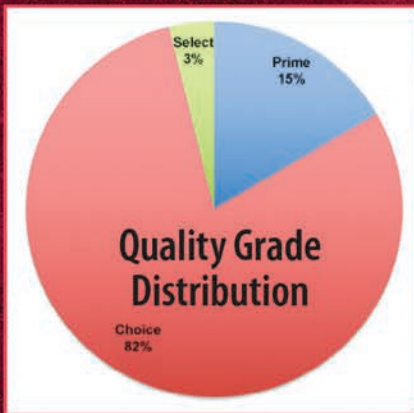
- Jersey fresh heifers command prices from \$2,900 to \$3,100.
- Jersey cross fresh heifers average between \$3,100 to \$3,200.
- Holstein springers average between \$3,350 to \$3,700 (many carrying beef-on-dairy cross calves)
- Jersey springers \$2,850-\$3,000.
- Holstein fresh cows range from \$3,600 to \$3,775.
- Mid-lactation, confirmed pregnant Holstein cows fetch around \$3,500.

Bettencourt points out a growing trend: cows carrying beef-on-dairy calves are realizing more value than those carrying sexed calves.

(Continued on page 70)

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(Continued from page 68)

The Nationwide Dairy Heifer Inventory Crunch

In addition to the heated demand, the nationwide dairy heifer inventory is under significant strain. The recent USDA Annual Cattle Report underscores this scenario, revealing a critical shortage in the available dairy heifers as of January 1. Despite a slight upward adjustment in 2024 estimates, the inventory remains the lowest since 1978 with only 3.914 million head available — a 0.9% decrease from the prior year.

This scarcity is further exemplified by the high prices fetched by two loads of Holstein open heifers at 475 pounds that were sold off by TLAY, each bringing between \$1,800 and \$1,850. And a load of Jersey open heifers from Oregon at 410 pounds sold for \$1,625 each, and one load of Jersey open heifers from Idaho sold at 600 pounds at \$1,825.

Market Predictions and Insights

Phil Plourd, president of Ever.Ag Insights, says that the USDA's Cattle Report published last month underscored what we all knew — and that is we don't have a lot of heifers on hand. The ratio of replacements to milking cows is at 41.9%, the lowest level since 1991.

However, Plourd points out that financial incentives to the producer haven't changed. "It's a classic 'bird in hand versus two in the bush' situation. In this case, the bird in hand is something like \$900 for a day-old beef calf. That still strikes producers as a better deal than the risks and uncertainties of raising a dairy heifer. The beef situation isn't any different, either, with the Cattle Report showing the smallest beef inventories since 1961 and all-cattle and calf inventories since 1951. The whole situation is one of the more intriguing mysteries I've seen in the 25-plus years I've been hanging around the dairy industry," he says.

The dairy industry's landscape is an intriguing blend of challenges and opportunities. As Plourd anticipates, changes might arise as beef and dairy producers opt to retain 5% to 10% more heifers, providing a buffer even if incentives do not align. Navigating this intricate scenario requires a keen understanding of evolving market conditions and strategic foresight. As the industry moves forward, these shifts promise to dictate the path ahead for dairy cattle stakeholders.

Can Pine Needles Cause Abortions in Cows?

by Bethany Johnston, Nebraska Extension

Can pine needles cause abortions in cows? The short answer is "yes." Pine needle abortion can cause significant losses for producers, but simple strategies can reduce the risk. Check and repair fences around ponderosa pine trees to prevent losses in your herd, especially during the second and third trimesters. By excluding pregnant cows, you can avoid devastating losses.

Here are two real-life examples of producers who experienced premature calf losses.

- Example 1: The Prairie Blizzard. The four lone pine trees were all that remained from the pioneers who tried to settle on the prairie. During a recent blizzard that dropped over a foot of snow, it took several days for ranchers to reach their pregnant cows with hay. With drifts underfoot, the cows were tall enough to reach up and eat the pine needles out of the trees during the blizzard. A week later, half the cows prematurely lost their calves.

- Example 2: The Old Farmstead. A neighbor purchased an old farmstead, which included a pasture where a shelterbelt of trees surrounded the buildings, including pine and cottonwood trees. The buildings and wire fence that kept the cows out of the old shelterbelt had fallen down in disrepair, so the neighbor pulled the fence. His bred heifers ran there that winter, and more out of curiosity, nibbled on the pine needles. Several heifers aborted that winter.

Both producers lost calves to pine needle abortions, as the cows and heifers "slinked" or calved too early, and the fetuses died.

Why do pine needles cause abortions in cows?

Since the 1920s, cattle producers have wondered if ponderosa pine needles were causing abortions in their herds. In the 1980s to 1990s, researchers were able to determine that ponderosa pine needles did indeed cause abortions in pregnant beef cows.

Compounds in the *Pinus ponderosa* (or ponderosa pine tree) needles interfere with blood flow to the uterus and fetus, leading to premature births or fetal death.

Both green or dried needles from ponderosa pine trees, if ingested by pregnant cows, can be harmful. Cows would need to eat three to five pounds of needles for several days to trigger an abortion. The later the trimester, the more susceptible cows are to "pine needle abortions." The third trimester, especially the last 30–60 days, can cause more abortions than early in the pregnancy. Low temperatures also seemed to increase pine needle consumption.

What animals are not affected by eating pine needles? Cows that are not pregnant, steers, and bulls are not affected if needles are ingested, as well as pregnant elk, sheep, or goats.

What are solutions to avoid pine needle abortion? The simplest solution is to fence out ponderosa pine trees so that cattle cannot reach the needles to ingest them.

Another strategy is to adjust the calving season, so cows are calving in the summer or late fall, when they are less likely to eat pine needles in their second or third trimester. ■

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CTA Enforcement Began March 21

NCBA

The Treasury Department's Financial Crimes Enforcement Network (FinCEN) announced they will begin enforcing the Corporate Transparency Act (CTA) on March 21, 2025. This is due to the last remaining preliminary injunction being lifted last week, and there are no other preliminary injunctions that have been granted.

Although there is a 30-day compliance period, those who are required to comply with the CTA may face challenges due to the short time period, and limited availability of tax professionals during the spring. Producers are strongly encouraged to speak with their attorney and tax advisor to determine if they need to comply with the CTA.

Tyson Foods to Continue Worker Employment Past Closure Date

Tyson Foods announced in December of 2024 the closure of its plant in Emporia, Kansas, which leaves over 800 workers unemployed. Closure of the plant will require help, and the company has notified the Kansas Department of Commerce (KDC) that 434 employees will remain employed for seven to 133 days longer.

Following this extension, these 434 employees will be officially terminated. "There is no union at this location, and affected team members do not have 'bumping rights.' In other words, affected team members do not have the right to take another team member's job," Tyson Foods wrote in the notice to the KDC.

Tyson has been a major employer for the Emporia area, and both the state and city have offered assistance to those who are losing their jobs. The closure has also affected city plans; a \$59 million dollar recreation center was being planned, but has been put on pause.

JBS Set to Invest \$150 Million in Cactus, Texas, and \$50 Million in Greeley, Colorado

JBS recently announced \$200 million in investments at its Cactus, Texas, and Greeley, Colorado, beef production facilities. The projects include a new, state-of-the-art fabrication floor and a new, expanded ground beef room in Cactus and a new distribution center in Greeley.

These investments will provide improved efficiencies at the facilities and the potential for increased production capacity in the future, creating opportunities for cattle producers, consumers, JBS team members, and the broader rural communities where the plants are located. The projects will begin construction in 2025.

"We believe now is the time to invest in the United States, and we are excited about what the future holds," said Wesley Batista Filho, JBS USA CEO. "Today's announcement demonstrates our commitment to the US beef industry and the American farmer and rancher. At JBS, we prioritize ongoing investments in our facilities to ensure our company and the rural areas where we live and work are positioned for success now and in the future."

Located in the panhandle of Texas, the Cactus facility employs more than 3,700 team members and partners with multiple cattle producers, paying \$2.9 billion for livestock each year. Located in northern Colorado, the Greeley facility employs more than 3,800 team members and partners with over 175 producers, paying \$3.1 billion for livestock each year.

In addition to investments in its facilities, JBS supports its communities and team members through the company's Hometown Strong and Better Futures programs. Since 2020, more than \$15 million has been invested in the Cactus and Greeley communities to fund an aquatic center, baseball fields, park renovations, a food bank truck, STEM labs in local schools, various nonprofit organizations, and affordable housing developments, just to name a few. Through Better Futures, more than 500 Cactus and Greeley team members and their children have signed up for the company's tuition-free community college assistance program, and there have been over 30 graduates since the initiative launched in 2021. ■

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Hello Essential Oils and Goodbye Ionophores?

by Jacob Klaudt, Kansas State University Extension

Negative public perception and increasing governmental regulations have researchers seeking alternatives to antibiotic use in livestock. Ionophores — an antibiotic that alters rumen microbial populations to increase efficiency — have been temporarily banned in some countries.

If this occurs in the US, Kansas State University beef systems specialist Jaymelynn Farney said other feed supplements need to be evaluated to maintain current production levels. In response to this change in animal husbandry, Farney and her team at the Southeast Agricultural Research Center in Parsons have started examining whether essential oils make a satisfactory substitute for ionophores.

“Some essential oils have similar ruminal effects as ionophores and impacts on feed efficiency, volatile fatty acid production, and other efficiency areas,” she said. “We were interested in looking at this in stocker cattle because most of the work has been in feedlots or in vitro.”

Farney used 281 head of black-hided steers split into eight pastures. Four groups received free-choice mineral infused with essential oils, and the others infused with ionophores. “We found that they performed essentially the same,” she said. “We had a 2.15-pound average daily gain for ionophores and a 2.13-pound average daily gain for essential oils over 90 days.”

She added: “The cattle fed ionophores gained 204 pounds total, and the essential oils group put on 203 pounds. Also, both groups had a very similar intake of mineral.”

While metrics like mineral consumption were comparable, the actual cost of the two supplements differed. Farney said the price of Solus — the brand of essential oil examined — calculated to \$13.09 per unit, while the ionophores cost \$14.34.

“We fed a garlic oil product plus the Solus, a proprietary blend of ingredients,” Farney said. “When you open the mineral bag, you smell cinnamon, oregano, lemongrass, and capsaicin.”

Outside of determining differences in performance, Farney has also set out to observe changes in functional behavior through GPS ear tags. Researchers noted no differences in the amount of time eating, resting, walking, and ruminating. Yet, they saw a trend in slightly elevated heart rates in the animals fed essential oils.

“This was intriguing because many essential oils have been identified and marketed as vasodilators, or substances that allow for easier blood flow,” Farney said. “We’re not sure yet if that means anything to performance, but it was cool to see.”

This study will be conducted annually for four more years as a part of an overarching research project, said Farney. After her team collects the data and comes to conclusions, she hopes their results open a natural marketing avenue for producers.

“One of the big downsides of natural and organic systems is that ranchers have to get paid a significant premium because cattle do not gain as well as without antibiotics [ionophores],” she said. “If you can increase gain and feed a product like an essential oil that could be certified through those marketing schemes, you might get the best of both worlds.”

How a Kansas State Researcher Cracked the Code of Cattle Pain Relief

Kansas State University

No words are needed in the language of pain. “Ow” and “ah” are universally understood, as are a yelp or a cry. A grimace or a rubbed hand over a sore spot or ache convey a similar message.

But like any language, the expression and understanding of pain is a learned form of communication — one that’s especially difficult to pick up across species. For farm animals, though, Hans Coetzee has cracked the code.

Coetzee, distinguished professor of animal welfare in Kansas State University’s College of Veterinary Medicine, has dedicated much of his career to assessing and relieving pain in livestock species. His work has been instrumental in clearing the way for the first regulatory approval of livestock analgesics, or pain relief medicine, that have eased the pain of millions of animals.

For these contributions, the National Academy of Sciences has awarded Coetzee the 2025 Prize in Food and Agriculture Science — an award that recognizes research by a mid-career scientist at a US institution who has made an extraordinary contribution to agriculture or to the understanding of the biology of a species fundamentally important to agriculture or food production.

“Through his innovative work, Coetzee has not only advanced scientific understanding but also delivered creative yet implementable solutions to complex challenges that benefit animals, livestock producers, and society,” the prize citation states. By bridging the gap between basic science and practical application, he has fostered collaboration with policymakers and industry stakeholders and inspired the next generation of researchers.”

Coetzee will be formally honored at a ceremony in April at the National Academy of Sciences’ annual meeting in Washington, D.C., where he will also receive a medal and a \$100,000 award as part of the prize’s endowment from the Bill & Melinda Gates Foundation and the Foundation for Food and Agriculture Research.

“I feel incredibly blessed and honored to have the opportunity to do this work,” Coetzee shared. “I never expected it would lead to this recognition. I am especially thankful for the tremendous support from my family, K-State and the many colleagues, students, and livestock producers who have collaborated with us.”

Coetzee has been previously recognized for his efforts to improve animal welfare. He received the 2017 Animal Welfare Award by the American Veterinary Medical Association and the World Veterinary Association’s Global Animal Welfare Award, also in 2017.

He also received Ruminant Well-being Awards at the World Buiatrics Congress in 2018, and in 2022, the K-State Alumni Association awarded Coetzee its Iman Outstanding Faculty Award for Research.

University of Illinois Partnership Helps Solve Critical Need to Develop Food Animal Veterinarians

by Lauren Quinn, Bovine Veterinarian

A new program at the University of Illinois College of ACES allows animal science majors to gain early acceptance at Vet Med if they maintain a 3.5 GPA, complete livestock-related courses and experiences, and plan to become food animal veterinarians.

“It’s more important than ever for highly trained veterinarians to keep livestock herds safe and healthy. It’s a critical need for the livestock industry. This is one way we can help support students with that interest, and we’re really excited about it,” said Anna Dilger, professor in the Department of Animal Sciences, part of the College of Agricultural, Consumer and Environmental Sciences at Illinois.

Rather than applying to the Doctor of Veterinary Medicine program at Illinois during the fall of their senior year, students with a demonstrated interest in food animal care can apply to the new early acceptance program in the spring of their sophomore year. Dilger says early acceptance allows students to focus on completing their undergraduate degrees with less stress and more attention to courses that will prepare them for the livestock industry.

“The classes our students take in their junior and senior years — like beef production and livestock feeds and feeding — are really designed to make them better practitioners in the context of food animal production,” Dilger said. “They’re not going to get that type of training in vet school, but they will be better prepared as future veterinarians for the workforce.”

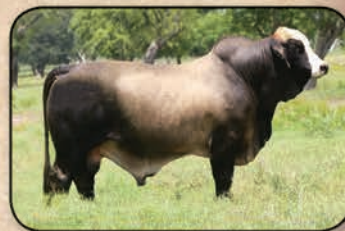
A handful of other veterinary schools across the country offer early acceptance to enrolled undergraduates, but few focus on food animals. “The veterinary profession has identified the need for more practitioners in the food animal and mixed animal fields, especially in rural areas,” said Sara Connolly, assistant dean for admissions and student success at Vet Med. “There are currently more than 12 times the number of veterinarians practicing in companion animal medicine than in food animal or mixed practice. We hope the early admissions program will help address this need, particularly in Illinois, by encouraging future veterinarians with a food animal interest.”

Dan Shike, interim department head for animal sciences, hopes the program will entice new and existing students to pursue careers in food animal medicine. “We’d love for this to attract prospective students to our department. Students come to us knowing they want to work with animals, but not many of them realize that food animal medicine is an interest at first,” he said. “Our curriculum develops that interest over time. After three semesters, when it’s time to apply for this program, they might realize it could be a great career opportunity.” ■

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Peru Emerges as a Significant Market for US Agricultural Products

USDA

In 2023, Peru was the 28th largest market for US agricultural exports, valued at \$851 million, making it the third largest market in South America. The US-Peru Trade Promotion Agreement (PTPA) entered into force in February 2009, and US agricultural exports reached \$1 billion for the first time in 2014, peaking at \$1.36 billion in 2018. The United States accounts for 14% of Peru's agricultural import market share, positioning it as the second largest supplier to the country. Since 2019, US agricultural exports to Peru have decreased by 17%. However, there has been an average growth rate of 4% since 2009. While Peru mainly imports bulk commodities globally, there is significant growth potential for US consumer-oriented agricultural products.

Macroeconomic Perspective

Peru is the fourth most populous country in South America, with half its population less than 30 years old and 79% of its 33 million residents living in major urban areas as of 2023. The US International Trade Administration reports that Peru's agricultural sector is expanding, supported by direct investments from the Peruvian government. However, this sector has encountered numerous challenges due to extreme weather events, earthquakes, landslides, El Niño rains, and other natural disasters. These difficulties have prompted Peru to increase its imports of foreign commodities.

The Central Intelligence Agency World Factbook classifies Peru as an upper-middle-income economy. The country has experienced rapid economic growth in recent years, although this has slowed due to the COVID-19 pandemic, political instability, and social unrest. Nevertheless, the World Bank indicates that Peru is on the path to recovery from the economic impacts of the pandemic, projecting a real gross domestic product (GDP) growth rate of 3% in 2024, along with a decrease in inflation to 2%. Additionally, the number of middle-income households rose by 26% between 2019 and 2023.

Consumption Trends and Market Drivers

Peru's increasing urbanization, the rise in single-person households, and a younger demographic drive a higher demand for convenient food. S&P Global anticipates that Peru's online food delivery market will expand by 19% from 2020, reaching \$835 million by 2024.

The growth in food delivery services is leading to new supermarkets opening in both urban and suburban regions. The US Department of Agriculture's (USDA) Foreign Agricultural Service (FAS) Lima predicted a 5% increase in the food retail sector by 2024. While traditional outlets like wet markets and bodegas continue to thrive, major supermarket chains such as Cencosud (Wong and Metro), Saga Falabella (Tottus), and Supermercados Peruanos (Vivanda, Plaza Vea, Makro, and Mass) are adopting innovative strategies to attract consumers, including private labeling to reduce prices on items like dairy and grains.

These marketing initiatives, aimed at lowering costs, mainly target Peru's growing youth demographic. With fewer individuals getting married and the economy recovering from the COVID-19 pandemic, food prices have become a significant concern for many young Peruvians. As convenience becomes a priority, along with the demand for more affordable and healthier options, US exporters have a valuable opportunity to cater to this changing market landscape.

Meat Products

In 2023, US exports of meat products to Peru reached \$82 million. The leading suppliers of meat products to Peru include Brazil, the United States, Chile, and Argentina, with the United States accounting for 28% of the market share. The leading meat product that the United States exports to Peru is poultry, especially frozen chicken leg quarters. Meat products feature prominently in traditional dishes, such as anticuchos (skewers of grilled, marinated, and sliced beef hearts). However, Peru uses a significant portion of meat products in food processing and the hotel, restaurant, and institutional (HRI) sectors. According to FAS Lima, the growing demand for affordable meat cuts in the HRI sector has spurred the local production of packaged processed meats, particularly sausages for fast food restaurants, as well as hot dogs and burgers, increasing the need for mixed meat inputs, including beef, pork, and poultry. ■

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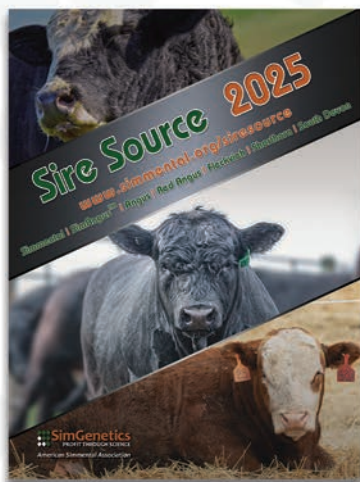


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Rare Bull Quadruplet Calves Born at Stavick Simmentals

by *Connie Sieh Groop*, Cattle Business Weekly

Excitement always builds when getting ready for the annual bull sale at Stavick Simmental at Veblen, South Dakota. Last week, that was multiplied many times over with the birth of bull quadruplet calves. Since it's such a rare occurrence, it's hard to verify how rare that is but some online sources say it was a one in 179.2 million event.



The calves have been named Harry, Lloyd, Curly, and Mo.

Last Monday, owner Mike Stavick worried that something was wrong with one of his cows due to calve in a few weeks. She just didn't look right and he worried she was going to have twins or abort her calf.

The family plans to have their first and second calvers finish before the annual sale, which they hold the first Thursday of February. With an exhausted but excited sigh, Mike said they've been burning a lot of midnight oil. "The older cows weren't supposed to calve until February 15 or 16, but the cows followed their own schedule with about 40 of the 300 dropping their calves before February 5," Mike said.

Mike explained he put the cow in question in a pen just before dark on February 3. When he walked by her while working with another cow the next day, he noticed a small water bag at her rear. He worried she was aborting but she kept plugging away. And soon he saw six feet all coming at the same time.

"I sorted that out, pulled out one calf and then went in to find his brother," Mike said. "I got the second calf out and on the ground. All my life, I've taught my son that you always check to see if there might be another calf but I didn't expect to find anything. I found two feet and a head. I got him out. And again, I figured I'd better check. And way down there, I found two hind feet. When I pulled him out, he was fine. And, just because, I did check for a fifth calf but that was it."

It wasn't until all the calves were on the ground that he realized they were all good-sized bull calves, ranging from 55 to 65 pounds. With pride, Mike said, "The momma cow loved them and soon all four handsome black calves were standing and went right to nursing without missing a beat. We got lucky."

Since no cow would have enough milk for four calves, they have started supplementing the momma's milk. The Stavick kids are bottle-feeding the calves colostrum. "She's a 2016 model cow, so eight years old," Mike said. "She's not had any multiple births before. Earlier that day, I told my sons that we were way overdue to have a set of twins. She made up for it."



Owen Stavick with quadruplet bull calves born at his family's ranch.

Momma cow, with a registered name of Barb, is rewarded with food and water being delivered to her in a pen full of fresh straw. The calves have been named Harry, Lloyd, Curly, and Mo. Mike said, "It's hard to tell them apart but they all have some white on them. They have a heart, a blaze, or a snip of white across their nose."

They will probably keep one calf with the cow and the other three calves will either continue to be bottle fed or given to a cow who loses a calf. ■

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Lazy C Diamond RANCH

FEATURING SONS AND DAUGHTERS
BY THE MAJORITY OF THESE HERDSIRES
IN OUR ANNUAL PRODUCTION SALE
NOVEMBER 15, 2025!



Semen:
\$60/straw
volume pricing available

LCDR *Diligence* 215J ASA# 3960650
Homo Black Homo Polled PB SM :: LCDR Favor x LCDR Ms Gia 5G

CE: 10.2	BW: 0.9	WW: 106	YW: 163.6	ADG: 0.36	MCE: 4.7	Milk: 22.8
MWW: 75.7	Stay: 18.8	Doc: 17.5	Marb: 0.49	REA: 1.07	API: 167.0	TI: 104.6



Semen:
\$75/straw
Limited Sexed Semen Available

LCDR *Authem* 33K ASA# 4113686
Homo Black Homo Polled PB SM :: HHS Mr Entourage 867B x WS Ms Sugar C4

CE: 16.3	BW: -1.4	WW: 100.5	YW: 160.3	ADG: 0.37	MCE: 8.1	Milk: 19.1
MWW: 69.7	Stay: 16.9	Doc: 16.1	Marb: 0.73	REA: 1.04	API: 187.9	TI: 111.3



Semen:
\$40/straw
volume pricing available

LCDR *Sweetney* 61K ASA# 4113758
Homo Black Homo Polled 1/2 SM 1/2 AN
SAV Rainfall x WS Ms Sugar C4

CE: 19.4	BW: -3.7	WW: 79.1	YW: 133.1	ADG: 0.34	MCE: 11.6	Milk: 27.7
MWW: 67.4	Stay: 12.7	Doc: 12.9	Marb: 0.84	REA: 0.51	API: 172.5	TI: 99.7



Watch for availability
Fall of 2025.

CLRS *Montana* 2102M ASA# 4340152
Homo Black Homo Polled PB SM
KBHR Keynote K229 x CLRS Kempathy 2102K

CE: 20	BW: -5.2	WW: 86.3	YW: 130.3	ADG: 0.27	MCE: 11.5	Milk: 24.6
MWW: 67.7	Stay: 21.8	Doc: 16.1	Marb: 0.99	REA: .68	API: 215.1	TI: 113.1



Semen
\$75/straw

LCDR *Patriot* 8K ASA# 4113651
Homo Black Homo Polled PB SM
HHS Mr Entourage 867B x WS Ms Sugar C4

CE: 11.1	BW: 1.5	WW: 96.5	YW: 149.2	ADG: 0.33	MCE: 4.8	Milk: 19.1
MWW: 67.3	Stay: 15.6	Doc: 13.3	Marb: 0.62	REA: 1.14	API: 165.4	TI: 102.1



Semen:
\$40/unit

KS *Net Income* H433 ASA# 3713043
Red Homo Polled PB SM
Hook's Full Figures 11F x KS Ethyl E183

CE: 20.3	BW: -2.9	WW: 73.7	YW: 112.5	ADG: 0.24	MCE: 13.9	Milk: 29.0
MWW: 65.8	Stay: 17.9	Doc: 21.7	Marb: 0.53	REA: 0.88	API: 175.1	TI: 93.1



Semen:
\$50/unit
volume pricing available

LCDR *Embrace* 6K ASA# 4113607
Homo Black Homo Polled PB SM
HHS Mr Entourage 867B x WS Ms Sugar C4

CE: 11.9	BW: 0.3	WW: 100.2	YW: 148.9	ADG: 0.86	MCE: 5.2	Milk: 19.1
MWW: 69.1	Stay: 13.9	Doc: 15.0	Marb: 0.53	REA: .74	API: 160.3	TI: 103



Semen
\$50/straw
10 Unit Minimum

ROCKIN H *Captivate* 175 ASA# 3991776
Red Homo Polled PB SM
THSF Lover Boy x Rockin H Ms Carolina

CE: 17.2	BW: -1.4	WW: 94	YW: 147.2	ADG: 0.33	MCE: 10.3	Milk: 30.9
MWW: 77.9	Stay: 15.8	Doc: 19.3	Marb: 0.17	REA: 0.96	API: 153.9	TI: 95.2

EPDs from 3/16/25

Lazy C Diamond Simmental Ranch

www.lazycdiamondranch.com

CHRIS & JULIA NICHOLSON || 6235 23RD AVE SE || KINTYRE, ND 58549 || CHRIS: 701-391-6904 || EMAIL: CNN2005@HOTMAIL.COM

Simmental/ Simbrah Super- bowl XXXIII

Date: February 12, 2025
Location: San Antonio, TX
Judges: Harrison Smith, TX; and Connor Hardy, TX (Showmanship and Cattle: Percentage Simbrah, PB and Percentage SM); Brent Cromwell, TX (Cattle: PB Simbrah)

Purebred Simbrah Females



Grand Champion and Junior Calf Champion
 s. by RGV DMC Paying The Bills, exh. by Brynn Caldwell, sponsored by Cassidy Fuchs, TX.



Reserve Grand Champion and Reserve Junior Calf Champion
 S. by Smith Follow My Lead, exh. by Kannon Hill, sponsored by Smith Genetics, TX.

Senior Calf Champion
 S. by Smith Rite One Time, exh. by Jacob Merritt, sponsored by Smith Genetics, TX.

Reserve Senior Calf Champion
 S. by Smith Follow My Lead, exh. by Leah Thorp, sponsored by Smith Genetics, TX.

Intermediate Champion
 S. by LMC Gold Medal, exh. by Waylon Seale, sponsored by Triple C Cattle Co, TX.

Reserve Intermediate Champion
 S. by LMC All Rise 5F/62, exh. by Emerson Posey, sponsored by Boening Bros. Simbrah, TX.

Early Junior Champion
 S. by LMC Gold Medal, exh. by Nolan Seale, sponsored by La Muñeca Cattle Co, TX.

Reserve Early Junior Champion
 S. by Smith Follow My Lead, exh. by Parker Pilat, sponsored by Smith Genetics, TX.

Late Junior Champion
 S. by LMC ATZ Dr. Feel Good, exh. by Sydney Petrash, sponsored by Higher Up Cattle, TX.

Reserve Late Junior Champion
 S. by Smith Follow My Lead, exh. by Lela Morgan, sponsored by Smith Genetics, TX.

Senior Champion
 S. by Hagan Hush Money, exh. by Kyle Teague, sponsored by Stehle Cattle Crew, TX.

Reserve Senior Champion
 S. by Hagan Hush Money, exh. by Colton Cadena, sponsored by Stehle Cattle Crew, TX.

Percentage Simbrah Females



Grand Champion
 s. by JSUL Something About Mary 8421, exh. by Atalie Petrash, sponsored by Higher Up Cattle, TX.



Reserve Grand Champion
 S. by Hagan Hush Money, exh. by Harper Mau, sponsored by Blount Farms, AL.

Purebred Simmental Females



Grand Champion
 S. by THSF Lover Boy B33, exh. by Wyatt Gandy, sponsored by Blount Farms, AL.



Reserve Grand Champion
 S. by SO Remedy 7F, exh. by Makenzie DeBerry, sponsored by Diamond X Show Cattle, TX.

Percentage Simmental Females



Grand Champion
 S. by Conley Lead The Way 0738, exh. by Kinley Murphy, sponsored by Circle M Farms, TX.



Reserve Grand Champion
 S. by 1OAK, exh. by Emma Wiggins, sponsored by Levi Douglas, TX.

Showmanship

8-9 Year-Old Division
 Tilden Lightfoot (1st)
 Savannah Rehm (2nd)

10-Year-Old Division
 Noah Rehm (1st)
 Waylon Seele (2nd)

11-Year-Old Division
 Ellie Petrash (1st)
 Colson Glueck (2nd)

12-Year-Old Division
 Heather Thiele (1st)
 Elani Lacy (2nd)

13-Year-Old Division
 Brynn Caldwell (1st)
 Griffin Dodson (2nd)

14-Year-Old Division (A)
 Parker Pilat (1st)
 Kinleigh Compton (2nd)

14-Year-Old Division (B)
 Makenzie DeBerry (1st)
 Atalie Petrash (2nd)

15-Year-Old Division (A)
 Wyatt Gandy (1st)
 Jenna Tyler (2nd)

16-Year-Old Division
 Rylie Smith (1st)
 Mallory Fitzgerald (2nd)

17-Year-Old Division (A)
 Kinley Murphy (1st)
 Gavin Hinckley (2nd)

17-Year-Old Division (B)
 Emily Denny (1st)
 Lela Morgan (2nd)

18-Year-Old Division
 Justice Epley (1st)
 Kailyn Rich (2nd)



Showmanship is a focal point of the Simbrah-Simmental Superbowl and this year's contest featured 12 different age groups with a payout ten deep in each group. The top two of each division then competed for the overall and reserve overall showman of the event.

Scholarships



There were 95 exhibitors at the 2025 Simbrah-Simmental Superbowl, and at the conclusion, 40 received \$250 scholarships each.

Sponsors

Sponsors for the 2025 event, each of whom provided \$1,000, were: TMP Livestock, Stehle Cattle Crew, Mayes Cattle Co., Bar P Bar Cattle Co., Levi Douglas, Foster Bros. Farm, TCW Cattle Co., Brolaco Cattle Co., 3A Cattle Co., Peach Creek Ranch Cattle LLC, Boening Bros. Simbrah, Smith Genetics, Mike Petrus, JECC, Higher Up Cattle, Pool Farms, RGV Cattle Co., Diamond T Cattle, Diamond X Show Cattle, 6G Ranch, Blount Farms, AF Farms, Diamond J Simmentals, Johnson Cattle Co., Glueck Cattle Co., BKE Farms, Littlefoot Cattle Co., GC Farm & Ranch, Freasier Ranch, Strack Farms, La Muñeca Cattle Co., Superior Simmentals, Circle M Farms LLC, Pine Ridge Ranch, Todd Cattle, 7N Ranch, McCrary Farms, Reavis Farms Inc., Pembroke Cattle Co., Cassidy Fuchs, and Triple C Cattle.

The Simbrah-Simmental Superbowl is a volunteer-run organization, coordinated by founders, Tim Smith, Carlos Guerra, and Bill Wentz. It annually awards over \$40,000 and is made possible by breeders who sponsor the event at \$1,000 each. This allows heifers from their programs that are purchased by junior exhibitors to be eligible for the competition.

Note: The grand champion in the Purebred Simbrah and Simmental Shows were each awarded \$1,500 and the reserve champions \$1,000. The grand champion in the Percentage Simbrah and Simmental Shows were each awarded \$500 and the reserve champions \$250. Division champions also received checks and trophy belt buckles were also awarded to each class winner as well as monetary awards deep in each class. The event awarded \$65,000 and in the 33 years the show has awarded the youth in SimGenetics more than \$1.3M.

For more information on the event click on www.simmental-simbrahsuperbowl.com and follow the Facebook page. ■

Reserve Your Space Now

July/August Register

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778

Serving the Simmental and Simbrah Breeds / July/August 2024

the Register

2024 Golden Book Winners Recognized
 Two longtime breeders are recognized with the Association's highest honor.
 Page 24

Dr. Henry "Doc" Allen
 Wayward Hill Farm, Versailles, KY

Inside

- ASA Fall Focus 2024
- 2024 Golden Book and Lifetime Promoter Awards
- Genetic Overhaul
- Most Prolific Donor Cows

Deadline May 21

Cow Camp Ranch's Annual Spring Bull Sale

January 18, 2025 • Lost Springs, KS

No.	Category	Average
171	Bulls	\$7,635

Auctioneer: Charly Cummings, KS

Sale Manager: Allied Genetic Resources (AGR), IL

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

- \$24,000** – Bull, “CCR Leverage 1260L,” s. by CCR Cochise 4142H, sold to Black Summit Cattle, Powell, WY.
- \$23,500** – Donor Cow, “CCR Ms Galileo 2649K,” s. by Hook’s Galileo 210G, sold to Deryl Riley, Arapahoe, NE.
- \$18,500** – Bull, “CCR Black Oak 1431L,” s. by CCR Cochise 4142H, sold to Schupback Farms, Keytesville, MO; and Terra Sol Beef, Columbia, MO.
- \$15,500** – Bull, “CCR Triple Crown 1294L,” s. by GW Triple Crown 018C, sold to Blake McDonald, Sullivan, MO.
- \$13,000** – Bull, “True Grit 1318L,” s. by Basin True Grit, sold to Kriegel Cattle, Harwick, IA.
- \$12,500** – Bull, “CCR Blackfoot 332L,” s. by CCR Blackfoot 7098H, sold to Lyman Livestock Farm, Salem, UT.
- \$12,500** – Bull, “CCR 7001 Rawhide 5053L,” s. by EGL CCR Rawhide 37J, sold to Antelope Ranch Company, Shandon, CA.

Comments: Also selling was one donor cow for \$23,500. Cattle sold into 17 states: AR, CA, CO, GA, IA, KS, KY, LA, MO, MS, MT, NE, OK, OR, TX, UT, and WY.



Jacky Nichols, KS, and her late husband, John, have bought bulls from Cow Camp for 30+ years.



Volume buyers, Matt Roberts with Greg and Ryan Patrick, KS.



Capacity crowd on hand.



Taking bids.

Double J Farms' 51st Annual Bull and Bred Female Sale

January 24, 2025 • Garretson, SD

No.	Category	Average
62	Bulls	\$8,968
17	Bred Heifers	\$5,324
79	Total Live Lots	\$8,184

Auctioneer: Justin Dikoff, SD

Sale Staff: Kelly Schmidt, Special Assignment; Jim Scheel, Special Assignment; Lindsey Wolles, Consultant; Joseph Kvigne, Consultant; and Philp Eggers, Special Assignment.

Representing ASA: Ken Odde

High-Selling Lots:

- \$22,000** – 1/2 SM Bull, “KRJ M486,” s. by Sydgen Enhance, sold to Benda Simmental Ranch, Kimball.
- \$21,500** – PB SM Bull, “DJF M497,” s. by OMF/DK KRJ Jawbreaker 15J, sold to Beitelspacher Ranch, Bowdle.
- \$17,000** – PB SM Bull, “DJF M427,” s. by KRJ Dakota Outlaw G974, sold to Zach and Paul Friske, Castlewood.
- \$16,500** – PB SM Bull, “DJF M478,” s. by OMF/DK KRJ Jawbreaker 15J, sold to Kaelberer Ranch, New Salem, ND.
- \$15,500** – PB SM Bull, “KRJ M463,” s. by LBRS Genesis G69, sold to Andy Paul, Madison.
- \$15,000** – Open Heifer Pick sold to Beitelspacher Ranch, Bowdle.

Comments: Also selling was one Pick of the Open Heifer Lot for \$15,000.



The auction block.



Looking over the offering.

Triangle J Ranch's 35th Annual Bull Sale

January 26, 2025 • Miller, NE

No.	Category	Average
292	SimGenetic Yearling Bulls	\$8,278

Auctioneer: Tracy Harl, Wellington, CO

Sale Manager: Allied Genetic Resources, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, *Kansas Stockman*, *Cattle Business Weekly*, and *DVAuction*.

Representing ASA: Susan Russell

High-Selling Lots:

\$60,000 – PB SM, “TJ 504M,” s. by HA Justice 30J, sold to Bonnydale Black Simmentals, Australia; Keller Broken Heart Ranch, ND; and Deterding Ranch, MO.

\$60,000 – 1/2 SM 1/2 AN, “TJ 502LM,” s. by E&B Wildcat 9402, sold to Select Sires, UT; and Gibbs Farms, AL.

\$40,000 – PB SM, “TJ 614M,” s. by KBHR Bold Ruler H152, sold to River Creek Farms, KS; and Powerline Genetics, NE.

\$36,000 – 1/2 SM 1/2 AN, “TJ 541M,” s. by DB Iconic G95, sold to Heath Wills, NE; and Prairie View Farms, MO.

\$30,000 – PB SM, “TJ 505M,” s. by HA Justice 30J, sold to Steve Stumpe Farms, MO.

\$30,000 – 1/2 SM 1/2 AN, “TJ 520M,” s. by E&B Wildcat 9402, sold to Murphy Ranch, ND.



Branden Field, Field Cattle Company, NE, and his family bought a top HA Justic son.



(L–R): Seth Murphy, James Lorenz, Trae Kautzman, and Jake Murphy, Bar One Lane and Cattle, ND, were pleased with their purchase.



Doug and Sam Gibbs, AL, visit prior to the sale.



Capacity crowd filled the Triangle J sale barn.

Drake Simmental's Bull and Female Sale

January 31, 2025 • Centerville, IA

No.	Category	Average
63	SM and SimAngus Bulls	\$6,083
24	SM and SimAngus Bred Heifers	\$4,289
87	Total Lots	\$5,588

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Austin Brandt, *Midwest Marketer*; and Mike Sorenson, *American Cattlemen*.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

\$15,000 – Bull, “Iron Creek Built Different,” s. by Poss Deadwood, sold to Cedar Lane Cattle Company, Sullivan, MO.

\$10,500 – Bull, “Drake Genesis M3,” s. by LBRS Genesis, sold to David Young, Spirey, KS.

Comments: Participating operations included Drake Simmental, Drake Cattle Co., Iron Creek Cattle Co., and Harlan Cattle Co.



Capacity crowd in attendance.



Mike Sorensen, Corey Wilkins, and Tracy Harl on the auction block.



Looking over the offering.

(Continued on page 86)

(Continued from page 85)

43rd Annual Blue River Gang Sale

February 1, 2025 • Rising City, NE

No.	Category	Average
21	SM Bulls	\$6,025
14	SM Breds/Pairs	\$5,925
10	SM Proven Cows	\$3,920
13	Open SM Females	\$4,623
58	Live SM Lots	\$5,336

Auctioneer: Russ Moravec, NE

Sale Manager: Ebersapcher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE); Jason Hanson, Livestock Digital, NE; Terry Tonniges, NE; Braeden Benes, NE; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling SimInfluenced Lots:

- \$10,500** – Open Female, “SS/Ruth Keepin It Lookin L86,” s. by CCS/JS Keeping It 90 77L, cons. by Ruth Simmentals and Sloup Simmentals, sold to Brandon Jones, Jonesville, VA.
 - \$9,250** – Bull, “Ruth Mainstay L98,” s. by W/C Mainstay 355F, cons. by Ruth Simmentals, sold to D&R Farms, Ulysses.
 - \$9,000** – Bull, “Ruth New California M22,” s. by GCC New California 131J, cons. by Ruth Simmentals, sold to Pat Cramton, Pretty Prairie, KS.
 - \$8,750** – Bull, “Ruth Chief L88,” s. by TJ Chief 460G, cons. by Ruth Simmentals, sold to D&R Farms, Ulysses.
 - \$8,500** – Bred Female, “BADJ Miss Firesteel,” s. by EGL Firesteel 103F, bred to Ruth Affirmed K86, cons. by TLT Cattle and Ruth Simmentals, sold to Matt Mottl, Palmer.
 - \$8,500** – Bull, “Ruth Affirmed L113,” s. by LCDR Affirmed 212H, cons. by Ruth Simmentals, sold to D&R Farms, Ulysses.
 - \$8,500** – Bull, “Ruth All Aboard L43,” s. by WS All Aboard B80, cons. by Ruth Simmentals, sold to Circle G Farms, Waco.
- Comments:** Also selling were six Angus bulls at an average of \$3,875; and six Angus/red Angus open heifers at an average of \$3,600. The following consignors joined sale host, Ruth Simmentals: Naber Farms, BADG Cattle Company, Groth Angus, and BF Black Simmental.



Bill Fulton, BF Black Simmental was a new guest breeder to the Blue River sale.



Gage Horacek, Gonsior Simmentals, and Derek Vogt visit about the BRG cattle.



Russ Ruth welcomes the overflowing crowd to the Blue River Gang Sale.



The cornerstone of the Ruth Simmental program, Barb Ruth.

G&D/Martin Simmental Production Sale

February 1, 2025 • Calvin, ND

No.	Category	Average
44	Bulls	\$6,358
24	Bred Heifers	\$4,842
18	Open Heifers	\$2,894
5	Commercial Bred Heifers	\$3,600
91	Total Lots	\$5,121

Auctioneer: Jay Elfedt, NE

Marketing Representatives: Todd Finke, Special Assignment; Jeff Thomas, Special Assignment; Jory Boote, *Cattle Business Weekly*.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$13,500** – PB Bull, “Martin M451,” s. by KWA Can-Am 123H, sold to Travis Neifer, Hosmer, SD.
- \$13,000** – 1/2 Blood Bull, “Mr GD M458,” s. by GQ Highmark H23, sold to Garrett Johnson, Leeds.
- \$12,000** – PB Bull, “Mr GD M409,” s. by Crossroad Engage 125K, sold to Jason Wansek, Wimbleton.
- \$11,000** – PB Bull, “Mr GD M408,” s. by Crossroad Black Missile 75K, sold to David Vaughn, Cavalier.
- \$11,000** – 1/2 Blood Bull, “Mr GD M428,” s. by Crossroad Black Missile 75K, sold to Lynn Bullinger, Dickinson.
- \$11,000** – PB Bull, “Mr GD M448,” s. by Crossroad Black Missile 75K, sold to Elsabe Hausauer, Halliday.
- \$10,500** – PB Bull, “Mr GD M420,” s. by Crossroad Engage 125K, sold to Kunkel Simmentals, New Salem.
- \$8,000** – PB Bred Female, “Miss GD L367,” s. by GQ High Mark H23, bred to Martin Gunpowder, sold to Ethan Emery, Frederick.

Springer Simmentals' Sale of Value Based Genetics

February 1, 2025 • Decorah, IA

No.	Category	Average
76	Bulls	\$9,708
22	Bred Females	\$5,768
14	Open Females	\$4,282
112	Total Lots	\$8,256

Auctioneer: Jon Schaben, IA

Marketing Representatives: Austin Brandt, IA; Tom Rooney, IA; Jared Rueter, WI; Doug Ward, MN, Dillan Warzynski, LiveAuctions.TV, IA.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$90,000** – Bull, “MY/SAS Moon L423,” s. by SAS Shootin the Moon J221, sold to JP Cattle Co., and Rocky Meadow Ranch, MB.
- \$40,000** – Bull, “SAS Hannibal M131,” s. by SRH Hannibal 5H, sold to Red Top Ag Ventures LTD, Ben Farrant, AB.
- \$18,900** – Bull, “SAJ/SAS Casino 168M,” s. by SAS Big Casino H214, sold to Mike Wibholm, IA.
- \$16,000** – Bull, “SAJ/SAS Casino 257M,” s. by SAS Big Casino H14, sold to Jim Wilkins and Isaiah Smith, WV.
- \$15,000** – Bull, “SAJ/SAS Bitten 2054L,” s. by Erixon Bitten 204A, sold to Tyler Fast, MO.
- \$10,250** – Open Female, “SAS Chloe L722,” s. by SRH Hannibal 5H, sold to David Chambers, IA.

\$8,500 – Bred Female, “SAS Chockta L509,” s. by SRH Hannibal 5H, bred to Hook’s Galileo 210G, sold to Don Johnston, WV.
\$7,500 – Bred Female, “SAS Dicey L312,” s. by SAS Big Casino H214, bred to KBHR Honor H060, sold to Don Johnston, WV.



The Decorah Sales Commission.



Capacity crowd on hand.



The auction block.

Stockmen’s Source Annual Bull Sale

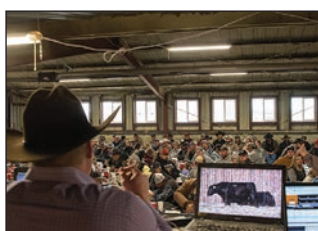
February 1, 2025 • Wellfleet, NE

No.	Category	Average
128	SimGenetic Age-advantaged Bulls	\$8,174

Auctioneer: Kiley Roundtree, NE
Representing DVAuction: Ryan Large
Representing ASA: Susan Russell
Comments: Also selling were 35 Angus bulls at an average of \$8,979.



Commercial producers looked over the registered, genomically tested bulls.



An overflow crowd enjoyed the sale and the steak-supper hospitality.



Sale co-host Jeremy Martin, center, visits with some of the potential buyers.



Sale co-host Travis Chrisman gives a welcome from the block in the new indoor sale facility.

Kline Simmental Ranch’s 13th Annual Production Sale

February 2, 2025 • Hurdsfield, ND

No.	Category	Average
52	SimInfluenced Yearling Bulls	\$6,399
22	Registered SM Open Heifers	\$2,729
18	Commercial Bred Heifers	\$3,688
12	Commercial Open Heifers	\$2,500
104	Total Lots	\$4,704

Auctioneer: Mike Ostrem, ND
Sale Consultant: Ian Hall, Rafter H Ag Enterprises, LLC
Ringman: Dustin Carter, *Cattle Business Weekly*
Representing ASA: Perry Thomas

High-Selling Lots:

\$35,000 – PB Bull, “KLSR Genesis M1,” s. by LBRS Genesis G69, sold to Mandan Lake Simmentals, Carter.
\$11,000 – PB Bull, “KLSR Engage M72,” s. by Crossroad Engage 125K, sold to Dalton and Kristen Steichen, Goodrich.
\$11,000 – PB Bull, “KLSR Genesis M79,” s. by LBRS Genesis G69, sold to Ronnie Aberle, Lamoure.
\$10,500 – PB Bull, “KLSR Special Ops M89,” s. by QB Special Ops K11, sold to Lynn Bullinger, Dickinson.

Begger’s Diamond V Ranch’s Annual Sale

February 5, 2025 • Wibaux, MT

No.	Category	Average
104	Yearling SimInfluenced Bulls	\$6,857
41	Fall-Born SimInfluenced Bulls	\$8,634
145	SimInfluenced Bulls	\$7,359

Auctioneer: Roger Jacobs, MT
Sale Representatives: Jeff Thomas, *The Prairie Star*; Kirby Goettsch, *Farm and Ranch Guide*; John Goggins, *Western Ag Reporter*; Wyre Williams, *Tri-State Livestock News*; J. Todd Daniels, Ranch Wise LLC/Pelton Livestock.
Representing ASA: Perry Thomas

High-Selling SimInfluenced Lots:

\$18,000 – PB, “39M,” s. by RFS Heyday H48, sold to John Clemons, Fair Play, MO.
\$17,500 – 1/2 Blood, “76M,” s. by BVD EGO 78J, sold to Dan Miller, Raleigh, ND.
\$16,000 – PB, “185L,” s. by BCLR Nightcap J6041, sold to Greg Jager, Hazard.
\$14,500 – 1/2 Blood, “86M,” s. by BVD EGO 78J, sold to Don Griffen, Ismay.
\$14,500 – 1/2 Blood, “196L,” s. by WR2C Value J105, sold to Brock Fauth, Glasgow.
\$13,500 – PB, “175L,” s. by Hook’s Eagle 6E, sold to Wolenetz Ranch, Baker.

Comments: Also selling were seven Angus bulls at an average of 4,928.

(Continued on page 88)

(Continued from page 87)

K-LER Cattle Company's "Structured for Success" Annual Production Sale

February 6, 2025 • St. Charles, MN

No.	Category	Average
53	Bulls	\$8,646
39	Bred Heifer/Pairs	\$8,317
2	Donor Females	\$16,050
94	Lots	\$8,667

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

Marketing Representatives: Graham Blagg, Innovation AgMarketing; Tim Anderson, Innovation AgMarketing; Thomas Lundy; Austin Brandt, Midwest Marketer; Mitchel Armitage, Jeremie Ruble and JoDee Nohner, DVAuction.

Representing ASA: Bert Moore

High-Selling Lots:

\$40,000 – 1/2 interest in Female, "KLER Janaes Secret," s. by Mr SR Red October, sold to King Cattle, IN.

\$30,000 – Female, "KLER/DFS1 Autumn Breeze 3008L," s. by KBHR Revolution H071, sold to King Cattle, IN.

\$30,000 – Bull, "KLER YFC Young Buck M44," s. by CLRWTR Clear Advantage H4G, sold to Stavick Simmentals, SD.

\$23,000 – 1/2 interest in Female, "Riverbend Queenie C535," s. by Sitz Top Game 561X, sold to Loose Arrow Angus, CO.

\$20,000 – Bull, "KLER R/S Shock Wave M17," s. by KBHR Revolution H071, sold to Travis Goings, SD.

\$20,000 – Bull, "KLER Strong Flex M3, s. by KBHR Revolution H071, sold to Brad Basley, IA.

\$19,500 – Bull, "KLER DFS1," s. by Majority Rules M140, sold to Michael Denning, IA.



The auction block.



Good-sized crowd on hand.



Kaehler sign.

Rust Mountain View Ranch's 14th Annual "Ace in the Hole" Bull Sale

February 6, 2025 • Mercer, ND

No.	Category	Average
26	SM Bulls	\$5,087
13	SM Heifers	\$4,635
39	SimInfluenced Lots	\$4,936

Auctioneer: Ryan Dorran, AB

Sale Managers: Craig Reiter, PrimeTime AgriMarketing; and Scott Bohrsen, Bohrsen Marketing Services.

Sale Representatives: Craig Reiter, Rob Voice, and Taylor Richards.

Representing ASA: Russ Danielson

High-Selling SM Lots:

\$8,500 – PB SM Female, "Rust Ms Certainly Flirtin 4201," s. by STCC Tecumseh 058J, sold to Michael Rolfes, Sibley, IA.

\$7,750 – PB SM Bull, "Rust Mayhem 527L," s. by Rust Mayhem 31F, sold to Jay Hennessy, Des Lacs.

\$7,500 – PB SM Bull, "Rust Walk The Line 215M," s. by Mader Walk The Line 92J, sold to Joshua Stentoff, Froid, MT.

\$7,000 – PB SM Female, "Rust Ms Certainly Flirtin 4200," s. by KBHR Bold Ruler H152, sold to Laura Parson, NS.

Comments: Also selling were 11 Angus bulls at an average of \$5,227; three Charolais bulls at an average of \$4,417; and two Angus heifers at an average of \$5,250.



Attractive welcome on a bright wintery day.



Josh Rust making introductions and giving sale info.



Erick and Sara Crimmins, McClusky, purchased two bulls and two heifers.



2025 Fall Total Herd Enrollment

The American Simmental Association encourages all members to participate in our whole-herd reporting system, called Total Herd Enrollment (THE).

How to Update Your Inventory

Start with your Preliminary Inventory by accessing it online

(see reverse for instructions or use paper packet received in mail/email)

See Enrollment Template below

- 1 **Confirm that ALL fall-calving cows are listed on the form.** This should include any cow enrolled in the previous year, first-time heifers, purchased cows, and cows in associated junior accounts that run with your herd.
- 2 **Enroll or Remove each dam.** Enter an enrollment or removal code in the Primary Code column.
- 3 **A/B/C/D/N** — Enter an enrollment option: A, B, C, or D for each cow. If a cow is being removed, enter “N.”

Is the dam still active in your herd?

THE Enrollment Codes	
0	Cow Bred to Calve During the Season
1	Heifer Bred to Calve During the Season
2	Not Exposed – Moved to Next Season
3	Exposed and Failed to Conceive – Moved to Next Season
4	Exposed and Failed to Conceive – Moved to Next Year
5	Donor Cow
6	Recipient Cow
44	Not Exposed – Moved to Next Year

Has the dam been removed?

THE Removal Codes	
60	Exposed and Failed to Conceive
61	Aborted
62	Age
63	Appearance
64	Calf Loss at Calving
65	Calf Loss Post-Calving
66	Color
67	Died – Calving
68	Died – Other
69	Died – Sickness/Disease
70	Disposition
71	Herd Reduction
72	Hoof Condition
73	Horned
74	Injury
75	Production/Performance
76	Prolapse
77	Sickness/Disease
78	Sold, Breeding Purposes, Paper Not Transferred
79	Sold, Breeding Purposes, Paper Transferred
80	Structural Soundness
81	Udder Quality
82	Genetic Defect Status

Optional Columns

- Additional Code is only to be used if a removal code is already in the Primary Code column.
- Remarks are for member use only. Enrollment will not be adjusted from this column.
- If you enter “H” in the Bill Code column, you will be billed half now and half later in the year.
- If you need to add a commercial dam, enter her tattoo (AnmTatt), date of birth (BirthDt,) and breed codes (BrdCds).

Enrollment Template

AnmReg Nbr	AnmTatt	Primary Code	AddtnlCode	A/B/C/D/N	Season	Animal Name	BirthDt	BrdCds	EnrYear	BillCode	Remarks
1		2		3							

Send Your 2025 Fall Inventory to ASA by June 15, 2025

- **Online** – using Data Entry section of Herdbook Services – www.simmental.org
- **Email** – THE@simmgene.com • **Mail** – One Genetics Way, Bozeman, MT 59718

Total Herd Enrollment Payment Options

	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$390/herd
Registration Fees:	\$0.00	\$30/\$40/\$50 ^a	\$30/\$40/\$50 ^a	\$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPD for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPD to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓



Instructions for Online Enrollment

www.simmental.org



1. Go to www.simmental.org and select **Herdbook**
2. **Log In** by entering
 - 6-digit member number (*zero filled example: 000317*)
 - Password
3. Under **Data Entry** select **Online**
4. Select the **Inventory** tab
 - Click **Fall**
 - Make sure year shows **2025**
5. Select **Update Cow Inventory Online**
- OR-
- Select file type, then **Download** to load your preliminary inventory into an Excel spreadsheet
6. See front for Inventory instructions and codes for both methods of entry.
7. To upload completed Excel spreadsheet:
 - Save file to desktop and log in to Herdbook.
 - Under **Data Entry** select **Upload**
 - Enter a **Job Title** such as “(Year/Season) THE Upload”
 - Under **Type** select **Animal Enrollment**
 - Click **Browse** – attach saved THE file
 - Click **Upload File**
8. Review **Errors** and/or **Warnings**
9. Select **Submit Data**
 - If **Edit Job** button shows, select button, resolve the error(s) and submit again
 - Select **Proceed to Billing** for billing summary (*After June 15, 2025, all options will have a balance due reflecting the \$1.00 non-refundable late fee per animal.*)
 - Select **Add Payment**. Enter credit card information. Select **Confirm**
 - Select **FINAL SUBMIT** (*Enrollment will not be completed without this step.*)
 - The **Invoice Status** will change to **Complete**. Print and store for your records.
10. To save job and return later, click **Save and Exit**. The job will remain in an incomplete status under your account. **Please note that billing is based on the submission date, not the date it was started. Job must be submitted prior to June 15, 2025, to avoid late fees.**

*Job must be submitted prior to
June 15, 2025, to avoid late fees.*

Stavick Simmental's 25th Annual "King of the Range" Production Sale

February 6, 2025 • Veblen, SD

No.	Category	Average
89	Black SM Bulls	\$9,067
5	Red SM Bulls	\$7,550
94	SM Bulls	\$8,986

High-Selling Lots:

- \$16,000 – "STAV Clemson Elite 29M," sold to Tracy Burgod, Ipswich.
- \$16,000 – "STAV Global 10M," sold to Paul Friske, Castlewood.
- \$16,000 – "STAV Buddha 88M," sold to Zach Friske, Castlewood.
- \$16,000 – "STAV Drone Strike 91M," sold to Paul Friske, Castlewood.
- \$15,000 – "STAV King of Clubs 25M," sold to Rohrbach Land and Cattle, Roscoe.
- \$15,000 – "STAV Clemson Elite 32M," sold to Brock Penfield, Cresbard.
- \$14,000 – "STAV Prodigy 57M," sold to DMP Ranch, Lidgerwood, ND.
- \$13,500 – "STAV Global 3M," sold to Steve and Brenda Ehli, Lidgerwood, ND.

Kunkel Simmentals' Annual Bull and Female Sale

February 7, 2025 • New Salem, ND

No.	Category	Average
60	SM Bulls	\$7,471
47	SM Bred Heifers	\$4,160
107	Total Lots	\$6,017

Auctioneer: Tracy Harl, CO

Sale Manager: Marty Ropp, Allied Genetic Resources (AGR), IL

Sale Representatives: Jeff Thomas, *Farm and Ranch Guide*; Scott Ressler, ND Stockmen's Association; Tony Heins, *Western Ag Reporter*; and Justin Dikoff, DVAcution.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$20,000 – PB SM Bull, "DKSR Mr Bull Dog M865," s. by Trax's Bull Dog G49, sold to Quandt Cattle Co., Oakes.
- \$17,000 – PB SM Bull, "DKSR Mr Killian M822," s. by DCR Mr Killian K70, sold to Kenner Simmentals, Leeds.
- \$16,000 – PB SM Bull, "DKSR Mr Rawhide M823," s. by IPU Rawhide 59J, sold to Dwight Huber, New Salem.
- \$16,000 – PB SM Bull, "DKSR Mr Bull Dog M869," s. by Trax's Bull Dog G49, sold to Brentt and Todd Eslinger, Elgin.
- \$15,000 – PB SM Bull, "DKSR Mr Killian M835," s. by DCR Mr Killian K70, sold to TNT Simmentals, Lehr.
- \$15,000 – PB SM Bull, "DKSR Mr Bull Dog M830," s. by Trax's Bull Dog G49, sold to Kunkel Bros., New Salem.
- \$14,000 – PB SM Bull, "DKSR Mr Gunsmoke M928," s. by MLR Gunsmoke 38H, sold to Casey Schaff, Flasher.
- \$6,500 – SimAngus Bred Female, "DKSR Ms Commodore L604," s. by Kessler's Commodore 6561, bred to LCDR Progressive 106G, sold to Kaelberer Simmentals, New Salem.
- \$6,500 – PB SM Bred Female, "DKSR Ms Batman L621," s. by BBS Batman F4, bred to Kessler's Commodore 6561, sold to Darin Buerkle, Baker, MT.

\$6,000 – PB SM Bred Female, "DKSR Ms Rawhide L686," s. by IPU Rawhide 59J, bred to DCR Mr Killian K70, sold to Kaelberer Simmentals, New Salem.



Jeff Thomas and Tracy Harl evaluating bulls presale.



Active interest from the assembled and online bidders.



Dusty Kunkel and Tracy Harl on the auction block.



Brentt Eslinger purchased two top bull prospects.

Schooley Cattle Co.'s Annual Production Sale

February 7, 2025 • Bloomfield, IA

Auctioneer: Cody Lowderman, IL

Marketing Representatives: Tom Rooney, Austin Brandt, Austin Sorenson, Schooley Cattle Co., and Jeremie Ruble.

Representing ASA: Bert Moore

High-Selling Lots:

- \$46,000 – Donor Female, "Schooley Miss 30000A, s. by GAR Prophet, sold to Gerald Nolt, Versailles, MO.
- \$45,000 – Bull, "Schooley /EOR Mainstay M06," s. by GB Fireball 672, sold to River Creek Farms, Manhattan, KS; and Gibbs Farms, Ranburne, AL.
- \$40,000 – Open Female, "Schooley Miss 249K 454M," s. by TERS Kodiak 206K, sold to English Oaks Ranch, Statesboro, GA.
- \$40,000 – Open Female, "Schooley Miss 212K 455M," s. by Schooley Knight 739K, sold to Abram Mertz, Manhattan, KS.
- \$30,000 – Bull, "Schooley Megatron 079M," s. by OMF Epic E27, sold to Zachery Teter, Eureka, KS.
- \$25,000 – Bull, "Schooley Mahomes 410M," s. by KBHR Revolution H072, sold to Jared Boardman, Frannie, WY.
- \$20,000 – Bull, "Schooley Marshall 413M," s. by Schooley Krown 28K, sold to Ryan Anderson, Bloomfield.
- \$20,000 – Bull, "Schooley Manhattan 510M," s. by KBHR Revolution H071, sold to Vaughn Thorstenson, Selby, SD.
- \$20,000 – Bull, "Schooley Malloy 816M," s. by KBHR Gunsmoke J311, sold to Fritz Engle,
- Volume Bull Buyers:** Caleb McGoldrick, Glennwood, MO; Mike Gray, Lancaster, MO; Lane Gray, Lancaster, MO; Russ Portwood, Homestead, IA; Lucas Cattle Co., Cross Timbers, MO; Leffler Farms, KS; and Berdo Farms, Washington, IA.
- Volume Female Buyers:** Andrew Gavin, Monmouth, IL; Ted Cunningham, Salem, MO and Gary Horn, Pulaski, IA.

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Evaluating the offering.



Looking over the offering.



Longtime customers, Michelle & Larry Tourdot, Rockin R Farm, WI, pictured here with Erika, Tyler, and Eleanor.



Roger Kenner welcomes the crowd.



Capacity crowd on hand.



Dr. Ken Odde explained the benefits of using Simmental genetics.



Longtime customer, Travis Stuberg, Leeds.

Kenner Simmental Ranch's 29th Annual Sale

February 8, 2025 • Leeds, ND

No.	Category	Average
43	Black PB SM Bulls	\$7,895
16	Red PB SM Bulls	\$8,031
43	Black SimAngus Bulls	\$7,814
11	Red SimAngus Bulls	\$6,682
113	SimInfluenced Bulls	\$7,765
61	Bred Heifers	\$4,504

Auctioneer: Roger Jacobs, MT
Representing ASA: Dr. Ken Odde

High-Selling SimInfluenced Lots:

- \$19,000** – PB SM Bull, “KS Tradition 831,” s. by KS Creed K258, sold to Stuart Nielsen, New England.
- \$16,500** – 1/2 SimAngus Bull, “KS Mr Stellar M940,” s. by Sitz Stellar 726D, sold to Luke Brossart, Leeds.
- \$15,000** – PB SM Bull, “KS Testimony M395,” s. by KS Creed K258, sold to Ben Hetzel, Lemmon, SD.
- \$15,000** – PB SM Bull, “BGL Quest B192B,” s. by ES Pursuit HD55-2, sold to Steffan Simmentals, Killdeer.
- \$14,000** – PB SM Bull, “KS Mr Creed M352,” s. by KS Creed K258, sold to Travis Stuberg, Leeds.
- \$14,000** – 3/4 SimAngus Bull, “KS Mr CP H113 M783,” s. by KS Mr Full Figures H113, sold to Emery Simmental Ranch, Frederick, SD.
- \$14,000** – PB SM Bull, “KS Mr Diversify M678,” s. by TNT Diversify H301, sold to David and Kyle Bohl, Wolford.
- \$13,500** – 1/2 SimAngus Bull, “KS Mr Caymus M959, s. by KS Caymus K984, sold to Sexton Red Angus, Pine River, MN.
- \$13,500** – PB SM Bull, “BGL Mr Global M238B,” s. by KBHR Global J138, sold to Chris Albers, Center.

Volume Buyers: David & Kyle Bohl, Wolford; Ethan Steffan, Killdeer; Sven & Andrea Carlson, Sheyenne; O'Connor Land & Livestock, Plevna, MT; Bert Stigen, Towner; Megan & Tanner Overby, Binford; Travis Stuberg, Leeds; and Michael Robison, Dingle, ID.

Comments: Also selling were four PB Red Angus bulls at an average of \$5,000. Cattle sold into nine states: ID, KS, MA, MN, MT, NE, ND, SD, and WI.

Rydeen Farms' 27th "Genetics with a Vision" Production Sale

February 8, 2025 • Clearbrook, MN

No.	Category	Average
79	Bulls	\$6,662
38	Bred Heifers	\$4,214
6	Open Heifers	\$5,875
4	Embryo Lots	\$5,925
127	Total Lots	\$5,869

Auctioneer: Tracy Harl, CO
Sale Representatives: Will Bolum, *Cattle Business Weekly*; Kirby Goetsch, *Farm and Ranch Guide*; Marty Ropp, Corey Wilkins, and Tom Hook, Allied Genetic Resources.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$35,000** – PB SM Bull, “RFS M74,” s. by Hook's Galileo 210G, sold to Emmons Ranch, MT.
- \$13,500** – 3 IVF Embryos s. by RFS Credentials L49, sold to River Creek Farms, KS.
- \$11,000** – PB SM Bull, “RFS M58,” s. by WS Gadget 40G, sold to Forster Farms, NE.
- \$10,500** – PB SM Bull, “RFS M26,” s. by WS Gadget 40G, sold to Rymo Cattle, ID.
- \$10,000** – PB SM Bull, “RFS M104,” s. by TRIF Breakway 206K, sold to Anderson Farms, MN.
- \$9,000** – PB SM Open Heifer, “RFS M59,” s. by WS Gadget 40G, sold to Diamond H Ranch, KS.
- \$7,750** – PB SM Open Heifer, “RFS M69,” s. by KBHR Genetic Force G095, sold to AA Ranch, MN.
- \$6,750** – PB SM Open Heifer, “RFS M40,” s. by Hook's Galileo 210G, sold to Anderson Farms, MN.

Comments: Cattle sold into 14 states.



Paul and Lois Rydeen with auctioneer Tracy Harl & Corey Wilkins.



Large, supportive crowd in attendance.

Benda Simmentals' Annual Production Sale

February 10, 2025 • Kimball, SD

No.	Category	Average
54	Yearling SM and SimAngus Bulls	\$7,083

Auctioneer: Justin Tupper, St. Onge

Marketing Representatives: DV Auction, *Tri-State Livestock News*, *Tri-State Neighbor*, and *Cattle Business Weekly*.

Representing ASA: Dr. Ken Odde

High-Selling Lots:

- \$15,000** – PB Bull, “JBS Mr Eagle 211M,” s. by Hook’s Eagle 6E, sold to John Hansen, Gregory.
- \$13,000** – SimAngus Bull, “JBS Mr Dakota 841M,” s. by KRJ Dakota Made J172, sold to TNT Simmentals, Lehr ND.
- \$12,500** – SimAngus Bull, “JBS Mr Eagle 908M,” s. by Hook’s Eagle 6E, sold to Tom Gorzalka, Clearmont, WY.
- \$12,000** – SimAngus Bull, “JBS Mr Growth Fund 940M,” s. by Deer Valley Growth Fund, sold to Double J Farms, Garretson.
- \$10,000** – SimAngus Bull, “JBS Mr. Growth Fund 079M,” s. by Deer Valley Growth Fund, sold to TNT Simmentals, Lehr, ND.
- \$9,000** – SimAngus Bull, “JBS Mr. Growth Fund 853M,” s. by Deer Valley Growth Fund, sold to Trent Strand, Platte.
- \$9,000** – SimAngus Bull, “JBS Mr. Growth Fund 073M,” s. by Deer Valley Growth Fund, sold to Brandon Feddersen, Platte.

Volume Buyers: Mike Carr, Cassville, MO; and DeHaan Livestock, Platte.

Comments: Seventy-five percent of the bulls sold to repeat customers.



Rob and Kordell DeHaan, DeHaan Livestock, Platte.



Lyle Nepodal, Nepodal Land & Cattle, Platte.



Josh, Kodi, and Allie Krier, Kimball.

Prickly Pear Simmental Ranch's Bull Sale

February 10, 2025 • Helena, MT

No.	Category	Average
24	Two-Year-Old SM Bulls	\$5,844
52	Yearling SM Bulls	\$7,495
76	SM Bulls	\$7,495

Auctioneer: Roger Jacobs, MT

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); John Goggins, *Western Ag Reporter*, MT; Barry Ellis, Special Assignment, MT; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling SimInfluenced Lots:

- \$19,000** – “PPSR Predictable 68M,” s. by M4 Predictable 956G, sold to Owen Debruycker, Choteau.
- \$11,500** – “PPSR 6595 92M,” s. by SITZ Alliance 6595, sold to Hickey Hereford Ranch, Moore.
- \$11,000** – “RKNWHRT Epic 16M,” s. by OMF Epic E27, sold to Midway Colony, Conrad.
- \$10,750** – “PPSR 139M,” s. by Hanel Cummins J1522, sold to Open Cross Ranch, Hall.
- \$10,500** – “PPSR 6595 129M,” s. by SITZ Alliance 6595, sold to Open Cross Ranch, Hall.
- \$10,500** – “PPSR Fireman 110M,” s. by EGL Fireman 111F, sold to Bignell Ranch Co., Helmsville.
- \$10,000** – “PPSR Money Maker 19M,” s. by BAS Money Maker J801, sold to Fritz Ag LLC, Chester.
- \$10,000** – “PPSR Chisum 40M,” s. by S Chisum 6175, sold to Steinbach Ranch, Wolf Creek.
- \$10,000** – “PPSR Fireman 49M,” s. by EGL Fireman 111F, sold to Open Cross Ranch, Hall.
- \$10,000** – “PPSR Fireman 59M,” s. by EGL Fireman 111F, sold to Bigness Ranch Co., Helmsville.

Comments: Also selling were six Angus bulls at an average of \$5,200. Guest consignor was MLK Angus, MT.

Triple H Simmentals' Dakota Power Bull and Female Sale

February 10, 2025 • Hannaford, ND

No.	Category	Average
50	Yearling SimInfluenced Bulls	\$6,185
30	SimInfluenced Bred Heifers	\$3,879
80	Total SimInfluenced Lots	\$5,320

Auctioneer: Tracy Harl, CO

Marketing Representatives: Jeff Thomas, *Farm and Ranch Guide*; Jory Boote, *Cattle Business Weekly*; and Tony Heins, *Western Ag Reporter*.

Representing ASA: Perry Thomas

High-Selling SimInfluenced Lots:

- \$15,000** – PB Bull, “THSR Epic M4002,” s. by OMF Epic E27, sold to Pat Trainer, Fargo.
- \$10,500** – 5/8 Blood Bull, “THSR Genesis M4228,” s. by LBRS Genesis G69, sold to Troy Hanson, Adrian.
- \$10,500** – PB Bull, “THSR Vanderbilt M4013,” s. by KS Vanderbilt G220, sold to Ressler Land & Cattle, Cooperstown.

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- \$10,000 – PB Bull, “THSR Epic M4206,” s. by OMF Epic E27, sold to Troy Hanson, Adrian.
- \$9,000 – PB Bull, “THSR Epic M4004,” s. by OMF Epic E27, sold to Logan Hanson, Adrian.
- \$4,500 – 3/4 Blood Bred Female, “THSR Ms Kong L3050,” s. by THSR Kong F848, sold to Conner Kaelberer, New Salem.

Traxinger Simmental’s Bull Sale

February 12, 2025 • Houghton, SD

Auctioneer: Chisum Peterson, SD
Sale Representative: Jeff Thomas, *Farm and Ranch Guide*
Representing ASA: Perry Thomas

High-Selling Lots:

- \$17,000 – PB Bull, “TRAX M19,” s. by Ruby Genesis 1J56, sold to Mike Cutler, Aberdeen.
- \$16,500 – PB Bull, “TRAX M92,” s. by THSF Lover Boy B33, sold to Sonny Berndt, Rugby, ND.
- \$16,000 – PB Bull, “TRAX M88,” s. by DCR Mr Killian K70, sold to Thomas Brothers, Hansboro, ND.
- \$15,000 – 3/4 Blood Bull, “TRAX M59,” s. by Colorado Bridle Bit E752, sold to Levi Peters, Britton.
- \$13,000 – PB Bull, “TRAX M45,” s. by LBRS Genesis G69, sold to Terry Burgod, Ipswich.
- \$13,000 – PB Bull, “TRAX M89,” s. by Bridle Bit Red Rock G9124, sold to Dustin Zemlicka, Watertown.

Lassle Ranch Simmentals’ 32nd Annual Bull Sale

February 13, 2025 • Glendive, MT

No.	Category	Average
119	SM and SimInfluenced Yearling Bulls	\$7,508
12	SM and SimInfluenced Bred Females	\$4,625
131	SM and SimInfluenced Lots	\$7,244

Auctioneer: Roger Jacobs, MT
Marketing Representatives: Jeff Thomas, *The Prairie Star*; Rocky Forseth, Allied Genetic Resources; John Goggins, *Western Ag Reporter*; and Devin Murnin, *Western Livestock Journal*.
Representing ASA: Andy Roberts

High-Selling Lots:

- \$23,000 – PB SM Bull, “LRS 883M,” s. by LRS Ranger 445K, sold to Troy Wheeler, Helena.
- \$22,000 – PB SM Bull, “LRS 943M,” s. by LRS Ranger 445K, sold to CK Cattle, Highmore, SD; and ST Genetics, Novasota, TX.
- \$16,000 – 5/8 SM 3/8 AN Bull, “LRS 217M,” s. by CCR Varsity 4112H, sold to Hoiby Simmental, McGregor, ND.
- \$15,000 – PB SM Bull, “LRS 8008M,” s. by HA Covenant 30K, sold to Tom Tuhy, Dunn Center, ND.
- \$14,000 – PB SM Bull, “LRS 741M,” s. by HA Covenant 30K, sold to Kelly Froelich, Selfridge, ND.
- \$14,000 – 1/2 SM 1/2 AN Bull, “LRS G47M,” s. by Ezar Step Up 9178, sold to Ken Goroski, Wibaux.
- \$14,000 – 3/4 SM 1/4 AN Bull, “LRS 814M,” s. by LRS Ranger 445K, sold to EC Ranch, Glendive.



Looking over the offering.



Capacity crowd on hand.



Lassle Family introductions.

TNT Simmentals’ 40th Annual Bull Sale

February 14, 2025 • Lehr, ND

No.	Category	Average
78	Black Bulls	\$13,462
41	Red Bulls	\$10,037
119	Total Bulls	\$12,282

Auctioneer: Seth Weishaar, SD
Sale Staff: Bill Schermer, *The Stockman Magazine*; Kelly Klein, *Tri-State Livestock News*, and Kadon Leddy, *Cattle Business Weekly*.
Representing ASA: Perry Thomas

High-Selling Lots:

- \$65,000 – 3/4 SM 1/4 AN Bull, “TNT M486,” s. by Clemson Elite 41J, sold to Kunkel Simmentals, New Salem.
- \$50,000 – PB Bull, “TNT M506,” s. by TNT Assurance J455, sold to Bell Simmentals, Fordville.
- \$40,000 – PB Bull, “TNT M713,” s. by Clemson Elite 41J, sold to Healy Simmentals, Irene, SD.
- \$32,000 – PB Bull, “TNT M476,” s. by Clemson Elite 41J, sold to Traxinger Simmentals, Houghton, SD.
- \$29,000 – 1/2 SM 1/2 AN Bull, “TNT M492,” s. by Connealy Commerce, sold to Quandt Cattle Co., Oakes.
- \$26,000 – 1/2 SM 1/2 AN Bull, “TNT M442,” s. by TNT Exemplify K508, sold to Joe Wagner, Brandon, MN.
- \$25,000 – 5/8 SM 3/8 AN Bull, “TNT M706,” s. by TNT Assurance J455, sold to Kjellaard Simmentals, McHenry.
- \$23,000 – PB Bull, “TNT M531,” s. by KS Calibrate K209, sold to Kenner Simmentals, Leeds.

Volume Buyer: Eagle Nest Ranch, Lodgepole, SD.

Double T Simmentals' Annual Bull Sale

February 15, 2025 • Turtle Lake, ND

No.	Category	Average
49	SM and SimAngus Bulls	\$6,066
2	Bred SM Heifers	\$5,000
17	Open SM and SimAngus Heifers	\$2,394
68	Total Lots	\$5,117

Auctioneer: Mike Ostrem, ND

Sale Representatives: Tony Heins and Vern Frey

Representing ASA: Perry Thomas

High-Selling Lots:

\$13,000 – 5/8 Blood Bull, “TT Marksman 959M,” s. by TSN Homesteader K023, sold to Jim Maier, Elgin.

\$10,000 – 1/2 Blood Bull, “TT Mesquite 271M,” s. by Schooley Haggard A411H, sold to Heath Kline, Atwood, KS.

\$9,500 – PB Bull, “TT Mesa 283M,” s. by LRS Cornerstone 123K, sold to Tyrell Tweeton, Turtle Lake.

\$9,250 – 5/8 Blood Bull, “TT Maternal 1026M,” s. by CLSR Inspired 0110K, sold to Robin Zietsch, Robinson.

\$8,500 – 1/2 Blood Bull, “TT McLintock 064M,” s. by LRS Rarity 983J, sold to Jasen Riser, Turtle Lake.

Trauernicht Simmentals' 50th Annual Production Sale

February 16, 2025 • Wymore, NE

No.	Category	Average
95½	Bull Lots	\$6,291

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Randy Rasby, NE; Dennis Henrichs, NE; Chris Beutler, Livestock Digital, NE; and Sarah Kucera, DVAuction, NE.

High-Selling Lots:

\$22,000 – 1/2 interest in “LHT Stand Alone 99M,” s. by Schooley Krown 28K, sold to Werning Cattle Company, Emery, SD.

\$17,000 – “LHT Mr Krown 166M,” s. by Schooley Krown 28K, sold to Curtis Kriegel, Harwick, IA.

\$15,500 – “JZ Mr Eagle 04M,” s. by Hook's Eagle 6E, cons. by State Line Simmentals, sold to Welch Farms, Hubbell.

\$12,000 – “LHT Mr Genesis 36M,” s. by LBRS Genesis G69, sold to Kenneth Wegner, Wymore.

\$11,000 – “LHT Mr Krown 197M,” s. by Schooley Krown 28K, sold to Willam Johnson, Pawnee City.

\$10,000 – “LHT Mr Krown 160M,” s. by Schooley Krown 28K, sold to Eddie Rogers, Fortuna, MO.

\$9,500 – “LHT Mr Teardrop 459L,” s. by TJ Teardrop 783F, sold to Willam Ahrens, Fairbury, NE.

\$9,000 – “LHT Mr Hilger One 115M,” s. by GW Hilger One 454H, sold to Bob Hardin, Blue Springs.

Comments: State Line Simmentals joined as a guest consignor.



Lauren and Maxine Trauernicht's grandchildren presented them with a framed Register story from 1996 written about their operation.



Wade Shafer, EVP of ASA, attended the sale.



Jonathan Henry, Lucas Cattle Company, evaluated the bulls.



Mike Pietzyk's family are 50-year customers of LHT.

Quandt Brothers Cattle Company's 13th Annual Production Sale

February 18, 2025 • Oakes, ND

No.	Category	Average
82	Yearling SM and SimAngus Bulls	\$8,515
22	Bred SM and SimAngus Heifers	\$4,293
104	Total Lots	\$7,622

Auctioneer: Dustin Carter, SD

Sale Representatives: Kacey Holm, Tony Heins, Kirby Goetsch, and Kelly Klein.

Representing ASA: Perry Thomas

High-Selling Lots:

\$31,000 – PB Bull, “QB M62,” s. by TNT Pride of Eagle K463, sold to Bob Goss, Galesburg, IL.

\$20,000 – PB Bull, “QB M20,” s. by DCR Mr Kooper K56, sold to Travis Thompson, Oakes.

\$20,000 – PB Bull, “QB M56,” s. by Hart Assult 059G, sold to Scott Braun, Ipswich, SD.

\$20,000 – PB Bull, “QB M03,” s. by LRS Falcon 442G, sold to TNT Simmental, Lehr; and Crosshair Simmental, Dawson.

Volume Buyer: Daniel Muske, Dickey.

(Continued on page 94)

(Continued from page 93)

Hart Simmentals' 50th Annual Power Bull Sale

February 19, 2025 • Frederick, SD

No.	Category	Average
62	SM Bulls	\$7,400
9	Open Heifers	\$4,389
71	Live Lots	\$7,018

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tony Heins, *Western Ag Reporter*, ND; Austin Brandt, Lee AgriMedia, IA; and Justin Dikoff, DV Auction, SD.

High-Selling Lots:

- \$17,500** – Bull, “Hart It’s About Time 105M,” s. by HLTS/CLRWTR Always On Time K4, sold to Pat Knecht, Houghton.
- \$13,500** – Bull, “Hart Neon Nights 088M,” s. by Hart Jaw Breaker 058K, sold to Phelps Ranch Inc., Callaway, NE.
- \$13,000** – Bull, “Hart Constellation 040M,” s. by CDI Major Impact 280H, sold to McDonald Angus, Leonard, ND.
- \$12,500** – Bull, “Hart 121M,” s. by Hart Jaw Breaker 058K, sold to Phelps Ranch Inc., Callaway, NE.
- \$11,500** – Bull, “Hart Exxon 045M,” s. by ES Solid Gold JG157, sold to Westway Farms, Didsbury, AB.
- \$11,500** – Bull, “Hart 039M,” s. by ES Solid Gold JG157, sold to Robert Bosworth, Plankinton.
- \$11,500** – Bull, “Hart Monopoly 028M,” s. by ES Solid Gold JG157, sold to Bohr Farms LLC, Wellman, IA.
- \$11,500** – Bull, “Hart I Mean Business 016M,” s. by ES Solid Gold JG157, sold to Westway Farms, Didsbury, AB.



Mara Hart, the matriarch of the Hart Simmental program, visiting with longtime customer Pat Knecht.



Justin Hart thanks all the people who are part of making their 50th Anniversary event a success.



Jeff Bohr, Bohr Farms, made the trip again this year from Iowa.



Lisa Rau and daughter Heather Mehlhaff are loyal customers.

Wilkinson Farms Simmentals 27th Annual Production Sale

February 20, 2025 • Montpelier, ND

No.	Category	Average
56	SM Bulls	\$9,188
13	SM Bred Females	\$4,592
69	SM Lots	\$8,322

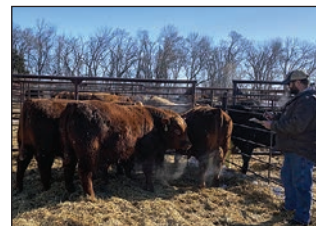
Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Jory Boote, *Cattle Business Weekly*; Mike Ostrem, *Tri-State Livestock News*; Jared Murnin and Cory Wilkins, Allied Genetic Resources.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$167,500** – PB Bull “8M,” s. by Hook’s Galileo 210G, sold to ABS Global, All Beef LLC, J-C Simmentals, Clare, MI.
- \$14,500** – PB Bull “44M,” s. by WS Hollywood 79H, sold to Loonan Stock Farm, Corning, IA.
- \$13,000** – PB SM Bull, “115M,” s. by CLRS Guardian 317G, sold to Milton Weippert, Tappen.
- \$12,000** – PB SM Bull “L200,” s. by WS Enhancement 25H, sold to Wildberry Farm Simmentals, Hanover, IL.
- \$11,000** – PB SM Bull “3M,” s. by WS Jam-Packed 88J, sold to Milton Weippert, Tappen.
- \$10,500** – PB SM Bull “7M,” s. by WS Jam-Packed 88J, sold to Milton Weippert, Tappen.
- \$10,000** – PB SM Bull “67M,” s. by CDI Hit Man 306H, sold to Milton Weippert, Tappen.
- \$6,000** – PB Bred Female “WS Luna L23,” s. by WS Enhancement 25H, bred to Hook’s Galileo, sold to Clayton Mittleider, Tappen.



Buyers evaluating a pen of red bulls.



Pre-sale welcome from the auction block.



Clayton Mittleider purchased the high selling heifer with host Tracy Schlenker.

Dakota Xpress Annual Production Sale

February 21, 2025 • Mandan, ND

No.	Category	Average
118	Yearling SM and SimAngus Bulls	\$6,597
55	SM and SimAngus Bred Heifers	\$4,473
173	Total Lots	\$5,922

Auctioneer: Roger Jacobs, MT

Sale Representatives: Matt Lachenmeier, Scott Ressler, Kirby Goettsch, and Tony Heins.

Representing ASA: Perry Thomas

High-Selling Lots:

\$18,000 – 3/4 Blood Bull, “HSR Special Ops M466,” s. by QB Special Ops K11, sold to Kenner Simmentals, Leeds.

\$13,000 – PB Bull, “HSR Hilger M411,” s. by GW Hilger One 454H, sold to Devon Genetzky, Towner.

\$12,000 – 3/4 Blood Bull, “MLC Colorado M16,” s. by Colorado Bridle Bit E752, sold to Pat Mittleider, Tappen.

\$12,000 – 1/2 Blood Bull, “MLC 078,” s. by Evenson Southern Charm 078, sold to Riley Walters, Hazen.

\$12,000 – PB Bull, “MLC Estevan M127,” s. by R Plus Estevan 2162K, sold to Kathryn Henke-Simon, Hanover.

\$6,000 – 5/8 Blood Bred Heifer, “MLC Ms Headliner L365,” s. by BCLR Headliner G21-1, sold to Taylor Heins, New Salem.

\$6,000 – 1/2 Blood Bred Heifer, “MLC Ms 078 L528,” s. by Evenson Southern Charm 078, sold to Darin Buerkle, Baker, MT.

\$6,000 – PB Bred Heifer, “HSR Ms Falcon L063,” s. by LRS Falcon 442G, sold to Darin Buerkle, Baker, MT.

Raatz Farms' Annual Production Sale

February 24, 2025 • Mitchell, SD

No.	Category	Average
44	SM and SimInfluenced Bulls	\$7,530
20	SM and SimInfluenced Females	\$5,013
64	Total Head	\$6,743

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Jason Hanson, Livestock Digital, NE; Kelly Schmidt, MN; Kevin Vangenderen, SD; and Abby Thornburg, DVAuction, NE.

High-Selling Lots:

\$14,000 – Bull, “RTZ M77,” s. by LBRS Genesis G69, sold to David Martin, Wheatland, ND.

\$14,000 – Bull, “RTZ M15,” s. by Gibbs 9114G Essential, sold to Andrew Strom, Madison.

\$14,000 – Bull, “RTZ M28,” s. by Hook’s Galileo 210G, sold to Hart Simmentals, Frederick.

\$12,000 – Bull, “RTZ M107,” s. by Gibbs 9114G Essential, sold to Jones and Klimb Family Farm LLC, Mt. Vernon.

\$12,000 – Bull, “RTZ M40,” s. by LCDR Reserve 210J, sold to Eddie Rogers, Fortuna, MO.

\$9,750 – Bull, “RTZ M3,” s. by Gibbs 9114G Essential, sold to Flying Diamond Cattle Co., Lake Norden.

\$9,500 – Bull, “RTZ M81,” s. by Gibbs 9114G Essential, sold to Duke Duzik Jr., Craig, CO.

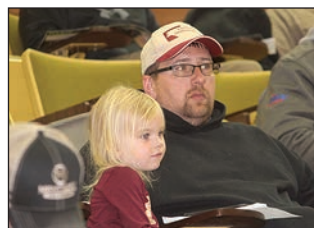
\$9,500 – Bull, “RTZ M70,” s. by LCDR Reserve 210J, sold to Hart Simmentals, Frederick.



Vicky and Melvin Peck, longtime customers, added females to their program.



Craig Raatz welcomes the crowd.



Cody Fritz added three bulls to his bull battery.



Shantel Vis, daughter of Craig and Angie Raatz, assisted with videos.

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(Continued from page 95)

Deckert Simmental Ranch's Annual Production Sale

February 25 • 2025, Arena, ND

No.	Category	Average
30	SM Yearling Bulls	\$4,817
20	SM Bred Heifers	\$4,095
50	Total Lots	\$4,528

Auctioneer: Dustin Carter, Vermillion, SD

Sale Representatives: Tony Heins, *Western Ag Reporter*; Will Bollum, Bollum Ranch Productions; Zac Hall, Forte Livestock; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$6,750** – PB Bull, “M43,” s. by RFS Genetic Vision K162, sold to Dusty Kunkel, New Salem.
- \$6,500** – PB Bull, “M17,” s. by Rockin H Captivate J75, sold to Chad Berg, Dricoll.
- \$6,250** – PB Bull, “M68,” s. by CHSR Thor 152J, sold to Russ Hoff, Dickinson.
- \$6,000** – PB Bull, “M21,” s. by Rockin H Captivate J75, sold to James Dewald, Steele.
- \$6,000** – PB Bull, “M45,” s. by CHSR Thor 152J, sold to Doug Schmitz, Harvey.
- \$5,600** – PB Bred Heifer, “DSR Red Blossom L363,” s. by Rocking H Captivate J75, bred to Bieber Jumpstart J137, sold to Wayne Mittleider, Tappen.



Jaxon and Justin Deckert visit with a potential buyer.



Dustin Carter with Justin Deckert on the sale block.



Wayne Mittleider purchased the high-selling bred heifer.

C Diamond Simmentals' Production Sale

February 26, 2025 • Dawson, ND

No.	Category	Average
83	SM Yearling Bulls	\$7,268

Auctioneer: Tracy Harl, CO

Sale Representatives: Scott Ressler, ND Stockmen's Association; Dennis Ginkens, *Western Livestock Reporter*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$50,000** – PB Bull, “CDI 296M,” s. by LBRS Genesis G69, sold to Ashworth Farm and Ranch, Oungre, SK.
- \$25,000** – PB Bull, “CDI 399M,” s. by LCDR Retro 14K, sold to Diamond V Ranch, Wibaux, MT.
- \$14,000** – PB Bull, “CDI 390M,” s. by LCDR Anthem 33K, sold to Diamond V Ranch, Wibaux, MT.
- \$13,000** – PB Bull, “CDI 326M,” s. by CDK Omaha 299K, sold to Doug Schmidt, Medina.
- \$12,000** – PB Bull, “CDI 365M,” s. by LCDR Anthem 33K, sold to Doug Gibbs, Ranburne, AL.
- \$11,500** – PB Bull, “CDI 328M,” s. by LCDR Impact 134F, sold to Cole Davis, Lacygyne, KS.



Buyers evaluating red bull prospects.



C Diamond lunch is five-star and appreciated.



Tracy Harl and Wes Nicholson from the auction block.

Felt Farms' Brand of Excellence Bull Sale

February 27, 2025 • West Point, NE

No.	Category	Average
41	SM and SimInfluenced Bulls	\$6,585

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Lee Agri-Media, IA; Quentin Smola, NE; Doug French, NE; Jason Hanson, Livestock Digital, NE; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

\$28,000 – Bull, "FELT Bold Ruler 24M," s. by KBHR Bold Ruler H152, cons. by Felt Farms, sold to Western Cattle Source, Crawford.

\$9,500 – Bull, "FELT War Pain 987M," s. by TJ War Paint 759J, cons. by Felt Farms, sold to B&R Simmentals, Kennard.

\$9,500 – Bull, "FELT War Paint 9M," s. by TJ War Paint 759J, cons. by Felt Farms, sold to B&R Simmentals, Kennard.

\$7,500 – Bull, "FELT War Pain 56M," s. by TJ War Paint 759J, cons. by Felt Farms, sold to Brad Lhotak, Wagner, SD.

\$7,500 – Bull, "FELT War Paint 124M," s. by TJ War Paint 759J, cons. by Felt Farms, sold to Chade Backman, Center.

\$7,250 – Bull, "FELT War Paint 06M," s. by TJ War Paint 759J, cons. by Felt Farms, sold to Rodney Hart, Stanton, IA.

\$7,250 – Bull, "RS Krown 069M," s. by Schooley Krown 28K, cons. by Roberts Simmentals, sold to Voneessen Farms, Inc., Oakland.

Comments: Roberts Simmentals was a guest consignor to the sale. Also selling were 16 commercial open heifers at an average of 2,725.



Guest breeders Keith and Kent Roberts, Roberts Simmental, visit with customers prior to the sale.



James Felt welcome the crowd.



Merlin Felt and Nick Hansen are part of the hard-working Felt program.



Clayton Hartman, Clay Sand Farms, is a longtime customer of the Felt program.

Cason's Pride and Joy Simmentals' 10th Annual Performance Bull Sale

March 1, 2025 • Russell, IA

No.	Category	Average
60	SM Herd Bull Prospects	\$6,366

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Joel Edge, Special Assignment, IA; Austin Brandt, *Midwest Marketer*, IA; Mike Sorensen, Special Assignment, IA; Curt Peterson, Consultant, IA; Tony Ballenger, Consultant, IA; Dr. Dewy Nibe, Consultant, IA; Dr. Ryan Howard, Sale Vet, IA; and Mariah Miller, LiveAuctions.TV, IA.

Representing ASA: Bert Moore

High-Selling Lots:

\$14,000 – Bull, "Cason's Mr Yankton M13FA," s. by WS Proclamation E202, sold to Kyle Steffensmeier, Fort Madison.

\$10,750 – Bull, "Cason's Mr Sheridan L29CT," s. by TSN Eagle G618, sold to Brett Renaud, Pella.

\$10,500 – Bull, "Cason's Mr Kingsbury M78H," s. by KBHR Bold Ruler H152, sold to Herman Sowers, Bloomfield, IN.

\$10,000 – Bull, "Cason's Mr Cheyenne M50F," s. by KBHR Bold Ruler H152, sold to Scott Blomme, Ladora.

\$10,000 – Bull, "Cason's Mr Pinedale M13K," s. by CLRS Guardian 317G, sold to Detar Farms LLC, Albia.

\$9,750 – Bull, "Cason's Mr Stanley L99D," s. by KBHR Bold Ruler H152, sold to Mike Ellis, Ottumwa.

\$9,500 – Bull, "Cason's Mr Lincoln M95W," s. by LCDR Reserve 210J, sold to Kenneth Blomme, Ladora.

Comments: Mark your calendars for our Maternally Inspired Female Sale, November 1, 2025.



Denny Cason welcomes the large crowd.



Mother/daughter duo of Twin T Cattle Co. were repeat buyers.



The kids in the crowd came down to the ring to lead the crowd in the Pledge of Allegiance.



The Corey Hill Family, Hilltop Farms, made the trip from Indiana again this year. ■

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Murphy, Sarah
2423 JM Watson
Hiawassee, GA 30546

CWY Cattle Co
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Athens, GA 30605

IDAHO

Wabel, Tyler
7825 N Star Rd
Meridian, ID 83646

ILLINOIS

Wagoner Farms
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Salem, IL 62881

Prestegaard, Dan
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Lee, IL 60530

Lewis Simmentals
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Waukon, IA 52172

KANSAS

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Mushrush Ranches LLC
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Strong City, KS 66869

MICHIGAN

Spillers, Blake
59502 Long Lake Rd Lot 20
Colon, MI 49040

Kutzley, Gaylord
8977 W Yankee Rd
Morenci, MI 49256

MINNESOTA

Erickson, Triston
2946 240 Ave
Ada, MN 56510

Meehl, Jeremiah
8171 Acorn Rd NW
Royalton, MN 56373

Busse, Chelsey
43470 190th St
Arlington, MN 55307

MISSOURI

Hentges Farms LRC LLC
30638 Bahner Quarry Road
Tipton, MO 65081

Lake Thunderhead Cattle Co
14736 270th Rd
Unionville, MO 63565

Lewis, Justin
1603 Liv 422
Breckenridge, MO 64625

Isakson, Nathan Taylor
20706 Lawrence 2022
Everton, MO 65646

Garrett, Will
11501 S Andrew Sapp Rd
Ashland, MO 65010

MONTANA

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6773 106th Ave NE
Edmore, ND 58330

OHIO

Ragan Show Cattle
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KP Farms
223 Parkway Blvd
Urbana, OH 43078

Korb, Andrew
5540 Cincinnati Brookville Rd
Hamilton, OH 45013

Sforza Farms
17213 Brushy Fork Rd
Newark, OH 43056

OKLAHOMA

Jensen, David
9710 S Country Club Rd
El Reno, OK 73036

JCL Land & Cattle LLC
304 East Steve Owens Blvd
Miami, OK 74354

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Stafford, Dayton
2769 NE Barnes Rd
Prineville, OR 97754

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2G Livestock LLC
188 Woodland Drive
Alum Bank, PA 15521

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Newsam, Levi
26902 SD Highway 248
Murdo, SD 57559

TEXAS

Sicinski, Grace
5333 Hickory Ln
College Station, TX 77845

VIRGINIA

Oak Valley Farms
1845 Pinewoods Rd
Quicksburg, VA 22847

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1244 Lennig Road
Nathalie, VA 24577

WEST VIRGINIA

Chisler, Tyler
1279 Range Road
Wadestown, WV 26590

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Hancock, WI 54943

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Westby, WI 54667

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 Landon Cason - 641-799-7350
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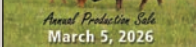
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*GGP-100K	\$50
GGP-uLD	\$40

**Add-on tests available*

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- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$29.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

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Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$3.00 ea.

THE Enrollment

Spring 2025 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2024**.
Late enrollment available until February 15, 2025.

Fall 2025 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2025**.
Late enrollment available until August 15, 2025.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd

*Late enrollment fees

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

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First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 AMF)</i>	
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Prefix Registration	\$10

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Adult Membership	\$110
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Registration Fees enrolled in THE

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Enrolled in Opt B or C 10 months <15 months. ...	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees **not** enrolled in THE:

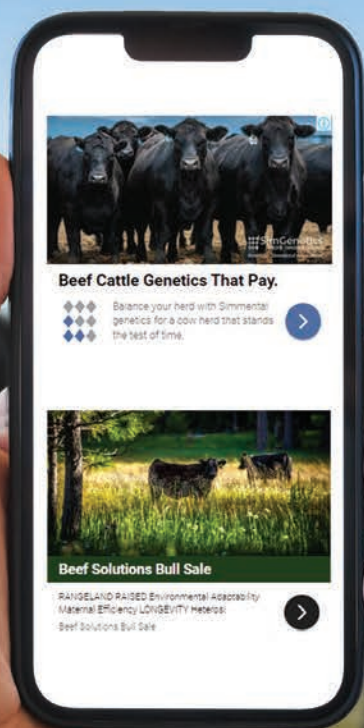
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APRIL

- 1 Henry's Fork Cattle Company's Private Treaty Bulls for Sale — Rexburg, ID
- 4 CK Bar Ranch's 24 Annual Bull Sale — St. Onge, SD
- 4 SDSU's 33rd Annual Bull Sale — Brookings, SD
- 5 68th Annual WBIA's Annual Sale — Platteville, WI
- 5 Big Country Genetics Bull Sale — Cody, WY
- 5 Belles and Bulls of the Bluegrass — Lexington, KY
- 5 The Gathering at Shoal Creek — Excelsior Springs, MO
- 5 McDonald Farms' Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 8 OSA's Spring Online Sale — www.dponlinesales.com
- 8 Thomas Ranch's 53rd Annual Bull Sale — Harrold, SD
- 9 Roller Ranch's 2nd Annual Bull Sale — Hewitt, MN
- 12 Hilbrands Cattle Co.'s Passion 4 Perfection Sale — Clara City, MN
- 12 Lucas Cattle Company's Bull Sale — Cross Timbers, MO
- 13 Iowa Beef Connection — Anita, IA
- 19 New Day Beef Genetics' Bull Sale — Salem, MO
- 19 RS&T Simmentals' Performance and Pounds Bull Sale — Butler, MO
- 19 Southeast Classic Sale — Greenwood, FL
- 25 Crosshair Simmental's Production Sale — Napoleon, ND
- 26 Classic Farms' 6th Annual Spring Fever Sale — Weston, WV
- 26 The Clear Choice Customer Sale — Milan, IN (pg. 100)
- 26 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS (pg. 3)
- 26 Heartland Performance with Class Production Sale — Waverly, IA

MAY

- 3 Stars and Stripes Sale — Hummelstown, PA
- 17 6th Annual Back to Grass Sale — Henderson, TX (pgs. 73, 75)
- 17 Mississippi/Alabama Simmental Sale — Cullman, AL
- 18 Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net

JUNE

- 4-7 AJSA Eastern Regional Classic — Harrisonburg, VA
- 19-22 AJSA Western Regional Classic — Tremonton, UT

JULY

- 6-12 AJSA National Classic — Madison, WI

SEPTEMBER

- 6 NC Fall Harvest Sale — Union Grove, NC

OCTOBER

- 11 Trinity Farms' Fall Female Sale — Ellensburg, WA
- 13 Burlap and Barbed Wire Female Sale — Clay Center, KS
- 18 Fred Smith Company Ranch's Extra Effort Sale — Clayton, NC
- 18 New Direction Sale — Seward, NE (pg. 101)
- 24-25 Yon Family Farms' Maternal Roots Fall Female and Bull Sale — Ridge Spring, SC
- 25 The Clear Choice Female Sale — Milan, IN
- 25 Red Hill Farms' Bull and Females of Fall Sale XI — Lafayette, TN

NOVEMBER

- 1 Cason Pride & Joy Elite Female Sale — Russell, IA
- 1 Irvine Ranch's Annual Production Sale — Manhattan, KS
- 2 Triangle J Ranch's Female Sale — Miller, NE (pg. 101)
- 8 Gibbs Farms' 20th Annual Bull & Replacement Female Sale — Ranburne, AL
- 12 Prickly Pear Simmental Ranch's Fall Female Production Sale — Helena, MT
- 13 Bickel Brothers' Simmentals' Feeder Calf Sale — Mobridge, SD
- 15 Lazy C Diamond Ranch's Annual Sale — Kintyre, ND (pg. 81)

- 17 Bichler Simmentals' 21st Annual Production Sale — Linton, ND
- 22 C&C Farms' Clear Vision Fall Sale — Jefferson, GA

DECEMBER

- 6 Jewels of the Northland Sale — Clara City, MN
- 6 Western Choice Simmental Sale — Billings, MT
- 13 NDSA's Classic Sale — Mandan, ND
- 14 Trauernicht Simmental's Nebraska Platinum Standard Sale — Beatrice, NE
- 19 Buck Creek Ranch's Grand Event Vol. VI — Yale, OK

JANUARY 2026

- 9 Diamond Bar S Bull Sale — Great Falls, MT (pg. 101)
- 23 Double J Farms' 52nd Annual Bull and Female Sale — Garretson, SD (pg. 103)
- 23 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 102)
- 24 Cow Camp Ranch's Annual Spring Bull Sale — Lost Springs, KS (pg. 100)
- 24 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 101)
- 25 Triangle J Ranch's Bull Sale — Miller, NE (pg. 101)

- 4 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 101)
- 5 K-LER Cattle Company's Annual Sale — St. Charles, MN (pg. 100)
- 5 Stavick Simmental's King of the Range Bull Sale — Veblen, SD
- 7 Gibbs Farms' 3rd Annual Spring Sale — Ranburne, AL
- 7 Klain Simmental Ranch's Annual Production Sale — Ruso, ND
- 9 Nelson Livestock Company's Production Sale — Wibaux, MT
- 10 Edge of the West Production Sale — Mandan, ND (pg. 102)
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EPD: CE: 13 \$API: 195 \$TI: 118



KBHR Revolution H071

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KBHR Keynote K229

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CLRWTR Clear Advantage H4G

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EPD: CE: 17 \$API: 174 \$TI: 92



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LLSF Dauntless K07
By HPF/HILL Uprising C104
EPD: CE: 14 \$API: 108 \$TI: 64



WINC All Right 213K
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EPD: CE: 14 \$API: 136 \$TI: 85



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LLW CARD Compass 086K
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EPD: CE: 14 \$API: 125 \$TI: 82



TL On the Run 106K
By Second Chance
EPD: CE: 7 \$API: 106 \$TI: 75



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EPD: CE: 9 \$API: 120 \$TI: 75

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EPD: CE: 16 \$API: 140 \$TI: 84



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EPD: CE: 17 \$API: 127 \$TI: 75



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EPD: CE: 16 \$API: 131 \$TI: 80



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LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPD: CE: 10 \$API: 126 \$TI: 79



LCDR Patriot 8K
By Mr Entourage
EPD: CE: 11 \$API: 165 \$TI: 102



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By CCR Anchor 9071B
EPD: CE: 18 \$API: 139 \$TI: 83



Mr SR 71 Right Now E1538
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